



July 2018

Volume 94 No. 102

Welcome to new corporate member



New member Corrine Salazar-Rose, membership chair Loretta Strong, sponsor Lockie Gillies, President Vern Losh

Members welcomed Corrine Salazar Rose, representing our newest corporate member at her induction ceremony on June 19. Corrine and her sponsor, Lockie Gillies have established a mutually beneficial working relationship between their companies, Grapevine and Lavish and they will share a double corporate Kiwanis membership.

Introducing Corrine, Lockie described her as being a blast to be around, likes everyone, and was born to be a volunteer - she just doesn't know it yet. Corrine said that one day Lockie said "come on we're going to lunch". She didn't know where they were going and didn't know much about Kiwanis at that point. But she felt very welcome and loves the energy Kiwanis devotes to helping kids.

Welcome Corrine!

Fitch Mountain Foot Race

150 runners finished the 10k and 3k courses of the 40th annual Fitch Mountain Footrace held on Sunday June 10. The event went off very well thanks to the efforts of event co-chairs Nancy Arsenault and Liz Bippart, event committee members, the many club members needed to monitor each intersection along the race course and Boy Scout Troop 21 members who manned the water stations.



Special thanks to our 20 sponsors, participating at the \$250 or \$500 level. (see back page)

The fastest 10K racer was John Kurz who finished in 37:10. Winner of the 3K was Kate Guthrie at 12:55.

The net proceeds for our Scholarship Fund are estimate at about \$4900.

Calendar

Meeting Dates:

Jul 3: Regular Meeting at 12 noon at Villa Annex - Andrew Akufo - Executive Director, Healdsburg Center for the Arts.

Jul 10: Regular Meeting at 12 noon at Villa Annex. - Richard Burg - SDAT.

Jul 17: Regular Meeting at 12 noon at Villa Annex.

Jul 17: Board of Directors meeting, 5:30 p.m. Round Table Pizza.

Jul 24: Evening Meeting at Villa Annex. 6:30 p.m. social time, 7 p.m. meeting – Chris Chang Weeks & Evelyn Mitchell, VP, Humane Society Board of Directors.

Jul 31: Regular Meeting at 12 noon at Villa Annex

Other July Dates

Jul. 14: DCM at Lake Sonoma hosted by Cloverdale Kiwanis

Save the Date

Aug. 9-11: Kiwanis 2018 California-Nevada-Hawaii District Convention, Kona, Hawaii.

Aug. 25: Brandt's Beach BBQ.

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer Annex except the fourth Tuesday of the month is an evening meeting, 6:30PM Social, 7:00 PM Meeting.

For information about the Healdsburg Kiwanis Club Contact Vern Losh, President at 540-2929 or Liz Bippart, secretary at 227-4314

The official Publication of the
Healdsburg Kiwanis Club
Box 1156, Healdsburg, CA 95448
www.healdsburgkiwanis.org

OFFICERS 2016 – 2017

President - Vern Loch
President Elect - Loretta Strong,
Dick Bugarske, Jan Gianni, Susan
Sheehy (Serving each quarter)
Secretary - Liz Bippart
Admin. Treasurer- Richard Bugarske
Project Treasurer - Ron Doble
Past President - Randy Collins

Board of Directors

Cindy Schwartz Jan Gianni
Cindi Brown Loretta Strong
George Clough Roger Dormire
Patti Robarts Richard Yates

Memorial Scholarship

Board of Directors

Dan Mariviglia, Chair
John (Jack) Brandt
Hunt Conrad
Guy French
Charles Reichel
Ron Doble
Dennis Stead

The Builder

Harry Jackson, Editor
Kelly Blanchard, Facebook
Arnold Santucci, Sr. Advisor
Richard Iverson, Member

Happy Birthday

George Diebold – July 1
Harry Jackson – July 1
John Dayton – July 2
Tom Rackerby – July 8
Cindy Schwartz – July 9
Todd Brandt – July 10
Kathy Burgess – July 16
Hugo Bauer – July 17

Kiwanis Anniversaries

*Congratulations to the following members
who joined the Kiwanis Club during the
month of July:*

Richard Bugarske - 7-1-03
George Clough - 7-14-98
Richard Iverson - 7-15-86
Edgar Deas - 7-22-86
Dorothy Anixter 7-23-13
Rick Anixter 7-23-13

The President's Message

The three F's of summer.

We never stop having fun here in Healdsburg and serving our youth through many programs and events. Our focus is our future. Our kids are our future. I'm not sure what is more important in this community.

The footrace was another success. Initial reports show the number of runners down, but we still raised around \$4,900. Thank you to everyone that organized, participated and donated their time and money to this Healdsburg Kiwanis tradition. As we all know the money goes right back to our high school seniors in the form of scholarships. This year that was over \$12,000.

We support and helped charter our local Boy Scout Troop #21 here in Healdsburg in 1930. Their 40th Pancake Breakfast is coming up on July 4th. It starts at 7:00 am. and runs till noon up at the Villa. It's rumored that our own Rich Norgrove makes some great adult pancake batter with some of his own ingredients out back.

Let's all get up there and support the scouts!

Next up is our annual Healdsburg American Legion fireworks show. Our club was able to donate \$500 to that effort and several of us have made or are going to make personal donations. This keeps our kids local with an always great show.

At the next Board meeting we will be discussing our next steps on our strategic planning journey. I will continue to keep the club updated.

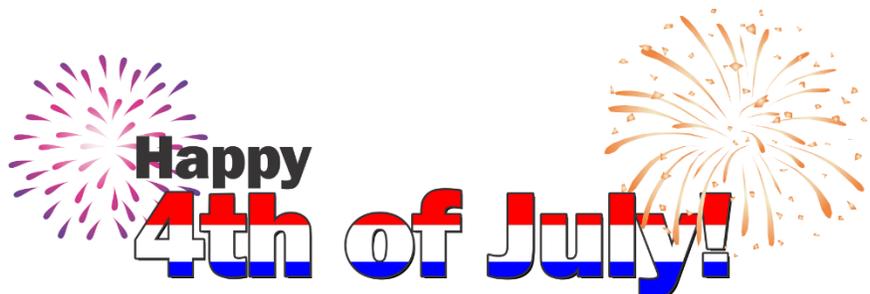
It's not too early to be thinking about our Brandt's Beach Fundraiser. Let's start getting those raffle prizes lined up and ready to go. Let's break the record this year for donations and money raised!

See you all soon,

Vern

"It took me seventeen years to get three thousand hits in baseball. It took one afternoon on the golf course."

- Hank Aaron



This Photo by Unknown Author is licensed under CC BY-NC-ND

Board of Directors Meeting

Summarized from minutes by Liz Bippart

The following is a summary of actions taken and items discussed during the June 2018 Board meeting:

Grants/Donations

- Sotoyome Post 111 American Legion 2018 Fireworks Show – \$500.
- Children’s International - \$250 requested. No action taken.
- Boy Scout Troop 21 July 4th Pancake Breakfast. No action taken.

Money Matters

- Admin Fund: The fund continues to remain low but future fundraisers (Brandt’s Beach and Hall of Fame) are anticipated to regain operating monies.
- Project Fund: Current balance: \$48,275; Tree Lot Reserve is \$38,311 and \$3,000 in reserved for the upcoming Safety Fair.
FFA income is \$11,445 with expenses of \$2,510 yielding \$8,935 profit (\$1,390 less than 2017).

President’s Report

- Vern will schedule another Strategic Planning session to continue the discussion.

Committee Reports

- Ron and Debbie Doble will chair the 2019 Fitch Mountain Footrace.

Other Business

- Waiting for approval from Secretary of State of our 501c3 application.
- George Clough has resigned his Board position due to health issues and he requested that his membership be changed to senior status.
- Ideas for fund raisers were discussed: Street Dance (former Boys & Girls Club project); Chocolate Fest; Chili Cook-Off.

Jim Schmidt provided an outline for a Zin Fest.

Meeting Programs

June 5: Bob Sonnenberg, Director of Development, Earle Baum Center

The Earl Baum Center is a non-profit regional community center in Santa Rosa, serving people with sight loss in Napa, Sonoma, Lake and Mendocino Counties.

“Our mission is to provide opportunities for people who are blind or visually impaired to improve

and enrich their personal, social and economic lives.” <http://earlebaum.org>

Bob is legally blind but has limited (20/200) vision. His sight loss developed very suddenly as he was driving home from Sacramento. Bob described his journey from that time adjusting to his new life.

Accompanying Bob was his guide dog and faithful companion, Langley. Bob described his learning experiences at “Guide Dogs for the Blind” and how having a dog has changed and enhanced his life. His wife described the transformation as being a blind man before and becoming her husband again after coming home with a dog.



Bob and Langley

Core services at the Earle Baum Center are “delivered by professionals and designed to help sight-impaired persons gain skills needed to live independent successful lives”. Services include:

- Low vision clinic
- Counseling services
- Introduction and living with vision loss
- Assistive technology services
- Orientation and mobility
- Independent living skills
- Braille instruction
- A community center providing enrichment programs to help those with vision loss continue hobbies and interests and develop new ones.

June 12: Vicki Whiting, Publisher & Editor, of Kid Scoop News

Vicki Whiting is president, editor and founder of Kid Scoop News, a monthly newspaper for children and Kid Scoop, a weekly newspaper feature geared to children ages 7 to 12, that appears in over 300 newspapers with a combined circulation of more than 7.5 million.



“Our mission is to enable children to become informed about and active participants in their local communities. Kid Scoop News promotes this by starting children reading a newspaper at a young age. Each month, Kid Scoop News offers entertaining and educational content, as well as

scavenger hunts and other interactive games that lead young readers to other parts of the newspaper.”

www.kidscoop.com

Vicki's presentation focused on the importance of motivating children, introducing them to the joy of reading and providing them with appropriate reading material. Some interesting statistics:

- Kids not reading at grade level by 3rd grade are more likely to drop out of high school.
- A student who reads 20 minutes a day for fun reads 1.8 million words in a year and tests in the 90th percentile.
- A student who reads 5 minutes a day for fun reads 282,000 words in a year and tests in the 50th percentile.
- Giving children access to print materials causes children to read more and for longer lengths of time and improves reading performance.

Results of a 2016-17 survey among teachers familiar with Kids Scoop News concluded that:

- 90% Agree KSN motivates kids to read.
- All children succeed at reading KSN.
- It's not digital.
- Provides important life skills.
- Encourages children to read with family members.

June 19: Healdsburg Kiwanis Future Planning

Club leadership has been working toward development of a strategic plan for our future, following the general outline provided by Kiwanis International. The June 19 meeting was devoted to reporting progress and soliciting member ideas.



The four priority areas of the plan are membership and engagement, community impact, our Kiwanis image, and financial viability. The planning process involves defining:

- Where are we now?
- Where are we going?
- How will we get there?

The Board has started the process by categorizing requirements using the MSCW (Moscow) system - Must Have, Should Have, Could Have, And Would (be good to have).

Must have requirements include: financial stability of the Admin fund; anything helping kids and internal growth – membership.

Should have include: A family atmosphere supporting all members; relevant projects; sense of community; fun; high school projects and raising money from events.

Could have include: a robust local marketing presence; volunteering for non-Kiwanis events; brick and mortar projects and doing other things/events with other groups.

June 26 - Evening Meeting - Healdsburg Kiwanis Night at the Prune Packers



June 26 was Kiwanis night at Rec Park for a game between our Prune Packers and the first place Santa Barbara Foresters. The game was sponsored by Healdsburg Floor Coverings (George Diebold) and the Healdsburg Kiwanis Club. We celebrated the legacy of two great Kiwanians, Art McCaffrey and Clarence Ruonavaara.

It was great evening of baseball for our local nine. The Prune Packers were 3 – 0 winners.

New Slate of club officers announced

Lee Gunnerson, chair of the nominating committee, announced the following slate of officers for the 2018-19 club year:

- President** - Loretta Strong, Dick Bugarske, Jan Gianni, Susan Sheehy (Serving each quarter)
- President Elect** – Terry Kemp
- Secretary** - Liz Bippart (Continuing)
- Admin. Treasurer**- Dick Bugarske (Continuing)
- Project Treasurer** - Ron Doble (Continuing)
- Past President** - Vern Loch

Board of Directors:

<u>Continuing for 2nd year</u>	<u>To serve a 2-year term</u>
Jan Gianni	Anita Kratka
Loretta Strong	Anna Grant
Roger Dormire	Patch Guglielmino
Richard Yates	Bob Santucci

MVP of the Month



June MVP Darlene Prigmore



Leroy Steck donated \$87 to the scholarship fund and asked everyone to sing happy birthday

Special Birthdays



Rich Thomas asked all the ladies to sing a happy birthday song



John Bippart asked everyone to sing a happy birthday song for his 90th Liz baked John's favorite cupcakes.

Jim Schmidt who shares John's birth date donated \$38 (??) to the scholarship fund.

\$\$ Happy/Sad \$\$

Jim Lucchesi happy for a new grandson.

LeRoy Steck happy for his great granddaughter's high school graduation.

Dick Bugarske happy that 9 Prune Packers have been drafted.

Liz Bippart happy birthday Dad! Also, happy that John joined Kiwanis because she would not be here otherwise.

Cindy Schwartz happy for the killer lasagna lunch.

Postcards

Denny Stead – Alaska.



Roger Dormire requested a happy birthday song from Dan & Jan

**Special Thanks to our
Fitch Mountain Foot Race
Sponsors**

Dry Creek Inn Best Western Hbrg
Big John's Market
Harmon Guest House
Parkpoint Health Clubs
Mill Creek District Healdsburg
Camellia Inn
Robert Young Estate Winery
Costeaux French Bakery
Surface Art Countertops
Stead Family Vineyard
David Jones of Edward Jones
Vince Dougherty Realtor
The Lucero Group Real Estate
Brandt Insurance
Healdsburg Floor Coverings
Dutcher Crossing Winery
Recology Sonoma Marin
Bob's Signs
HRC
Agave Restaurant

**HEALDSBURG KIWANIS CLUB
P.O. Box 1156
Healdsburg, CA 95448**