



The Builder

Published Weekly by the Kiwanis Club of Healdsburg, California

May 4, 1954

THIS WEEK

WHITE ELEPHANT SALE

With each year we find changes and new ways of operation. These committees have been set up to get a job done. The responsibility of the success of this operation is on all of us. The Club has made an average of \$1000 annually from this one effort. This means that each one of us is responsible for \$15.00 in time and effort on this project. Beside the fun and fellowship that accomplishing something worth-while gives us.

A schedule of the time of your tour of duty as a salesman will be posted, and your presence can only be replaced by that cold, hard stuff. Some calls that come in may require some help. Please see that the proper people get these calls and that they are taken care of.

PHONE 10 FOR ANY MATERIAL THAT NEEDS PICKUP. WE HAVE STORAGE SPACE FOR ANYTHING!

LET'S MAKE THIS THE BIG ONE!!!!!!

General Chairmen: Aiken & Campbell

Official Committee Coordinator: Chas. East with J. Miller, Ass't.

Publicity: Santucci and Wolking

Residential Pickup: Cooley & Ault

Area 1. Chairman, Jones; Marshall, G. Rosenberg, Passalacqua, H. Miller

Area 2. Chairman, Nielsen; Christensen, Sanborn, P. Beeson, J. Wheeler

Area 3. Chairman, Dave Wheeler; Bidwell, Biasotti, Frandsen

Area 4. Chairman, Clint Robinson; Cadosi, D. Jackson, Wainscott

Business Pickup: Haley & Martin

Area 5. Chairman, Iversen; Stevens, Martin, Frisch, Langhart

Area 6. Chairman, Sciarra; Schwab, Osborn, Wittke, Rodden

Rural Pickup: E. Jackson & Kellogg

Alex. Valley: Chairman, Kellogg; Wright, Aiken

Dry Creek: Chairman, E. Beeson; Mounts, Gibbs

Fitch Mt: Chairman, Reynolds; Beahm, Sayre, Wolking, Quinn, Allen

North Hbg: Chairman, Grove; McNulty, Doolan, East, Sainsbury

South Hbg: Chairman, D. Jackson; Price, E. Jackson, Spencer

Accounting: D. Jackson & Huddart

Pricing & Arranging: Barbieri & I. Rosenberg

General Sales: Carlson & Doolan and every member of the club

Auction: Wright & Gibbs

Transportation: Chairman, J. Clark; J. Wheeler, S. Grove, VanCleave

Building Committee: Chairman, Osborn; Iversen, Sullivan

Ladies Chairman: B. Aiken and R. Campbell

Cleanup: Iversen & Sullivan and such members as are needed

PROGRAM

Sid Grove, Program Chairman this week. Program unannounced.



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May 11, 1954

THIS WEEK

Dr. Yale Maxon of Santa Rosa Junior College will supply background material on a subject that is much in the news these days, "The Far East." This timely program was arranged by Al Huddart.



Future Farmers Fall

Ted Kellogg needs 4 or 5 volunteers to transfer the Kiwanis Booth to the fairgrounds right after the meeting.

Assignments for tending the booth will be made at the meeting. Members are asked to advise Ted if they change hours with other members.

MARCH OF DIMES

We read in the papers that Hick Cooley broke all his previous records this year and collected \$2616 for the March of Dimes. Not a cent was deducted for expenses in this drive.

Thanks to Hick's fine work, this is a project your club is particularly proud to sponsor.

KEY CLUB CONVENTION

Thirteen Key Club boys attended the District Key Club Convention at Stockton April 30 to May 2. It was a memorable trip and will be a great morale builder for the Club. Their annual achievement report won 3rd place out of 102 clubs participating. Their campaign to sell manure brought the biggest laughs. Your Club provided \$30 to help pay expenses of the school advisors, Norman Schwietert and Marshall Wheeler, at the convention.

GEYSERVILLE

We have just learned that our own Stan McNulty was guest speaker at the Geyserville Kiwanis Club on April 22.

PANCAKE BREAKFAST

The Key Club will serve a pancake breakfast at the Legion Hall on Saturday, May 15, from 6 to 10 a.m. All you can eat for 75 cents. Let's help to make this project a big success.

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May 18, 1954

THIS WEEK

Garry Rosenberg will present an all Key Club program----and if you remember any of the programs that these boys have put on in the past, you will expect to spend an interesting half hour. The boys picked up a plum at their recent convention in getting honorable mention (in this case second place) on their achievement report. And while we're on the subject, let's toss a bouquet to Garry for the very able work he does as Kiwanis Rep. to the Key Club.

WHITE ELEPHANT SALE

YOU'RE GOING TO HEAR AN AWFUL LOT ABOUT THIS---Chuck held his organization meeting with committee heads last week and everybody came away all inspired to really make this sale a good one (not that the last ones haven't been good, too). Anyway---keep your eyes open for things to sell. It's the MERCHANDISE that makes the money, and it takes you guys to get the merchandise.

ACHIEVEMENT REPORT

Written by Roy Doolan, our report received honorable mention again this year. Thanks, Roy.

F. F. A. FAIR

We see the fair is drawing the usual huge crowds with everybody having a good time. And we hear lots of comment to the point that 'Thank goodness, the Kiwanis Club didn't have those ducks again.' Guess we just about wore out our welcome with the little beasts.

ATTENDANCE

We think you are doing swell. Attendance has come up from a low point in March to a high of 97.97 in April. Hope that we can keep it up there where it belongs from now on.

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THIS WEEK

May 25th, 1954.

Elvin Jackson is the program chairman today and it can be definitely said that he will bring to the meeting a film featuring the great outdoors. The unsolved question is which of two very entertaining films he will decide to present.

WE WELCOME -

two new members who were inducted into Kiwanis by Ted Kellogg last Tuesday.

Bob Allen is the local representative of the New York Life Insurance Co. Bob was born in Cloverdale and was stationed in Santa Rosa for several years before this transfer. He has bought Stella Miller's home opposite the Golf Course and will bring his family to Healdsburg soon.

Brigadier General Leonard Boyd needs no introduction in Healdsburg, as he has maintained a summer home in Alexander Valley for several years. Len was born in Lebanon, Oregon, served as an infantry officer in both World Wars, and retired last year after an assignment as coordinator of Civil Defense work at Sacramento.

The pancake breakfast was well attended and the Key Club netted about \$125. An added attraction as in past years was Roy Haley in a chef's hat teaching the boys how to turn flapjacks. They are now figuring ways and means to send a representative to the International Key Club Convention next month.

The Key Club is now a firmly established organization with its own traditions and a fine record of achievement. The boys seldom need financial help but Kiwanians can contribute a great deal by continuing to show an interest in their activities. Members are urged to make a special effort to attend the Thursday luncheons when their turn comes. Of course they are welcome at any time.

PICNIC

Keep the date of June 6th open for our family picnic to be held at Fred Brandt's picnic grounds on the south bank of the Russian River. Boating, swimming and game facilities will be available for the entire family. Perhaps we should also include dinner and refreshments. There will be no charge as expenses will come out of the luncheon fund. More details next week.