



"WE BUILD"

On the
Russian River
Redwood Highway

THE BUILDER

Published Weekly by the Kiwanis Club of Healdsburg

TUESDAY

OCTOBER 3, 1933

A TREAT TO DAY: You'll be "taken for a ride" - through the Century
----- of Progress by a man who is familiar with the back-
ground and settings round about the great Chicago Exposition; also is/
he well versed with the most attractive features. Cheaper by far than
to make the self financed journey. You, and each of us are to be the
hosts, so to speak, of Mr. M. B. Van Matre of the High School faculty, for
this gentleman is to entertain us to day.

NATIONAL DEFENSE: Shall we relinquish all thought of naval protec-
----- tion? Shall we be caught off guard, or asleep at
the switch? Is the United States to say to the other great powers,
"Provide for yourselves and your safety, if you like, unlimited naval
strength, while America shall be passive and unprepared? To these in-
terrogations Commander Ray Parker, in his warning to us last week,
said emphatically NO. Kiwanis builds CONSTRUCTIVELY. Against possible
DESTRUCTION why not our nation build - even unto a navy?

IDENTIFICATION BADGES: In the early days we wore them. Later on
----- carelessness ensued, and like the forty nine
bottles, these have been hanging on the wall - what's left of them.
The charter members still have their own. There's a supply "in stock".
Procure one now, you younger blood, from Earl Adams or the secretary.
And, you old timer, resurect the one long since mislaid, and wear the
same each Tuesday noon. A guest wants to read your name on your lapel.
He desires to make your acquaintance. Besides, the whole process means
better sociability. It is just one of those things in Kiwanis.

DIVISION MEETING: Speaking of being sociable, we'll have an oppor-
----- tunity this coming Friday night - at the historic
town of Sonoma. This annual event takes place at 6 P.M. Here will be
the transaction of business which particularly concerns our local clubs.
Here Division #8 assembles as a Kiwanis unit. A good dinner and a prof-
itable program are in store. Will you not endeavor to join the parade?



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OCTOBER 10, 1933

JIM COFFMAN TO DAY:

The "Judge" will be in dual capacity, viz, to wit: chairman and speaker, or entertainer for this meeting. Always expect something original, something rather mysterious when Jim is about to perform. Dig down deep into your imagination for what's on tap, and you'll probably be as correct as when you proclaimed, "The Giants ain't got a chance". In short, Jim is likely to work the "squeeze play" and fool us all to day.

CHICAGO AND RETURN:

Ours was an inexpensive trip last week, thanks to that descriptive talk of Mr. Van Matre. Unlike our hectic trip to Kellogg in the recent past, this excursion was no dream. For our club in a body "took in" the Century of Progress gratis. What a treat, what a show, - two thousand miles away.

AND ANOTHER TRIP:

Ten of the best of us went to Sonoma for the Friday night soiree. In consequence, the Division meeting was a success. How's this for Healdsburg modesty? Anyhow, in true gladiola style President Roy flowered out in a neat and colorful speech. And as choice for next Lieutenant Governor, well, there was nothing to it but Barrister Beau Brummel Floyd D., this well qualified cuss of ours whose matured judgment and young ways will carry him swimmingly along. Yes indeed, Lt. Governor Floyd's administration shall be a success - sensibly, serenely, and (this with and in great confidence) SOCIALLY.

PETTY THEFT AGAIN:

Someone lost a lid - in Sonoma. And it was a good hat - once. But, now tainted with the defiling hands of thieves, its sentimental value is below par. The owner says he never did and never will trust some of that bunch who went along. However, when the chapeau shows up to day the secretary shall be happy to deliver same to its once proud possessor. Let there be honor even among thieves.



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OCTOBER 17, 1933

PROGRAM: Chairman Ned Kent will introduce Miss Estelle Unger,
----- rural supervisor of Sonoma County schools, who will
tell us of her work, and particularly as respects parents and child-
ren. CORRECTION. Ned just phones in to the effect that the speaker's
subject is to be, "Your Boy and Girl As An Outsider Sees Them".
Supplementing this number, Miss Edith Peterson of the music depart-
ment will render some vocal selections. An appropriate entertainment
for our school superintendent, don't ypu think?

LAST WEEK: "The Evolution of Healdsburg" (in part) was depicted
----- in interesting fashion by our own "Gentleman Jim".
But we want more - when time will permit. It's good stuff. A color-
ful background has this Russian River town. And history should begin
at home. Who but Jim Coffman can better relate it?

RIO VISTA MEET: We went, we saw, and we were conquered -- by that
----- warm reception by the boys over there. Real quality
characterizes the Rio Vista club. "Light their bark, but worthy, sturdy
still their sail". Big Ed Dozier and his bunch did seem to be pleased
with our presence and our efforts - and our Sunsweet Prunes as well.
But what about their finny fish? In epitome we'll tell the tale:
Two husky host Kiwanians; two rods and reels in hand; two hundred
miles to go; two rainbow trout for every guest. Isn't that real hos-
pitality? sacrifice? service? Hail, Rio Vista !

THE LAST LAP: We're nearing the end of our year of service. Good-
----- fellowship, of course, is ever a constant quantity
with us. But are we to achieve the substantial things? Shall we make
good our undertakings? Can we claim real accomplishments? Perhaps so.
But if there be doubt, let's get down to "biz" for three months hence.



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OCTOBER 24, 1933

SALES TAX TO DAY: Yes, and every day, for that matter. Who is he
----- who doesn't know that he's digging down for
another two and a half per cent these days? But we want to know more
about the whys, the hows, and the whatnots. Mr. William Shackleton,
representing the U.S.A. will tell us these things at this meeting.
His coming is sponsored by Al. Garrett, - that mild and meek and man-
nerly Al., who can always finish what he starts, and who is certain
to "get by" as chairman this day.

HIGH GRADE PROGRAM: That of October 17th. Miss Unger, discussing
----- children and parents; Miss Peterson, in vocal
selections; Elmer, in similar role, - all these, plus spontaneous con-
tributions by the rank and file, served to make our last meeting en-
tertaining, enlightening, worthwhile. Under the Russian River bridge
have flown great volumes of aqua since we have heard a more spicy,
neater, illuming talk than that given us by the aforesaid Miss Estelle
Unger. Twice as much would have been OK.

REPORT ON NOMINATIONS: Such is due from the committee of three
----- to day. We understand that this group has
been surveying the situation with careful scrutiny, to the end that
nominees may consist of capable and deserving members. Choice of can-
didates has ever been popular in the Healdsburg club.

DON'T: If you don't want to be embarrassed, **DON'T DO MANY THINGS:**

Don't get in Dutch with the president. Don't crack stale
jokes. Don't monopolize the floor. Don't forget your badge. Don't
come in 20 minutes late. Don't get gay. Don't interrupt the show.
Don't try to down the Irish. And, **DON'T LOSE YOUR HAT.**



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OCTOBER 31, 1933

PROGRAM: You'll recall that a few weeks ago Mr. M. B. Van Matre, of the local High School, delightfully took us through the Century of Progress. Again to day this gentleman will tell us of the work employed in the commercial department of his institution. We understand that the speaker has developed his major subject into high specialized form. We all should know more of what's doing "on the hill". Hick Cooley will be the Chairman of the Day.

A CLEAR CUT TALK: "Bill" Shackleton was perfectly understandable in sketching the procedure under NRA. His talk decidedly "took" with all those present last week - and that meant a 100 per cent attendance, plus Lt. Governor "H C", "Slim" Price, and a few others to boot.

ELECTION DAY: Now that the nominating committee has performed, it is for us to "go to the polls" and say who shall be the leaders for 1934. Wide open is the field. "Write-ins there'll probably be, as per one's constitutional rights. Electioneering, ballot stuffing, ward healers and waging are all taboo. Watch your step. May the lucky men win. The losers will be as good as they.

OFF TO THE CONVENTION:

Before another meeting day
Will Roy and Floyd be on their way -
In fact, they will have gone and come,
Unless they're lured away from home.
There's danger to strike out alone
For some men, sans a chaperone.
While prone to mix in song and dance,
Yet, with this pair we'll take a chance.
For, are they not of our own pick?
At all events, they're sure to click.