

Published Weekly by the Kiwanis Club of Healdsburg

TUESDAY

SEPTEMBER 6,1932

FORECAST TO DAY: Russ Stevens, of the Program committee has this to announce: "Mr, T.H. Jamison, Principal Organization Technician and Coordinator, of Sacramento, will talk on Topics of the Day." In the possible absence of Brig. White, Russ promises to draft some hombre from the ranks to take charge of the meeting, whose other duty it will be to dig down for an attendance prize.

Governor John Alltucker last week. Thanks,
John, on behalf of the club; we appreciate your sacrifice and devotion.
No one can fully grasp the significance of our organization who does not not attend one of the annual conventions. California Kiwanians will have their inning in the near future. Next month, District convention in San Francisco. Next June, the big International at Los Angeles. Two delightful functions, and right here at home.

ON TO CRESCENT CITY: Here will assemble our annual Division meeting, Saturday next, September 10th. Who can get
away for this inviting occasion? Why not a car load or two from Healdsburg Friday evening? Fishing, golfing, and Kiwanis business matters.
Ask Al. Garrett about a trip to Crescent City. You'll be surprised.

VICTORY: The Prune Pool went over the top; and formits success our club performed in wonderful style. Never a more intense effort; rarely a more constructive accomplishment by the Healdsburg Kiwanis club, and, of course, the local Chamber of Commerce. In point of real helpfulness "The Builder" believes this victory to be outstanding. The Hill of Difficulty has been surmounted. Our boys distinguished themselves. May the victors enjoy the spoils.



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ORGANIZING YOURSELF: A pretty good idea, don't you think? Some humans are adepts at organizing the other fellow, and forget they should have business of their own - going by default. They never had the recipe to "know thyself". To day Mr.F.H.Beckman of San Francisco is coming up to show us how, - that is, if any of us need the potion. A few weeks ago, you'll remember, this same speaker told us something about defeating depression. We all asked for a return performance; and here he comes. Harry Latimer, ever faithfully functioning Harry, will be the Chairman of the Day.

CONSTITUTION WEEK: This is it. Ever observed by all Kiwanis clubs which are up to snuff. "The Builder" suggests that some Healdsburgite, someone from our own fold, deliberate exactly FIVE MINUTES on the "best constitutional document ever written by the hand of man". We want it in our records that our club gave some consideration to CONSTITUTION WEEK.

ROE FULKERSON: Once again this weekly bulletin makes mention of this man. You should get acquainted with him. And you can do it by reading the Kiwanis Magazine. A few of us have met him. He's an inspiration. In the September issue Roe speaks of "my bald head, my prominent Adam's apple, my skinny legs and my spectacles". A faithful picture - except, to know his inner self, his racy radiant style, his philosophy and wholesome character, you must read "My Personal Page", and other of his uplifting thoughts.

COMING BACK: Vacation time has come and gone. And gone were some of our boys - under "temporary resignations", so to speak. Ned Kent returns to day. Ned, we welcome you back to Legion Hall.

And still there are more to follow. Wonder if Harold wont be with us too.



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ATTENTION: Len Gilbert - man of affairs, reformer of wayward youths, quick of speech and action (something like Floyd Gibbons) trust deed advocator, and some sweet sub-song leader of the Kealdsburg Kiwanis club - this is the man who presides to day. From this introduction you'd think he might be the whole show. But NO. Mr.Ralph Yambert is going to tell you about "Advertising Yourself". A few of our boys are well up in this game already. But Mr.Yambert will improve on their style, no doubt. He is heralded as vice-president of the Kay Directed Advertising Company of San Francisco.

fore. The last issue of "The Builder" omitted to make mention of Mr.T.H.Jamison's enlightening discourse on "State Economics", or something related thereto. One newspaper dubbed this man as an "economic snooper". Remember the saying: "The more you snoop, the more you stoop"? But we say to this man Jamison: Snoop right along, T.H., you are doing a good work in uncovering rediculous duplications an overlapings in State activities, - and these at the expense of us all.

All agreed that Frank Beckman on Tuesday last was simply splendid. That to do with our time, how to become successful in whatever is undertaken was pointed out by this gifted speaker in convincing and lucid fashion. No wonder our boys come back when such educational talks as these await them.

COMMENT: Fortunate that Ira Rosenberg could represent our club at the recent Div.meeting in Crescent City.

"Kisti" asks for the selection of delegates to the Dist.convention in San Francisco, Oct. 19-22, and without further delay.

Election of officers for the coming year should take place prior to the above dates.

That Angus bull, with a blue ribbon on it, was no "bum steer", says Shamrock.



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WHO'S WHO TO DAY: For chairman, none other than Short Day and Minimum Wage Allan Gobbi. Al.doesn't mind being dubbed with these titles, for he says they should belong to all of us. And we don't guess that Al.is wrong at that. To discuss the subject as above hinted at, enthusiastic Al.h.s arranged with Mr. Davenport Phelps, of the San Francisco Chamber of Commerce, and Trade commissioner of the Industrial Department. And his talk is bound to command our respectful attention.

ONE WEEK AGO: Mr.Ralph Yambert told us, via practical suggestions,

how to advertise ourselves. It was just another of
those sound addresses to which our club has been hearing of late.

OCTOBER 19 - 22: In other words, DISTRICT CONVENTION in SAN FRANCISCO. Here is the program:

Wed. - 19th: District Golf Tournament
Meeting of Executive Committee

Thur. - 20th: Convention Sessions-Kiwanis Forum-Ladies entertainment Evening entertainment on board S.S.California

Fri. - 21st: Convention Sessions - Election of Officers, etc.

Ladies entertainment-Dist.Banquet and Governor's Ball

Sat. - 22nd: Special Breakfast at Fairmont Hotel Plunge Stanford U.S.C. Football Game at Palo Alto.

REMEMBER: That to insure your seat with the Kiwanis aggregation at the football game you must register for some function of the Convention, - for the Dist.banquet on Friday night.for example. This will set you back two pesos. Admission to game, \$2.75 per. BUT YOU MUST REGISTER NOW. The management must know in advance for how many to provide. Think of it - Sixteen already signed up from the Napa club. Hand in your names to day for at least one day at the BIG CONVENTION.