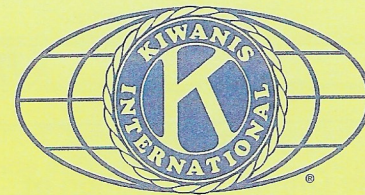


THE BUILDER

# KIWANIS CLUB

of Healdsburg



FOUNDED NOVEMBER 3, 1923

March, 2010

Volume 86 No 7



**TWO NEW MEMBERS:** Starting off the new membership drive, membership chairman Rick Norman, third from left, inducted two new members in the traditional ceremony at the February 2 meeting—June Smith, sponsored by her husband Temple Smith, left, and Bob Santucci, right, sponsored by Gary Plass, second from right.

## Pancake Breakfast A Solid Fund Raiser For the Club for Past 53 Years; 54<sup>th</sup> Coming Up

Over the past 87 years since the Healdsburg Kiwanis Club was founded, the club members have devised many ways to raise funds for their youth oriented programs -- white elephant sales, hole-in-one-golf contests, rummage sales, wine auctions, Christmas tree sales, concerts, to name a few. However, since 1956 when F.V. (Ted Kellogg) was president the club has sponsored one of its main fund raisers, the very popular and well supported by the community Pancake Breakfast.

Our 54<sup>th</sup> Pancake Breakfast is just a month away scheduled for Sunday, March 28 at the Villa Chanticleer. This is an all members project and Bob Taylor, Pancake Day chairman, will be posting assignments for the day. If you can not take part in the project or wish to specify a certain shift you need to contact Bob Taylor as soon as possible. In addition to helping with the breakfast, members are required to sell a minimum of 10 tickets which have been issued by the chairman. If you have not received your allotment of tickets contact Bob Taylor immediately..

Members are also reminded that serving hours have been changed. The breakfast will be served from 7:30 a.m. to 12 noon, not 1 p.m. as in previous years.

Helping at the breakfast, as in years past, will be members of the Healdsburg High School Key Club, Boy Scout Troop 21 and the men at Salvation Army at Lytton

In addition to selling tickets, the club increases the project's revenue by selling space in an advertising spread which will appear in the Healdsburg Tribune on Thursday, March 25. Rich Iverson, chairman of the advertising committee, is aided by 11 club members in contacting the business community for its support. Last year the advertising program netted \$5,504 and \$12,000 total was raised by Pancake Day for the project fund.

## Calendar

**March 2:** Regular luncheon meeting at 12 noon at the Villa Annex.

**March 6:** Ukiah Kiwanis Crab Feed, 5:30 p.m., \$30. For information contact Loretta Strong.

**March 9:** Regular luncheon meeting, 12 noon at the Villa Annex.

**March 13:** Petaluma Kiwanis Oyster Feed, plus DCM meeting, Fairgrounds. Interclub. Contact Loretta Strong for information.

**March 16:** Regular luncheon meeting, 12 noon at Villa Annex.

**March 18:** Board of Directors Meeting, 7 p.m., Conference Room at the Healdsburg Police Station

**March 23:** Regular luncheon meeting, 12 noon at Villa Annex.

**March 28:** 54<sup>th</sup> Annual Pancake Day, 7:30 a.m. to 12 Noon, Villa Chanticleer, \$7/\$4. Contact Bob Taylor for tickets and assignments.

**March 30:** Evening meeting, 7 p.m. at the Villa Annex.

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer Annex. For information about the Healdsburg Kiwanis Club contact Loretta Strong, president at 433-6139 or Phil Luks, secretary at 433-8005

**The Builder:**

**The Official Publication of  
The Healdsburg Kiwanis Club  
Box 1156, Healdsburg, Ca 95448**

**OFFICERS 2009-2010**

Loretta Strong, President  
Robert Taylor, First V.P.  
Richard Bugarske, Second V.P.  
Phil Luks, Secretary  
Albert (Pete ) Peterson, Treasurer  
Dennis Gary, Immediate past  
President

**Board of Directors**

James Colgan  
Hunt Conrad  
Ron Doble  
Harry Jackson  
David Jones  
Rick Norman  
Martin Silge  
Tim Tuscany

**Memorial Scholarship**

**Board of Directors**

John Bippart  
John (Jack) Brandt  
Dan Maraviglia  
Charles Reichel  
Dennis Stead  
THE BUILDER  
Arnold Santucci, Editor  
Richard Iverson, Member  
Vincent Ciolino, Member  
Cullen Wilder, Member

**Happy Birthday:**

Vince Dougherty – 3-1  
Lockie Gillies – 3-12  
Robert Malone – 3-13  
Carl Elze – 3-20

**Kiwanis Club Anniversaries:**

Congratulations to the following members who joined the Kiwanis Club during the month of March.  
3-13-54: Robert Malone  
3-16-79: Jack Brandt  
3-22-88: Ted Etheredge  
3-16-04: Harry Jackson  
3-31-09: Aaron Taeuffer

**The President's Message:**

**Lt. Governor Says That the Tuesday Night Meeting Idea Is "Thinking Out of the Box"**

By Loretta Strong

Well, what an evening it was !! I'm a little tired this morning, but so very pleased at the success of last night's (Tuesday's) Healdsburg Kiwanis Membership Showcase event. It rained all day and still they came. It was cold and wet and dark but still they responded to our personal invitations and the ads in the Tribune and they showed up !! There were 66 attendees last night and 18 were there as potential new members. 3 filled out applications before they left and several more are on the way to Rick Norman. This is awesome. We did it,

Lt. Governor Cathy DeMattei congratulated me early on for "thinking out of the box" on this one. She says that other clubs will be modeling our initiatives in Healdsburg for membership growth. But I would like to personally thank once again the efforts of Rick Norman, Dick Bugarske, Dennis Gary, Dan Maraviglia and Pete Peterson who put their collective heads together with me and came up with the format for our new Associate Membership tier and the Tuesday evening meetings. It is looking very positive.

I would also thank our caterer Patti Robarts who came last night and officially joined our club and always makes the room look so festive; the Giannis who came extra early to help both Jims at reception; Carl and Rick for greeting in the rain; all the committee chairs who sat at the head table with me and reported out to our guests; Arnold Santucci who is always present with his camera and his notebook no matter what the hour of the day; Bob Taylor for working his network and opening up the bar; and what about that CLARENCE RUONAVARA!!!

Clarence was our headliner and does he exemplify what we do best. He came to Healdsburg in 1933 and he's been at it ever since building, supporting and celebrating our community. In true Clarence style, he gave an excellent history of Rec. Park and all the lives that have played out there. And last night he was informed that our board voted to create the Clarence Ruonavaara and Bruno Rodella perpetual scholarships for the HJHS 8<sup>th</sup> grade Washington D.C. annual super trip.

What a guy ! And what a club !



**GREAT SKIING:** Enjoying the annual ski trip to Bear Valley February 4 to 7 were, left, Dan Gianni, Hunt Conrad, Roger Dormire, Jordy Strong, Jerry Strong, Phil Luks and Lockie Gillies. There was "terrific skiing in fresh powder while it was snowing." (Photo courtesy of Roger Dormire).

## A Very Special Night

The first last Tuesday of the month night meeting was deemed a rousing success when 66 braved the storm to take part in a social meeting held at the Villa Annex. Of the 66 in attendance 18 were guests who came to ascertain if they wanted to become a part of the our soon to be 87 year old service organization.

The evening started off with a social hour followed by an informal meeting with president Loretta giving a brief history of the club and the projects the club sponsors to raise funds which are distributed back to the community in the form of donations to the schools, boy scouts, boys and girls cub, scholarships and a myriad of other programs.

The various chair persons explained how we raise our funds – Ken Scharer, selling Christmas trees; Roger Dormire, pancake breakfast; Hunt Conrad, golf tournament; Dan Gianni, FFCF Food Booth; David Jones, Fitch Mountain Foot Race;

Also explained was some of the rewarding and fun projects – First Book Project giving dictionaries to all third grade students, the barbecue and auction at Brandt's Beach (a fund raiser for the administrative fund) the Bike Brigade in the Future Farmers Country Fair and inter clubs – visits to other clubs in the division during their special events.

Loretta explained that the committee came up with the idea of a night meeting, no meals and making it more of a social event. It was was designed for those residents of the Healdsburg area who would like to belong to a service club but couldn't attend weekly luncheon meetings because of business or other commitments.

Becoming an associate member means that you need only attend the once a month night meeting. However, you are welcome to participate in all activities and attend the luncheon meetings whenever you wish. Associate membership stipend is only \$60 a quarter, Regular membership is \$120 a quarter.

### History of Recreation Park

Following Loretta's presentation program chairman Dick Bugarske presented the featured speaker, retired educator and long time Kiwanis member, Clarence Ruonavaara. Clarence gave a scholarly history of Recreation Park and how it came to be built. He gave most credit to Bob Weston who felt and let it be known that Healdsburg should have a baseball park.

Recreation Park and its grandstand was built by volunteers in the 1920's with the lumber for the Grandstand coming from the Cotati Speedway after it was forced to close.

He also told how the Lighting Committee sold \$22,000 worth of bonds in a very short time using the funds to install the lights which are still in use, The committee operated and kept Recreation Park going until 1947 when the City of Healdsburg established the Recreation and Parks Department. Recreation Park is now owned and operated by the City of Healdsburg.

### Renovating the Grandstand

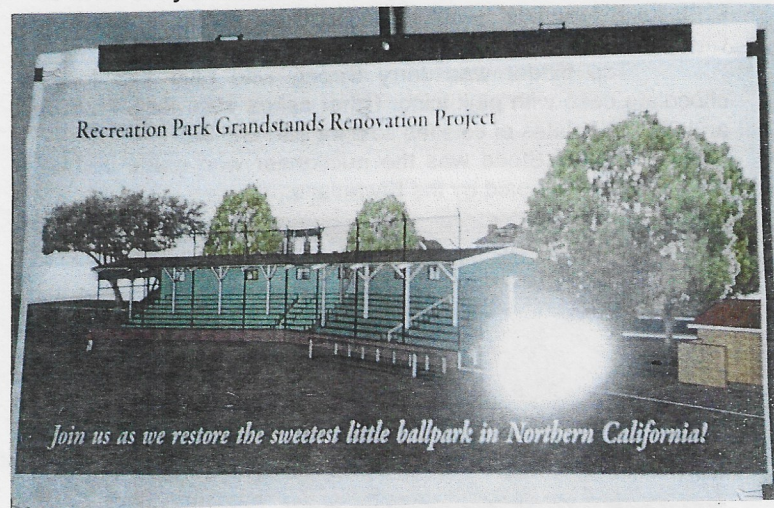
To a group of community minded citizens, the Grandstand at Recreation Park, has been in need of renovation for a number of years. And according to Ray Holley, former editor of the Healdsburg Tribune and a Tribune columnist, this is the year.

He told the Kiwanis members and guests of plans to retrofit and renovate the grandstand – new benches, mesh, paint, dugout, etc. –to the tune of \$300,000 to \$400,000, the funds to be raised from the community by volunteers. Much of the costs of renovating the grandstand will be donated. He pointed out that if the city took on the job the cost could reach \$1,500,000

Ray said that the committee to renovate the Grandstand with Jerry Eddinger heading the group will be seeking donations from organizations, businesses and individuals. He advised that they hope to start on the project after this year's Future Farmers Country Fair.

Anyone wishing to participate in this community project, as was done with the building of the new gazebo in the Plaza Square, should contact Ray Holley.

Any and all donations are welcome, he stressed.



Architect Ken Munson's rendering of the proposed renovation of the grandstand at Healdsburg's Recreation Park. The rendering was on display at the Kiwanis Club's Tuesday night meeting at the Villa Annex. Ray Holley, a member of the committee undertaking the project, said that the costs would come to between \$300,000 and \$400,000 and the target date to start the project is in late May,



Nicole Sayre of the Healdsburg High school Key Club shows off one of the many cakes auctioned off at the February 16 meeting. Auctioneer Dennis Stead looks on appreciatively.

### Key Club Raises \$285 at Auction

Kiwanis Club members spent \$285 for cakes and cookies baked by the Healdsburg High School Key Club members at the auction held at the Kiwanis' February 16 meeting.

This is an annual event and it is one way for the Key Club to raise funds for their projects. Andy Smith, chairman of the Kiwanis Club's Key Club committee, advised the membership at the previous week's meeting to "to bring your check book or cash" on February 16.

And Kiwanians did open their wallets to the tune of \$285 for 8 "goodies" —cakes and cookies baked by the Key Club members.

Top bidder was Jerry Strong who paid \$45 for a chocolate cake with pink icing. Other cakes went for \$40, \$35 and \$30 and plates of cookies sold for \$30 and \$25.

Dennis Stead was the auctioneer who made certain the top dollar was paid by the Kiwanians.



Jane Rosenberg thanks the club for its donation to the PSST Elementary School tutorial program.

### Club Donates Extra \$1000 To PSST; Kiwanians Urged to Become Tutors

Following the acceptance of a \$1000 challenge grant check from treasurer Pete Peterson Jane Rosenberg, a member of the Public Schools Success Team, thanked the club for its second generous donation and urged members to sign up to be tutors in the program.

PSST, a new program which started in October at the Fitch Mountain Elementary School, is designed to help more students graduate from Healdsburg High School. It is a pilot program with one fifth grade class which it will follow through high school graduation.

The PSST program is providing tutors for the fifth grade students. As of January, 30 students are receiving tutoring at least once a week, with some receiving tutoring twice a week and others three times a week. Each tutor works one hour a week after school with two students. All tutors are volunteers and a parent group of PSST students is part of the tutoring process.

The club's grant money - \$3,000 in October and \$1,000 in February — is used primarily to cover the \$90 approved clearance cost per tutor applicant.



92 Years Young: Mario Lucchesi, bottom photo, presents a check for \$92 to Chuck Reichel, right, treasurer of the Healdsburg Kiwanis Club Memorial Scholarship Fund, in celebration of his 92<sup>nd</sup> birthday and his 10 year anniversary in Kiwanis. Top photo, Kiwanis women members sing the traditional birthday song at his special request. Left to right, Jan Gianni, June Smith, Jane Rosenberg ( a guest), President Loretta Strong and Dee Whitehall.



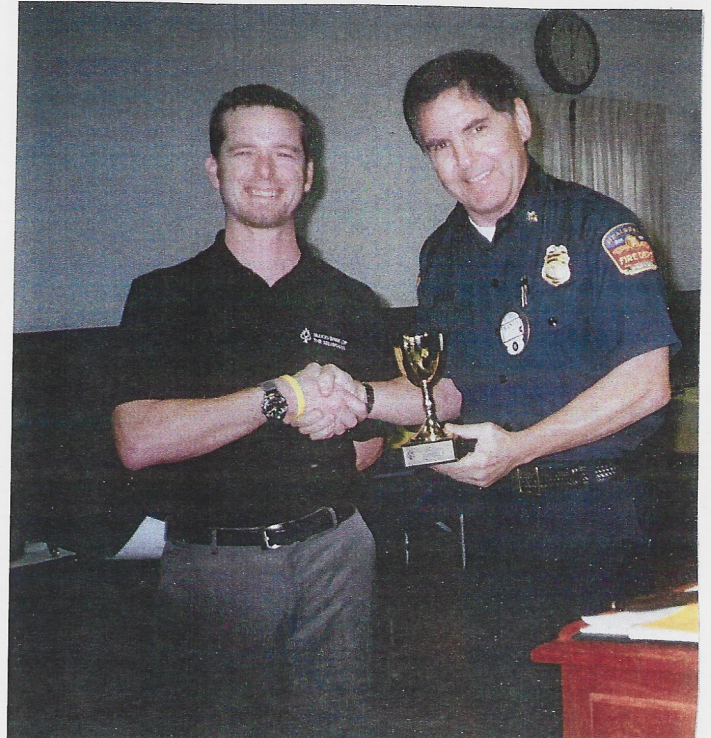
**GREETES GUESTS:** Loretta Strong, center, visits with Claudia Bugarske, left, and Susan Young Sheehy at Tuesday night meeting.

## **Special Awards Presented To Rick Norman and Clarence Ruonavaara on Tuesday Night**

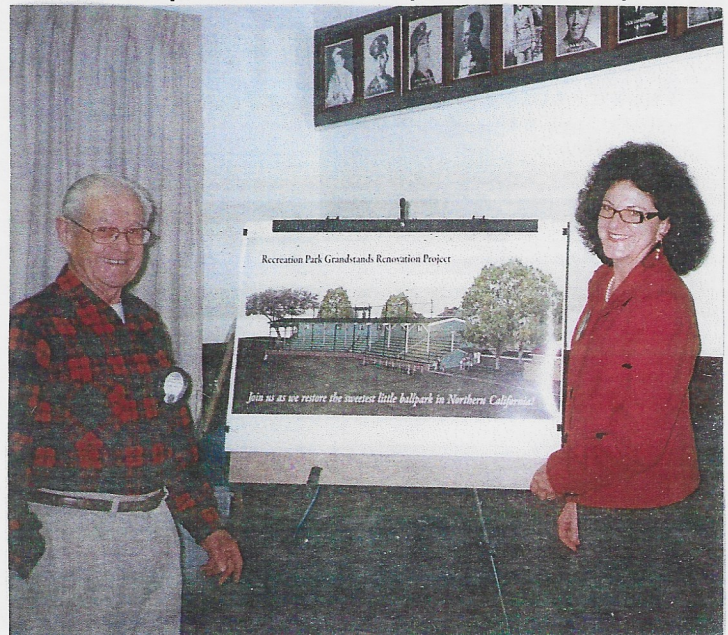
Each month President Loretta Strong issues a special award to a member who has made outstanding contributions to the club. These awards initiated by Loretta are termed the "Go Getter Award" and the "Run Silent, Run Deep Award". The February "Go Getter" award was presented to Rick Norman, Membership Chairman, not only for heading up the new membership drive but for his work on many construction projects – the animal shelter renovation project, the Boys and Girls Teen Center project, the club's food booth project, to name a few. He also took on the duties of Pancake Breakfast chairman three year ago.

Loretta on Tuesday night told the assembled members and guests that the governing board had voted to name a new Healdsburg Junior High School scholarship in honor of Clarence Ruonavaara and Bruno Rodella. The scholarships will be given to a deserving Healdsburg Junior High School 8<sup>th</sup> grade boy and girl to take part in the annual trip to Washington D.C.

Clarence, a member of the club since 1981, served as principal of the Junior High School for many years. The late Bruno Rodella was a long time member and served as president for two terms as well as Division 32 Lt. Governor.

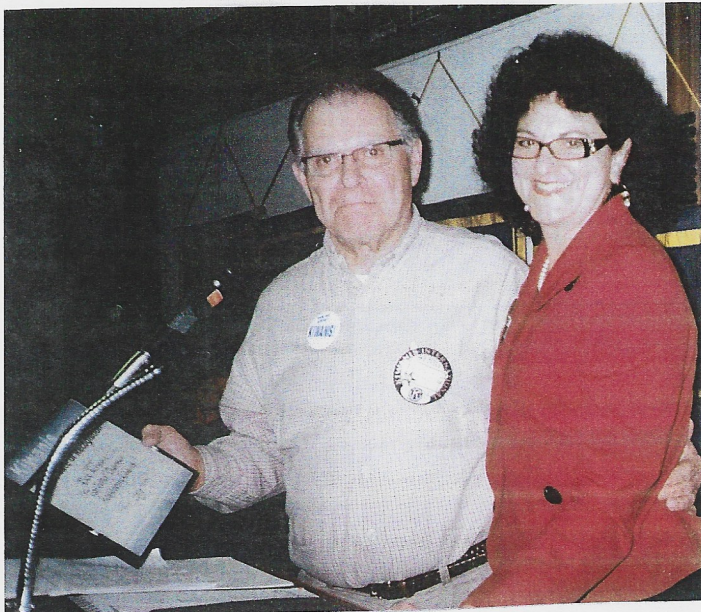


**HEMOGLOBIN AWARD:** Randy Collins, right, accepts the Hemoglobin Award on behalf of the club, from Jason Williams, Recruitment Coordinator for the Blood Bank of the Redwoods. The award was given because Kiwanis Club members donated 18 pints of blood during the recent Bucket Brigade Blood Drive. Our club beat out the Rotary Club who donated 10 pints and the Soroptimist Club, 14 pints.



**Clarence Ruonavaara and Loretta Strong look over the architect's rendering of the proposed renovations to the grandstand at Recreation Park.**

## The Builder -- **KIWANIS CLUB** OF HEALDSBURG



**GO GETTER AWARD:** Loretta Strong presents the February president's award to Rick Norman, chairman of the membership committee now conducting an innovative and special campaign.

### **Board Donates Funds To Regional Library and Salvation Army at Lytton**

Two local organizations and the Healdsburg Junior High School were recipients of funding by the club's governing board at the February 18<sup>th</sup> meeting. The

Healdsburg Regional Library was awarded \$3,000 to be used to enhance the children's library at the Healdsburg facility.

The Salvation Army Adult Rehabilitation Center at Lytton, at the request of Joe Engler, received \$3,400. \$1900 was earmarked for the purchase of a 19 inch television and \$1500 to be used for funding the ARC beneficiaries General Education Development testing. Each test costs \$125 and most of the men can not afford the cost to take the test for the GED.

Joe is president of the Salvataion Army ARC Advisory Council. It was pointed out that the ARC men donate many hours to Kiwanis projects – Christmas Tree lot and the Pancake Breakfast.

The board also established a \$3,000 scholarship fund for the Healdsburg Junior High School to be used to pay for the annual trip by HJH 8<sup>th</sup> graders to Washington D.C. The scholarship has been named in honor of Kiwanians Clarence Ruonavaara and Bruno Rodella. The scholarships, \$1500 each, will be given to a deserving boy and girl based on the State Board low income criteria. Those interested in the scholarship will be required to write an essay which will be judged independently by school personnel.

**THANKS TO JIM SCHMIDT, chair of the House Committee, for making and donating the new boxes for our weekly charity donations. Much better than using a coffee cup or plastic cup.**

Healdsburg  
**KIWANIS CLUB**  
P. O. Box 1156, CA 95448



*Serving our Community Since 1923*

Arnold Santucci  
615 Hidden Acres  
Healdsburg, CA 95448