

THE BUILDER

KIWANIS CLUB

of Healdsburg



FOUNDED NOVEMBER 3, 1923

May 2013

Volume 89 No.8

Calendar

Two Club Members Receive Distinguished Service Award



Award Recipients Albert (Pete) Peterson and Richard Iverson with President Loretta Strong

Long time Healdsburg Kiwanis members Albert (Pete) Peterson and Richard Iverson were the recipients of Distinguished Services Awards presented at the Governor's Dinner held on April 7 at the Fountaingrove Inn in Santa Rosa. Other Healdsburg members in attendance were Jerry and Loretta Strong, Dan and Jan Gianni, Carl Elze and Phil Luks.

Rich has been a member of the Healdsburg Club since 1986. Among many other services to the club and the community, he has chaired the Presents Project and has kept the club roster up to date for a number of years.

Pete had been a member of the Healdsburg Club since 1988 and has served as club treasurer for many years.



The Healdsburg club donated a gift basket for raffle at the dinner. It was won by Andy Hall of the Santa Rosa Redwood Empire club.

May 7: Regular Meeting 12 noon at Villa Annex. - Recruitment Open House. Anna Scally, CEO Cornerstone

May 14: Regular Meeting 12 noon at Villa Annex. Student of the Year Recognition

May 16: Board of Directors meeting, 7 p.m. Location to be determined

May 21: Regular Meeting 12 noon at Villa Annex. Vicki Whiting, President, Editor and Founder of Kid Scoop News.

May 28: Evening Meeting 6:30 p.m. social time, 7 p.m. meeting at Villa Annex. Kathy Taylor, Wine Auctions.

May 23 FFA Parade

May 23-25 FFA Fair Food Booth

Future Dates:

Fitch Mountain Foot Race – June 2

Relay for Life – June 9

Judy Everett's Tapas Party June 15

Brandt's Beach BBQ – Aug. 26

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer Annex except the fourth Tuesday of the month is an evening meeting, 6:30PM Social, 7:00PM Meeting.

For information about the Healdsburg Kiwanis Club Contact Loretta Strong, President at 433-8033 or Phil Luks, secretary at 433-8055

Kiwanis -----Serving the Children of the world

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Healdsburg Kiwanis Club
Box 1156, Healdsburg, CA 95448

OFFICERS 2012 – 2013

Loretta Strong, President
Richard Burgarske, President Elect
Phil Luks, Secretary
Albert (Pete) Peterson, Treasurer
Hunt Conrad, Immediate Past
President

Board of Directors

Dan Gianni
Jan Gianni
Ron Puccioni
George Clough
Jerry Strong
Dee Whitehall
Richard Yates
Mark Zimmerman

Memorial Scholarship Board of Directors

John (Jack) Brandt
Hunt Conrad
Guy French
Dan Maraviglia

Happy Birthday

Brian Wells- May 2
Jim Silveira – May 10
Bob Santucci – May 19

Kiwanis Anniversaries

Congratulations to the following members
who joined the Kiwanis Club during the
month of May

Don Marshall: 5-14-04
Lindsay Wurlitzer: 5-15-79
Carl Elze: 5-15-87
Loretta Strong: 5-16-06
Bruce Main: 5-18-04
George Diebold: 5-25-04
Richard Norman: 5-25-04
Eric Smith: 5-25-10

The President's Message:

Hello, Kiwanians!

May is going to be a very busy month for our Club! By the time you receive this newsletter our full color 1/2 page ad will be in the Tribune announcing our upcoming Recruitment Open House. The ad is designed to highlight who we are and what we do for those that benefit from the gifts of Healdsburg Kiwanis. This special event is scheduled for Tuesday, May 7th, our first regular meeting of the month. In addition to the Open House activities, our featured speaker that day is Anna Scally, the CEO of Cornerstone Media. Anna is a Healdsburg native, published author and highly sought after headliner who travels the world to conduct youth rallies for thousands of participants. Her work and mission mirror those of Kiwanis.

Please make every effort to attend this important meeting. The goal of course is for every member to invite a potential new member to join us for lunch, but most importantly we need great attendance that day so guests can experience the full impact of Healdsburg Kiwanis. If you do have a guest coming, please let me know so I can prepare Patti.

And finally, please be aware that Denny and Jerry will both soon be needing your sign-ups for the FFA Food Booth and Parade Brigade. Also, if you are free on May 5th head up to Geyserville to sample some great ribs and vote for Chefs Hunt and Rick Wood!

See you on May 7th!!!!
Loretta Strong

Project Eliminate collections as of April 30 are \$1834 or 61% of the goal



Jerry and Loretta Strong and Dan Gianni
Enjoying the Governor's Dinner



Phillip Rice 1920-2013

Kiwanian Phil Rice passed away on April 22. Phil first joined Kiwanis in 1979 and he served as president of the Healdsburg club in 1987/88.

Five Grant Requests Approved by the Board (Provided by Pete Peterson)

The following grant requests were approved at the April 18 Board meeting:

- \$3,520 for Healdsburg Boy Scout Troop 21. We have been the sponsor of Troop 21 since 1930. Our funding for Troop 21 has been nearly \$21,900 from 2006 through 2012 for an average funding of \$3,129 per year. A low of \$1,400 in 2006 and a high of \$6,200 in 2008.
- \$50 fee for our entry in the Geyserville Kiwanis St. Louis Style Rib Cook-off.
- \$100 for two spaces in the Cloverdale Kiwanis Pancake Breakfast newspaper advertising.
- \$500 for Kiwanis Family House. This is in addition to Past President Hunt Conrad's generous \$500 donation from his President's Charity Fund. Thank you Hunt!
- \$300 for Healdsburg Kiwanis Logo Tee Shirts.

In other action, the new position of Assistant Treasurer was established. Brian Wells volunteered to be the Club's Assistant Treasurer and the Board appointed him to that position. Cheers and applause were clearly heard. Brian's first assignment is to invoice quarterly Club dues and deposit the dues checks. No Cash Please! He will start with the 4th Quarter of 2013 (July-Aug-Sept). Please thank him for stepping up to the Dues Collection Plate! Treasurer Pete is so pleased he may take even more time off!

Steve Jones generously volunteered to pursue public relations activity with local radio and print media for Club functions and fund raisers. Thanks Steve!

A presentation was made by two Kiwanians from the Manteca Kiwanis Club requesting a letter of support from us for their efforts in expanding the Give Every Child a Chance Program. This program is a "Volunteer Mentor-Tutor Program" for K - 12. Letters of support are used to encourage the U.S. Dept. of Education and the U.S. Dept. Of Labor to make grants to fund this program. Such grants have been received in prior years. The Board approved sending a "Letter of Support" to this Program. No Club funds are involved.

A Leave of Absence for May and August was approved for Jim Colgan.

April Speakers

Dick Bugarske

Pete Peterson was scheduled to speak at the April 2 meeting on club financial considerations. In Pete's absence Dick Bugarske spoke about some club financial and administrative matters.

Our biggest money maker, the Christmas Tree Lot netted about \$38,000 on gross sales of about \$84,000. An itemized list of the \$46,000 in expenses in addition to the cost of trees and their delivery included many other large and small items, several of which had been donated in the past. It was suggested that since the economy is improving, the merchants and individuals who had donated items in the past may be willing to do so again. It was also note that when the club first took over the tree lot, gross sales were about \$110,000, but following the move from the downtown location to the present one at city hall, sales have significantly reduced. This also coincided with the recession. Sales in recent years have been improving.

Dick is in the process of upgrading the club web site (www.healdsburgkiwanis.org). The home page gives a general description of the club and what we do and solicits new members. Other pages include the club governance, membership, community, Fitch Mountain Foot Race, past and future speakers, and inter-club contacts. Recent newsletters pdf files are also posted

Linda Collister – Healdsburg Fire Marshall

Linda Collister has been with the Healdsburg Fire Department for six years and serves as the Fire Marshall/Division Chief. She spoke at the April 9 meeting about her duties and some of the recent fire incidents. Her duties include inspections, enforcement, plan checking, medical aid, public outreach, particularly to children, as well as participation in fire incidents. She discussed the recent major fires included Parkland Farms, a house on West Grant Street in which a young

man was fatally burned and an industrial fire at Encor Events/Aaction Rents.

She also discussed the reserve firefighters and noted that Eric Smith recently received the Fire Fighter of the Year Award.



Dan Germain – Kiwanis Family House

Dan Germain, House Director of Kiwanis Family House and Rita Beall were our guest speakers on April 16.

The Kiwanis Family House is a non-profit organization that assists families whose loved ones are being treated for a serious illness or injury at UC Davis Medical Center in Sacramento by providing temporary housing near the hospital. Guests at the Kiwanis Family House have immediate access to their loved one's bedside, free shuttle service to the hospital, and a staff of caring volunteers available 24 hours a day, seven days a week.



The Kiwanis Family House provides fully furnished bedrooms and seven full hook-up Recreational Vehicle sites. Family members are registered into a private bedroom which includes a bathroom with shower, as well as access to fully-equipped kitchens and a laundry room. Guests also have internet access, free long-distance telephone calls, spiritual counseling and free parking.

The house serves about 150 families per month with 24 guest rooms that are usually full. There is a waiting list. Guests are asked for \$40 per night or what they can afford. The budget is about \$430, 000 per year

and funds are raised through sponsorships and other fundraisers.

Xerxes Whitney – Making the Most of Your Challenges



Xerxes Whitney has overcome many challenges, two major ones being as he termed the “pink elephant in the room” during his talk at the April 23 meeting. Xerxes was born with a mild form of Cerebral Palsy, which affects his speech and muscle coordination, and he was given an unfortunate unusual name. He started his talk by announcing that he is starting a new career as motivational speaker and he would be his guinea pigs. Members of the audience agree that he will be very successful.

His presentation was honest, humorous and engaging. During his presentation he stressed the importance of good attitude and physical conditioning.

Xerxes is a physical education teacher at Windsor Middle School. He is an avid runner and has run in a number of marathons. He will run in this year's Fitch Mountain Foot Race and plans to run in the New York Marathon next year.

Karen Kleist, Program Site Mgr., Council on Aging – Healdsburg Senior Social Club.

Karen Kleist gave an interesting and informative presentation on the Sonoma County Council on Ageing and the Senior Social Club at the April 30 meeting.

The mission of the Sonoma County Council on Aging is “To enhance the quality of live for Sonoma County's aging community by providing services that promote well-being and maintain independence.” The Council provides integrated services that help maintain independence and enhance quality of life of seniors. Many services are provided through departments of

Senior Nutrition, Social Services, Financial Services and Legal Services.



Karen is the on-site manager of the Healdsburg Senior Social Club. The club offers recreation, companionship and gentle exercise activities for socially isolated seniors. The club meets every Monday, Tuesday and Wednesday at St. Paul's church. Activities include coffee socials, crafts, games, cooking, and local field trips.

Special Birthdays



President Loretta Sings Happy Birthday to Laura Mack



President Loretta Presents Certificate to Jerry Strong in Appreciation of His Hilarious Sip-Cycle Talk



Healdsburg Club Members at the Petaluma DCM/Oyster Feed

Pancake Breakfast Update

Pending receipt of final invoices and funds from advertisers and member ticket sales, the estimated net proceeds from the Palm Sunday Pancake breakfast is \$11,309.

FFA Fair Food Booth Preparations

In addition to the usual garlic fries, corn dogs, sausage and hot dogs, we will be serving fish and chips on Friday and Saturday at the food booth this year. Another positive change will be the provision of seating for the customers. Hay bales and picnic tables will be located in an area near the trailer.

Happy/Sad

Rich Iverson happy to receive the Distinguished Service Award, but sad that Loretta had not signed the certificate

Guy French happy that his neighbor, John Bippart, sponsored him as a new club member 8 years ago. Sad that John moved away shortly thereafter.

Phill Luks happy to deliver club mail to Pete Peterson which contained a brochure for a conference on dealing with difficult people.

Mario Lucchesi happy to survive surgery but sad that doctor didn't stitch the hole in his head tight enough and it leaks and slouches when he takes a shower.

Hunt Conrad happy for the excellent Kiwanis Family House presentation. He pledged a donation \$500 from his president's charity fund.

Martin Silge happy to donate \$74 to Project Eliminate for his birthday

Kurt Hahn happy to discover he has sufficient airline mileage for a free trip to Louisville.

Key Club Regional Assistant Advisor Sought

Sue Cummins (cummins@sonic.net), Key Club Regional Advisor is looking for a volunteer assistant. Duties include attending Key Club Division Activities, assisting regional advisor in logistics of arranging events, and possibly attending Key Club District Board Meetings.

Music Events

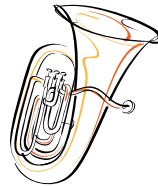
Youth Orchestra: On Monday May 6, the Santa Rosa Symphony Youth Preparatory Orchestra will be playing at 8:15 at Healdsburg Elementary School and the Youth Reparatory Orchestra will be playing at the Fitch Mountain Campus at 10:45.



The above information was provided by Tom Rackerby, who being a Dad gets to brag about his twin daughters who are playing at the HES concert at 8:15. One is the principal cellist and the other is a first violinist.

Healdsburg Kiwanis supports these programs in the elementary schools. This is a good opportunity to see and hear some really talented kids.

Community Band: On Sunday June 2 at 2:00 PM the Healdsburg Community Band will play a John Phillip Sousa concert in the Healdsburg Plaza. It will be a traditional concert as Sousa would present it with overtures, soloists, ragtime numbers, many marches and a medley of George M. Cohan tunes. Bring your straw hats, parasols, chairs and blankets and enjoy a 1920s Sunday afternoon concert by a 60 piece classical concert band. Look for Carl Elze in the back among the 5 tuba players.



Healdsburg Kiwanis supports the Jazz Festival youth programs

**HEALDSBURG KIWANIS CLUB
P.O. Box 1156
Healdsburg, CA 95448**

TO: