

THE BUILDER

KIWANIS CLUB

of Healdsburg



FOUNDED NOVEMBER 3, 1923

September 2013

Volume 89 No.12

Calendar

Club Welcomes Two More New Members



Shown during the August 6 induction Ceremony are Sponsor Lucy Lewand, Inductee Diana Blakeley, Membership Chair Jan Gianni, President Loretta Strong, Sponsor John Dayton and Inductee Chase Conley

With the induction of the two new members shown above during the August 6 induction ceremony, the club membership has increased to 85. Diana Blakeley, sponsored by Lucy Lewand relocated to Healdsburg from Long Beach in 1997 and works in real estate. Chase Conley, a Healdsburg native, sponsored by John Dayton is a graduate of Chico State and has been employed by Dayton and Tremont for about a year. He becomes our youngest member at age 27.

The membership roster will again increase by two in September with Kelly Sheehy Keller returning and her husband, David joining as an associate member.



Tables are set for the Brandt's Beach BBQ
(See Pages 4 and 5)

Sep 3: Regular Meeting 12 noon at Villa Annex. Shy Sayar, Yoga Teacher & Movement Therapist - Top Five Easiest Ways to Improve Your Health.

Sep 7: Lt. Gov. Installation at Villa Annex. 4 pm Social, 5 pm Dinner \$30 per Person.

Sep 10: Regular Meeting 12 noon at Villa Annex. Jeff Stoffer, CFA, CFP Financial Planner - Emotions and Money.

Sep 17: Regular Meeting 12 noon at Villa Annex. Frances Caballo, Social Media Trainer - Using Social Media to Communicate with Younger Generations.

Sep 19: Board of Directors meeting, 7 p.m. Location to be determined

Sep 24: Annual Installation Evening Meeting 6:30 p.m. Social, 7 p.m. Dinner at Villa Annex.

Other Events:

Sep 7: Soroptomist Beerfest

Sep 18: 5th Annual Golf Tournament (See Page 6)

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer Annex except the fourth Tuesday of the month is an evening meeting, 6:30 PM Social, 7:00PM Meeting.

For information about the Healdsburg Kiwanis Club Contact Loretta Strong, President at 473-8033 or Phil Luks, secretary at 433-8005

**Kiwanis -----Serving the
Children of the world**

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Box 1156, Healdsburg, CA 95448

OFFICERS 2012 – 2013

Loretta Strong, President
Richard Bugarske, President Elect
Phil Luks, Secretary
Albert (Pete) Peterson, Treasurer
Hunt Conrad, Immediate Past
President

Board of Directors

Dan Gianni
Jan Gianni
Ron Puccioni
George Clough
Jerry Strong
Dee Whitehall
Richard Yates
Mark Zimmerman

Memorial Scholarship Board of Directors

John (Jack) Brandt
Hunt Conrad
Guy French
Dan Maraviglia
Charles Reichel
Ken Scharer
Dennis Stead

The Builder

Harry Jackson, Editor
Arnold Santucci, Sr. Advisor
Richard Iverson, Member
June Smith, Member

Happy Birthday

Jeff DeZurik – Sept. 5
Eric Smith – Sept. 6
Debi Robley – Sept. 7
David Jones – Sept. 16
Ken Rochioli – Sept. 19
Chris Metrulas – Sept. 20
Cynthia Brown – Sept. 23
Lindsay Wurlitzer – Sept. 23
Robert Taylor – Sept. 27

Kiwanis Anniversaries

Congratulations to the following members
who joined the Kiwanis Club during the
month of September

James Schmidt - 9-7-04
Jerry Strong - 9-8-92
Gary Plass - 9-25-01
Randolph Collins - 9-25-01

The President's Message:

We just completed another successful evening and live auction at Brandt's Beach and I want to thank all the members who brought non-Kiwanian guests with them. This is definitely our best social event of the calendar year and it is a great way to expose prospective new members to what we do as a Club. I also want to thank all of the generous Kiwanians who year after year "raise their paddle" and bid on some pretty expensive packages. And of course, our thanks go out to Chris Metrulas and crew who prepared the feast and set some lovely tables for our enjoyment.

Next up the Soroptomist Beer Fest, the Golf Tournament and then on September 24th I will pass the gavel to Mr. Richard Bugarske for his second tour at the helm. In addition to all of the duties he discharges, Dick did a masterful job of organizing the BBQ and lining up the helpers. And I'm sure he is glad to hand it off to Mr. Tireman for next year's event. Thank you, Mark, for stepping up to the plate.

As I look back over this last year I'd like to thank all the Kiwanians who sponsored new members. We indeed have 12 new Kiwanians with the David Keller being installed this month. I am also very grateful to all of you who supported Project Eliminate week after week with your rolls of coins and \$20 bills and of course, the final big boost from John Bippart and his host of challengers who put us over the top. Pete Peterson just transmitted the final payment of \$1,025 for a total of \$3,025 for the year.

And finally I'd like to thank Dick Bugarske for his great work with our Key Club and for making the first inroad into our middle school to establish a Builder's Club. Remember, the deeper we drill down into our student bodies the more future Kiwanians we will reap.

See you in September!! Loretta Strong

THE VANCOUVER EXPERIENCE

"The most powerful weapon on earth is the human soul on fire".

For me this was one of the most significant take-aways from attending the Kiwanis International Convention in Vancouver, British Columbia. Never is it more apparent how passionate Kiwanians are about what we do than when you have 4500 people in a grand ballroom all committed to "changing the world one child, one project and one community at a time". As Keynote Speaker John O'Leary pointed out as he surveyed the energetic crowd "there are no red capes or face masks here, just the ordinary heroes who transform the world each day". He also counseled us to "lead from where you are" as role models, tutors, mentors and teachers. Because regardless of your profession or training you can still inspire, motivate and educate others especially the young partners from Key Club and Circle K who one day will become the Kiwanians of tomorrow.

As the Vancouver attendees celebrated the 98th anniversary of Kiwanis International which was founded in the USA, it was obvious that Kiwanis is so much bigger than your club, district, division and even your country of origin. It is a family of over 600,000 individuals throughout the world who all share a common mission. It is bigger than all of us. It also brought into sharp focus the legacy of the Healdsburg Kiwanis Club which this year celebrates its 90th anniversary. Imagine that in just eight short years the wave of Kiwanis fever expanded from Missouri to California and to Healdsburg. We were on the cutting edge.

As a world-wide service organization Kiwanis International stands tall on the international stage as a leader of humanitarian relief projects. Our current mission in partnership with UNICEF is to eradicate Maternal Neo-natal Tetanus. Project Eliminate is in full swing and has so far raised over \$35 million to deliver life saving vaccines to child bearing women and their unborn offspring. There are 28 countries to go and the target is \$110 million US. Once a goal is set Kiwanis International will not relent and they must succeed, so our club and all other clubs will continue to be asked to support this critical project until every infant is spared from this violent and preventable tragedy.

In the end form does not trump function. Every pancake, Christmas tree and corn dog that we sell for profit has a counterpoint somewhere else in the world. We are all in like step and our purpose is clear as we transform the lives of children one project and one community at a time.

Submitted by Loretta Strong

Board of Directors August Action

Provided by Treasurer Pete Peterson

The following are actions taken and items discussed during a "One Hour" Board meeting on Thursday August 16th:

The final payment of \$1,025 was approved to be paid to Kiwanis International Foundation for the Project Eliminate - Neo/Natal Program. This brings the Club's total payments for the program to \$3,025 all derived from individual Club member donations. A seriously big hat off to John Bippart for his stellar donation!

Payment of \$1,164.25 was approved for six tables at Boys & Girls Club - Healdsburg Club House. These tables were acquired in November, 2012; but the invoice was only brought to our attention at the July Board meeting.

A brief discussion ensued as to the donating pencils to Healdsburg Elementary Schools. These pencils would have "Kiwanis Club of Healdsburg" inscribed on them. A preliminary dollar amount of \$400 was agreed to for this purchase. The item was tabled pending cost estimates and a Board decision on whether this is an Admin. Fund advertising expense or a Project Fund - project expense.

Two individuals were approved for membership induction. Kelley Sheehy-Keller will return as a Regular Member and her husband, David Keller will come on board as an Associate Member.

A discussion ensued as to why all new members, whether regular or associate, are charged a \$75 Registration Fee. It was pointed out that Registration Fees are not retained by the Club; but are sent to Kiwanis International to offset its new member registration costs. It was also noted that the Kiwanis International Registration Fees are on a graduated scale dependant upon the month in which the new member is enrolled. A prior Club Board had set \$75 as a mid-range amount for Club convenience. This item was tabled for future discussion.

Hunt Conrad gave a brief explanation of an informational letter/brochure to encourage Club members and Non-Club individuals/entities to donate money via wills, trusts, IRA's and other sources to fund scholarships through the Kiwanis Club Of Healdsburg - Scholarship Fund. This item was tabled for further discussion as the one hour Board meeting time limit was growling at us.

August Programs

President Loretta Strong – Kiwanis International Convention

Loretta and Jerry Strong and Dennis Stead were among the 4200 from all over the world at the 98th International convention in Vancouver, Canada. Loretta described some of the



highlights of the convention as the featured speaker at the July 23 evening meeting and the August 6 lunch meeting. A summary of her remarks is contained on page 2 following her president's message.

Pat Callahan, Healthcare Foundation – Northern Sonoma County

Pat Callahan Executive Director spoke at the August 13 meeting about the mission of the Healthcare Foundation Northern Sonoma County (HCF) and its support of the Alliance Medical Center through the Clinic Expansion Fund. The Foundation raises funds for the providers and programs that create networks of care in North Sonoma County. The Foundation was formed originally to help raised funds for Healdsburg Hospital revitalization campaign; completing a \$13 million dollar campaign. It has gone on to raise additional community funds to provide grants to local community clinics Alliance and Alexander Valley Healthcare, PDI Surgery Center, and school based programs. Its mission statement is: *Bringing together our community to engage donors in the support of healthcare in northern Sonoma County.*



HCF has a new sustainability campaign -- *Wine Country Cares (WCC)* -- to encourage financial support for important healthcare projects and programs in Healdsburg, Geyserville, Windsor and Cloverdale – all towns in the Healdsburg Hospital Healthcare District.

Annual Healdsburg Kiwanis Committee Selection Meeting

No speaker was scheduled for the August 20 meeting; instead the time was devoted to updating Administrative and Project Committee membership assignments for the following year. The committees and their chairs are listed below. Members, not already assigned, interested in working on any of the committees – especially new members - are urged to contact committee chairs.

Standing Committees

Executive Committee	Dick Bugarske
Student of the Month	Dick Bugarske
House & Reception	Jim Schmidt
Membership	Jan Gianni
Publications	Harry Jackson
Media Relations	Steve Jones
Nominating	Lee Gunnerson
Inter Club	Susan Sheehy
Programming	Loretta Strong
Key Club	Dick Bugarske
Sunshine/Bereavement	Jan Gianni
Boy Scout Troop 21	Bob Taylor
Financial Review	Cindi Brown
Scholarship Awards	Loretta Strong

Project Committees

Christmas Tree Lot	Ken Sharer
FFA Booth	Dennis Stead & Ken Sharer Co chairs
Pancake Breakfast	Dan & Jan Gianni Co chairs
Brandt's Beach BBQ	Mark Zimmerman
Golf Tournament	Hunt Conrad
Fitch Mt. Foot Race	David Jones
FFA Fair Bike Brigade	Jerry Strong
First Book Project	Dennis Stead
Relay for Life Breakfast	Phil Luks
Christmas Caroling	Carl Elze
Presents Project	Richard Iverson
Soroptmist Beerfest	Mark Zimmerman, Roger Dormire Co chairs

Brandt's Beach BBQ

Our annual Admin. "Fun"d raiser was held on August 24 at the historic Brandt's Beach picnic site. About 90 members and guests enjoyed a beautiful evening filled with great food, excellent company, exciting auctions, and merriment. Two Arthur Murray dancers invited by Lucy Lewand provided some special entertainment. The event was organized by Dick Bugarske and an able crew of helpers. The feast was prepared under the direction of Chris Metrulas and his capable crew. Special thanks to the Brandt family for providing the beautiful setting for the BBQ.

Net proceeds for the admin. fund from the admission price, and silent and live auctions are estimated to total about \$9000.

Jan Wins Lotto Jackpot



Lotto Chair Judy Everett with Jan Gianni Showing the Money and the Red Checker

After the excitement of the two last lotto series in which all nine black checkers were drawn before the red

one showed, resulting in large jackpots, Jan Gianni drew the red checker on the second round at the August 6 meeting. The jackpot was \$170 - \$85 for Jan and \$85 for the Admin fund. Coincidentally, Jan also won the won the jackpot a year ago, taking home \$263.

Interclub Activities – “Round Robin” Completed Sonoma



Shown At the Sonoma Plaza Interclub on August 14 Are George Clough, Bob Carver, Past Lt. Governor, Carl Elze, Jerry Strong, Harry Jackson, and Roger Walsh, Sonoma Club President

Clearlake



Shown At the Clearlake Interclub on August 20 Are Dee Whitehall, Carl Elze, Mort Lowb, Clearlake Secretary/treasurer, President Nick McNicolas, Susan Sheehy, Neal Bertrand, and Lt. Gov. Greg Carter of Cloverdale

Cotati

John Bippart, Dee Whitehall and Neal Bertrand visited the Cotati Club on August 22.

Lakeport

The “Round Robin” of interclub visits was completed for the year with a visit to Lakeport on August 28 lead by Todd Brandt.

Brandt's Beach BBQ Photos



Dick Bugarske Ready to Serve



Lucy Lewand the Auctioneer



George Clough Served by Bar Tender Jack Brandt



The Silent Auction Table



Mary Brandt and Ernie Fransen Share a Laugh



Guests from Arthur Murray Demonstrate

Special Birthdays



Roger Dormire, Cindy Brown and Dennis Stead Sing to George Diebold as George Directs



Phil Luks Donated \$10 For All Members Younger Than His Age (70) Sing To Him

Happy/Sad

Dennis Stead happy that in Vancouver a cab driver refused to accept payment because he recognized Dennis as a Kiwanis member. Also happy to have won \$2500 at the duck race.

Chase Conley sad that as a member he will have to stand in line and pay for lunch

George Clough happy to celebrate 53 years of marriage with Mary Lou.

Dee Whitehall happy for the one year anniversary of her granddaughter's new heart.

Healdsburg Kiwanis Challenge Golf Tourney

The 5th annual Challenge Golf Tournament, sponsored by the Healdsburg Kiwanis Club will be held on September 18 at the Windsor Golf Club, with a 1 p.m. shotgun start. The tournament is open to all service clubs and the people who support them. Hunt Conrad and Dan Gianni are co chairs of the event.



Loretta Bestows the August Go-Getter Award to Her "Ray of Sunshine", Jan Gianni

**HEALDSBURG KIWANIS CLUB
P.O. Box 1156
Healdsburg, CA 95448**

TO: