

#### Published Weekly by the Kiwanis Club of Healdsburg

TUESDAY

APRIL 7,1931

"ADVERTISING YOURSELF":

Some humans are really expert in this. Healdsburg Kiwanians, however, a modest

bunch, will profit by a lesson on the subject. This is to be the discourse for to day. The speaker will be Mr. Paul G. Trotter, of the Beckman - Hollister Co. of San Francisco.

EASTER PROCRAM: It was very fitting last Tuesday. Rev.Geo.T.

Atkinson gave a splendid talk on the significance of Easter. To cermonize as this speaker did, and particularly at this time, is to elevate - away from transitory things,
away from earth. In keeping, "He is risen, He is not here, comes to
us at Easter time.

WHOLE THEARTED BILL: Something extraordinary when pudgy Bill is Chairman. Two prizes. Can you beat it? That's big Bill, everytime. To his arch tormentor, Joe, fell the first award. A sort of double duty concern, useful in one-respect, quite suggestive in another, Rocked like the whole affair was framed. The second prize went astray. Harold didn't need it. He didn't even break the seal. Could YE EDITOR have cabbaged that, 'twould have given him inspiration for many a soulful slant in typing these well-meant weekly words.

FRIDAY NIGHT: President Floyd and his hundred per cent guests at Windsor Castle. It's sure to be a hungry bunch, and maybe noisy too. But the ban is off the static, and everything akin thereto. And "a good time will be had by all". Those ineligibles who played hookey during the Attendance contest will be sore, of course; but Floyd says they can peek in through the drawn shades.

ON TO MAPA. THIS WEEK THURSDAY. WE COUNT THE NOSES TO DAY. VOTO YES.



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OFFICIAL VISITOR TO DAY.

The average small club easily can become too much localized. It needs

the official touch of a superior officer every now and then. Comes now Clyde Brown, a higher up from home, for Lt. Governor, Clyde, is of our own Division. This is essentially his meeting. He takes supreme command to day. His visit should be doubly acceptable to us all.

SCALING THE MOUNTAINS:

Tough luck we all could not have been there last week to hear Oliver Kera-

line and to have seen those nature pictures, rugged, sublime. All hands sing high of that program of Tuesday last. Carries "ye editor" back to crawling over Sierra Buttes, when a single slip of the toe meant a plunge far below into the icy Sardine Lake. Scaling the mountains is great sport --- if you don't weaken.

TO NAPA WE DID GO:

That was a good delegation to our sponsor club on April 9th. It was not for

Healdsburg to perform, but we were there. Those inter-club meets are only too few. Let's bring Kiwanians from far and near, this summer, into the cooling shade of the redwoods, on the shores of Russian River, at the picnic grounds of Healdsburg, a natural open air rendevoux for the Klans of Kiwanis. What d'ye say?

FRIDAY NIGHT AT WINDSOR CASTLE:

Host: President Floyd. Guests: The faithful attenders; the

boys who made possible that 96 per cent attendance for 10 weeks straight. When an officer voluntarly goes down into his jeans, single handed, to reward the boys for perfect attendance,— some real Kiwanis spirit, dont you think? And what a delicious and sumptuous dinner it was. To add dignity, there was our Lt. Governor, Clyde. There was John Altucker, inspirational speaker. Elmer Sanborn, Earl Showers, Paul Maroucci,—all men of talent—to make for a balanced entertainment. Hats off in thanks to Pres. Floyd.



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TO DAY: One of the hearyweights of the season will be with us. Haymend O.Hanson, boy leader and Scout executive, comes through the influence of Harold Rosenberg, Chairman of the day. Harold scores heavily in bringing to us this big man. In a realistic and refreshing manner Mr. Hanson plotures the modern boy, the chap who means to much to the future of our country.

HOME RULE IN KIWANIS: More and more Kiwanis activities are being centered closer to home. And this, due to greater authority and independence within the Division.

A Kiwanis Division is comparable to the State in our Union, - a separate and distinct entity, invested with a generous complement of self management - still with a natural relationship and abiding allegiance to the mother organization.

this man.Clyde Brown, is a big, wholesome, self-sacrificing and valuable official to us all he was here in his official capactity, - gleaning something of what the Healdsburg club is doing. laying a foundation for his report to the higher authorities, and in fatherly manner pointing out our shortcomings and whatever virtues we may have. In effect, we are told to go straight ahead with our own work in our own way, and with a bit of encouragement and support from headquarters.

GOING OF THE GARRETTS: Another week and Al and his good wife will leave for the big convention.

Letis give 'em a "bon voyage". No better representation could go from the Healdsburg club. No better time in all their career for Cora and Al. Before our C.C. president leaves Miami, the whole Canada, the whole of U.S.A. will know that someone lives where the Russian River and Redwood Highway meet.



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WHAT SHALL IT BE? We know not what's in store to day. Just consider this program will be round about par. Let's be curious, even enthusiastic, for what's ahead. Now that Old Man Depression reposes in San Francisco Bay, come with an air of optimism, of prosperity and the like, and a peppy meeting we're sure to have. As the skies now look, we may even be rejoicing, singing in the rain.

THE YOUTH: Raymond Hanson starred last week in a big subject on the small boy. "The youth has not changed", he declared. "Only his manifestations have changed. He lives in a readymade world, a world of luxury. Dam up his energy in one place, it will find its escape in another. Help the boy to help himself. He holds in his palm the destiny of our nation". These sound sentiments from a man who knows the boy.

WE'LL MISS AL: He's already on his way. Miami or bust, says Al.

On delegate timber we're surely long; but we may be a little short on that "straight - from - the -shoulder stuff" while he is gone. But we have strong reserves in the dugout to pinch for Bambine Al. Chance for some solid sub to shine. And right here, is a call for volunteers.

THE WHEEL OF MISFORTUNE: Give it a twist to learn your fine.

Who brought this roulette concern into the lunch room anyway? Guess the boys meant well at that.

But this divice seems to have its shortcomings. It is said to be

expensive. Some say it stops too soon; others say too late. It steals the President's jurisdiction. Its judgment takes precedence over his. A pretty hard slam on Floyd. The gentleman and the roughneck all look alike to this Lady Luck when fixing fines. 'Taint fair, they say.

Anyhow she's on probation for another month.