

THE BUILDER

KIWANIS CLUB

of Healdsburg



FOUNDED NOVEMBER 3, 1923

December 2009

Volume 86 No 4



Helping to prepare the Christmas Tree lot, Andy Smith, left, and David Jones, on the ladder, dig another hole on Saturday morning . Photo on right, Dennis Stead makes certain the tree is straight before the hole is drilled to accommodate the tree canister.

Tree Lot: Opening Weekend Very Successful

From all reports the opening day and weekend of the club's Christmas Tree lot was a very successful one , the first day receipts on Friday, November 27 bringing in over \$3,000, a very good start.

The Christmas tree lot, the club's major fund raiser, located on Grove Street next to City Hall, will be open every week day from 11 a.m. to 7 p.m. Weekends the lot opens at 9 a.m.

Chairman Ken Scharer reported that the lot was ready for the first delivery of the trees on Wednesday. The trees, purchased from a new supplier in Oregon, are reportedly beautiful and very fresh. In fact, on Wednesday the trees still had some snow on them.

Club members will help sell in shifts of 4 hours each. Joe Engler, in charge of the volunteer help, asked that each member volunteer for at least 3 shifts. More help is always needed on the weekends so if you have some extra time, just show up at the lot even if you have not signed (Please see page 3

Calendar

December 1: Regular meeting at 12 noon at the Villa Annex. New membership proposals will be presented by Membership Committee.

December 5: Cloverdale Kiwanis Club Crab and Pasta Feed, 5 p.m., \$45. Citrus Fairgrounds. Contact Dennis Stead for tickets.

December 8: Regular meeting, 12 noon at the Villa Annex. Lt. Gov. Cathy DeMattei guest speaker

December 8: Healdsburg Community Band Holiday Concert, 7:30 p.m. at Healdsburg Community Church. Contact Carl Elze for tickets.

December 15: Christmas Luncheon. Spouses and guest invited. 12 noon. Santa will attend. Each one attending should bring gift for gift exchange. Caroling at rest homes will follow.

December 17: Board of Directors meeting at 7 p.m. at the Healdsburg Police Department's Conference Room.

December 22: No Meeting.

December 29: No Meeting:



The Builder:

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The Healdsburg Kiwanis Club
Box 1156, Healdsburg, Ca 95448

OFFICERS 2008-2009

Loretta Strong, President
Robert Taylor, First V.P.
Richard Bugarske, Second V.P.
Phil Luks, Secretary
Albert (Pete) Peterson, Treasurer
Dennis Gary, Immediate past
President

Board of Directors

James Colgan
Hunt Conrad
Ron Doble
Harry Jackson
David Jones
Rick Norman
Martin Silge
Tim Tuscany

Memorial Scholarship

Board of Directors

John Bippart
John (Jack) Brandt
Dan Maraviglia
Charles Reichel
Dennis Stead
THE BUILDER
Arnold Santucci, Editor
Richard Iverson, Member
Vincent Ciolino, Member
Cullen Wilder, Member

Happy Birthday:

December 26; Rich Lehrmann

Kiwanis Anniversaries:

Congratulations to the following
members who joined the Kiwanis Club
during the month of December..

12-103: Thomas Barron

12-4-07: Hunt Conrad

12-4-07: Martin Silge



The President's Message:

Christmas Trees, Caroling, Membership

By Loretta Strong

Dear Healdsburg Kiwanians:

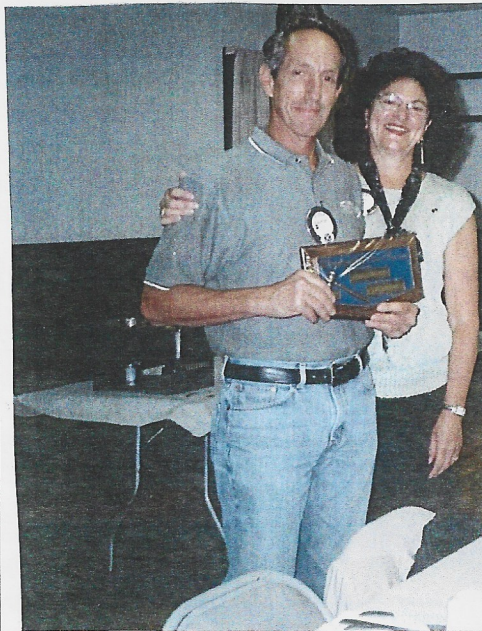
Well !! Thanksgiving must be over because the Christmas Trees have arrived and the lot is open !! The trees arrive every year from Oregon and they are so beautiful. Chairman Ken Scharer is very pleased with this new supplier. The trees are fresh, reasonably priced and when the crew was unloading them Jerry said they were laced with snow. Even if you are not able to work a shift, I'd like everyone to go down to the lot to see and smell these gorgeous conifers and give the guys and gals a holiday hello. They will really appreciate seeing you there.

Also on the Christmas front, if you are so inclined to be a bell ringer and a kettle captain you can give Vince Dougherty a call and help him out at Safeway.

Carl Elze also needs your support. Remember to bring your spouses to our Christmas luncheon on December 15th and take your favorite lady caroling with you afterwards at our two senior facilities. It means so very much to these older folks to see and hear your energy. I know this well because my mother was one of those in need for a year of her life and they love your voices and your faces with big smiles. They dig those little bags full of stuff, too !

By the time you receive this message it will be Tuesday, Patti will be feeding us again this time with her blue and snow white Christmas decorating theme and your President and Membership Growth Committee will be presenting you with some really exciting ideas about how we can grow our club, improve our dues structure and take this great old club to the next level. So be there on December 1st in force and tell us what you think.

Always at your service.



PAST PRESIDENTS RECOGNIZED: President Loretta presented our two immediate past presidents with their past presidents plaques, usually awarded at the annual installation ceremonies, at a recent club meeting. On the left George Diebold, president for 2007-2008 and right, Dennis Gary, president 2008-2009.

Funding Requests Approved by Board at the November Meeting

A grant of \$11,831 to replace microscopes in one of the three science classrooms at the Healdsburg High School was approved by the board with the donation to be routed through the Healdsburg Education Foundation. The request to replace the microscopes was made by Kiwanians Hunt Conrad and Dick Bugarske. The board in approving the request urged Hunt and Dick to press the HEF to pursue the remainder of the needed funds to complete the proposed project i.e. new microscopes for the other two science classes.

Amy Nesaul, the coach of the Junior High School's girls volleyball club, requested funding totaling between \$8,000 and \$9,000 to replace the volleyball nets and associated hardware. The current nets and supports are not safe and the school, more than likely, would close the program rather than fund the repairs. About 25 girls in the 7th and 8th grades take part in the program. The board approved a challenge grant of \$1500 to the Junior High Boosters Club, with the grant contingent upon the Boosters raising the full amount of funds needed to replace the volleyball net and hardware.

A request for a hole sponsorship of \$100 for a charity golf tournament was approved with Dick Bugarske agreeing to reimburse the club the \$100.

Presents Project, a local non-profit that supplies clothes and gifts to many needy families in the area, requested a donation of \$50 to \$75 to purchase Christmas paper and bows and ribbons to wrap the gifts. In previous years the paper and ribbons were donated to Presents Project by Longs Drug Store. However, the new owners of Longs, CVS Pharmacy, declined to participate in this project so the board approved a donation of \$75. Kiwanis and Presents Project have worked together for many years on this program including Kiwanians helping to wrap the gifts and Kiwanis donating funds to adopt a family.

A donation of \$250 was made to the Health Care Foundation of North Sonoma County in the name of Jim Silveira, a long time Kiwanis member, who will be honored by the Foundation with the Wetzel Award on Tuesday, December 8 at the Vintner's Inn, Santa Rosa.

A \$255 donation was approved to fund a 3-month grant for Meals on Wheels through the Council on Aging.

The board agreed to grant the Healdsburg Education Foundation \$5000 on a challenge grant basis per HEF's initial request for \$10,000 to fund a new enrichment program for the elementary school. This is similar to the two \$5,000 challenge grants the club had given recently for the Junior High School computer

program. Reference subsequent years, the board was advised that the school district will be asked to assume further costs, if the program is successful.

A \$1500 challenge grant was approved to replace the Healdsburg High School's wrestling mat with the contingency that the full cost of the wrestling mat be raised.

In other business, the board did not approve the following: a \$500 request from the Healdsburg Community Chorus for marketing efforts; a request from the Healdsburg Museum of \$2500 to \$5000 to fund special children's exhibitions; a request for \$794 for a local under-14 boys' competitive club soccer team.

The board agreed that Chris Metrulas' letter of resignation would not be accepted. It was agreed further that he would be placed on a six months leave of absence.

President Loretta Strong proposed that Kate MacMurray be made an honorary member of the club and the suggestion was approved.

The board also approved a donation of \$500 from the administrative fund for the Lt. Governor's expenses. The Lt. Governor, Cathy DeMattei of Cloverdale, had asked for \$15 per active member contribution to fund her expenses not covered by existing Division 32 funds.

Rick Norman, membership committee chairman, presented a proposal to increase membership which was formulated by the membership committee. The consensus of the board was that the proposal was a useful and well-formulated program to increase membership and given that the program was to be a one-year pilot program there will be ample opportunity to change or dismantle the program if that becomes necessary. The proposal will be presented to the membership on December 1. (Information for this article provided by Phil Luks, secretary).

Presents Project Asks For Help To Wrap Gifts for Many Needy Families

A call has gone out for Kiwanians and friends to help wrap gifts for needy families on Saturday, December 19 at the Boys and Girls Club starting at 9 a.m.

Presents Project/Adopt a Family, under the auspices of the Healdsburg Kiwanis Club, has been operating for the past ten years. The organization brings holiday gifts to many families in need in the Healdsburg area. Presents Project works with the Healdsburg School District, 4C's Day Care, Fitch Mountain State Preschool, Alliance Medical Center and the Healdsburg Boys and Girls Club (Please see back page).



DICTIONARY PROJECT: Members of the third grade at St. John's Parochial School display their dictionaries presented to them by First Book Project chairman Dennis Stead and members of the club. Dennis reported that the project over the years has given away over 2000 illustrated dictionaries to the third grade students in the Healdsburg school district. Early in October and November dictionaries were distributed to third grade students at Fitch Mountain School, West Side School and Alexander Valley School . At a recent club meeting Dennis shared the many thank you notes sent by the students. For many this is their first book and the first book in many homes. (Photo provided by St. John's School courtesy of Tom Rackerby).

CHRISTMAS TREE LOT: signed up. Joe said that the Cloverdale Kiwanis Club will supply help as will the Salvation Army ARC at Lytton.

Money raised by the sale of the Christmas trees will go into the Project Fund and will be distributed to various schools, youth clubs and organizations whose goal is to help children especially those in need.

This is our seventh year in sponsoring the project having taken over the fund raiser from the Healdsburg Boys and Girls Club when it was decided they did not have enough volunteers to handle the tree sales. Last year the project grossed \$80,556 and netted approximately \$37,355.

Members of the Christmas Tree Sales committee are Ken Scharer, chairman, Roger Dormire, Joe Engler, Guy French, Jerry Strong, Rick Norman, and Dee Whitehall. Barry Smith again is serving as the Tree Lot manager.

Lt. Governor's Visit, Membership Report, Christmas Party on Agenda

On Tuesday, December 1, Rick Norman, Membership Growth chairman, will report to the club membership regarding a proposal from the committee to increase club membership. The board at its November meeting, after hearing the proposed program, indicated that the proposal "was a useful and well-formulated program to increase membership" and "given that the program was to be a one-year pilot program, there was ample opportunity to change or dismantle the program if that became necessary."

Lt. Governor Cathy DeMattei will pay an official visit to the club on Tuesday, December 8. She will explain her program for the year as well as how the Division is funded. The Healdsburg board at its November meeting approved a donation of \$500 from the Administrative fund to be given to Lt. Gov. DeMattei to help with her expenses not covered by the Division.

On Tuesday, December 15 the club's annual Christmas luncheon and Party will take place at noon at the Villa Annex. Santa will make his usual appearance and there will be a gift exchange. Spouses and family members are invited to attend. If you wish to participate in the gift exchange please bring a gift for man or woman to be placed under the tree.

Following the luncheon members and guests will visit the two rest homes in Healdsburg where we will sing yuletide carols and present small gifts to the residents. Carl Elze is in charge of the caroling and the gifts for the rest home residents. He needs help to bag and decorate the bags before the luncheon meeting. If you wish to help with this project show up at the Villa Annex around 10:30 a.m.

President Loretta reminds us that there will no meeting or luncheon on the last two Tuesdays in December, December 22 and December 29.





WHAT A SURPRISE: Hunt Conrad was very surprised to receive the first PresiGo-Getter Award.

Hunt Conrad Is The Recipient of the First President's "Go Getter" Award

Taken completely by surprise board member Hunt Conrad was presented with the first ever Healdsburg Kiwanis "Go-Getter" award by president Loretta Strong at the November 24 meeting. This award to Hunt is for the month of October.

In making the presentation Loretta said that she wanted to recognize club members who go beyond the call of duty and show the "go'getter" spirit. These awards are in addition to the many presented at the annual installation dinner.

Hunt was signaled out because of the outstanding work he did on the first invitational golf tournament and his quick action, along with Dick Bugarske's, in recognizing the need for new microscopes for the science classes at Healdsburg High School and getting the board to donate \$11,831 for that project.

He joined the club on December 4, 2007.

Jim Silveira To Receive Wetzel Award From Healthcare Foundation

Jim Silveira, a 41 year member of the Healdsburg Kiwanis Club, has been picked to receive the prestigious Wetzel Community Leadership Award from the Healthcare Foundation of North Sonoma County.

The award named in honor of the late Maggie and Harry Wetzel will be presented at a luncheon on



FUTURE FARMERS COUNTRY FAIR: Loretta Strong hands a special trophy to Hugo Bauer who has supplied his antique truck for the annual FFCF parade. The special award was in the category of cars and trucks, club group 2 or more. The club's entry consists of the bike brigade plus the decorated antique truck.



December 8 at the Vintner's Inn, Santa Rosa. The award is given to honor extraordinary men and women for their accomplishments and contributions to the quality of life in the community. Jim is the owner of Silveira Pontiac Buick GMC founded by his parents, Lee and Dorothy, in 1954.



The Builder -- KIWANIS CLUB OF HEALDSBURG



Dinner at The

Robert Young

Winery

Jan Gianni caught the spirit of the evening with her photos when Kiwanians and guests enjoyed a special dinner by Chef Sean Thomas at the Robert Young Winery in Alexander Valley. The dinner was one of the top items auctioned off at the club's annual barbecue held in August at Brandt's Picnic Grounds.

PRESENTS PROJECT: Groups, businesses, employee groups and individuals can adopt-a-family or you can contribute to the Presents Project

The aim is to "make sure that families with children not only receive needed items but also gifts from a personal wish list". And the program is successful, the organization points out, because "it provides sponsors with an opportunity to provide real and meaningful gifts to an entire family."

Presents Projects Coordinators are Marcia Lavine, founder, Beth DeCoss, Debbi Crapeau and Judy Douglass.

HAPPY AND SAD: Pete Peterson happy to have Fr. Marvin Bowers as our guest speaker for the Thanksgiving message but sad that CVS Pharmacy decided not to donate wrapping paper and ribbon to the Presents Project. The previous owner, Longs Drugs, always donated to that cause. ..**Bob Taylor** happy that Fr. Bowers was the spiritual advisor to the Healdsburg Fire Department for many years...**Hunt Conrad** very pleased that he received the "go-getter" award ...**Gary Plass** very sad about the deaths of Jennifer Boaz and Dennis DeWitt ...**Loretta Strong** very happy (\$20 worth) because Healdsburg is an outstanding club, she is enjoying being president of the club and has so much for which to be thankful.



Healdsburg
KIWANIS CLUB
P. O. Box 1156, CA 95448



Serving our Community Since 1923

Dick Bugarske
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Healdsburg, CA 95448

