

November 2007

Volume 84, Number 3



Special Award Presented To Rich Norgrove

Dennis Stead, right, presents Richard Norgrove with a special award at the club's annual installation dinner, held on October 2 at the Villa Annex. The award was given for Richard's cooperation and generous donations of food for the club's Pancake Breakfast and Food Booth at the Future Farmers Country Fair. Seated right, outgoing president Roger Dormire.

The Christmas Tree Lot, Our Biggest Fundraiser, Will Open on Friday, November 23

Get ready to spend at least three five hour shifts at the Christmas Tree lot during the month long fundraising project. So urged Joe Engler who is in charge of the volunteer scheduling. The lot, located on Grove Street next to the City Hall, will open officially on Friday, November 23, the day after Thanksgiving.

Joe said that the scheduling sheet will be available at the meetings in November and told the membership that every member is urged to participate in this very special project.

The set up of the lot is scheduled for November 17 and volunteers will be needed for this part of the project

Ken Scharer, chairman of the project, said that the first shipment of trees, will arrive on November 20 or 21. He indicated that the committee had ordered the same amount of trees as last year and that the prices would be about the same.

Joe said that the very important positions of cashiers would be handled by Secretary Dee Whitehall, LeRoy Steck and Mary Lou Clough.

Joe emphasized that "lots of hours" will be put in by the members before the lot opens and all the help that the members can give, especially when the trees arrive, will be appreciated.

Joe also said that on December 23 the club will have a party for all members and their families at the tree lot to celebrate another successful venture

Calendar

November 2: Kiwanis Club of Windsor A Night in Italy Spaghetti Dinner, 6 p.m. happy hour, 7 p.m. dinner, auction, administrative fund dinner, \$15.00 Contact Dee Kuba, 838-2130.

November 3: Division Council Meeting, Fort Bragg. Interclub meeting, Contact John Bippart if you wish to attend.

November 6: Regular meeting, 12 noon at Villa Annex.

November 8: Tribute to our Veterans Luncheon sponsored by Kiwanis and Rotary Clubs of Santa Rosa, 11:30-1:30 p.m., Veterans Memorial Building, Santa Rosa, speaker, Rear Admiral Thomas L. Andrews, III, \$15.00.

November 8: Board of Directors meeting, 7 p.m., at the Community Room of the Healdsburg Police Department.

November 13: Regular meeting, 12 noon at Villa Annex.

November 20: Regular meeting, 12 noon at Villa Chanticleer Annex.

November 27: Regular meeting, 12 noon at Villa Annex.

December 1: Cloverdale Kiwanis Crab Feed, 6 p.m. \$40. See Dennis Stead for ticket

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer's Annex.

For information about the Healdsburg Kiwanis Club and its meetings please contact George Diebold, president at 433-8008 or Dee Whitehall, secretary at 433-4391.

The Builder:

The Official Publication of
Healdsburg Kiwanis Club,
Box 1156, Healdsburg, Ca
95448

OFFICERS 2007-2008

George Diebold, President
Richard Norman, 1st V.P.
Dennis Gary, 2nd V.P.
Dee Whitehall, Secretary
Dennis Gary, Adm. Treasurer
Albert (Pete) Peterson, Project and
Membership Treasurer
Roger Dormire, Past President

Board of Directors

Dick Bertapelle
Jack Brandt
Vincent Ciolino
Guy French
Phil Luks
Chris Metrulas
Ken Scharer
Andy Smith

Memorial Scholarship Fund

Board of Directors

John Bippart
John (Jack) Brandt
Dan Maraviglia
Charles Reichel
Dennis Stead

THE BUILDER

Arnold Santucci, Editor
Richard Iverson, Member
Vincent Ciolino, Member

Happy Birthday

November 1: Temple Smith
November 1: Jack Brandt
November 2: Richard Iverson
November 9: Joe Engler
November 10: Jerry Strong
November 22: Loretta Strong
November 28: Dan Maraviglia
November 30: James Colgan

Kiwanis Anniversaries

Congratulations to the following who
joined Kiwanis during the month of
November.

11-14-91: Lee Gunnerson
11-7-95: Dennis Gary
11-26-96: Dan Gianni
11-26-06: Doug Newton

The President's Message:

**Need to Bring In New Members; All
Required to Help at the Christmas Tree Lot**

By George Diebold

Well, here is my first stab at "The President's Message." I plan on making this a monthly event, but we'll see how it goes.

At our luncheon meeting on October 23, twenty-five members filled out the membership survey developed by myself, Rick Norman, Dennis Gary and Loretta Strong. An additional ten or so took a copy with them. If you did not attend this meeting, but would like to complete the survey call me at 433-8008 and I can arrange for you to pick up a copy. Filling out the survey lets me know where you stand on some issues which I think are important.

At the installation dinner on October 2, I told the club that I am concerned about dwindling membership. Based on the twenty five completed surveys, you agree. Twenty-two of twenty-five responding members favor a goal of 100 members. All twenty-five think we need more women members. We all need to work toward achieving these goals. With the induction of our new member, Jim Colgan, "welcome Jim", we are now 69 strong. The math is simple. If only half of us bring in one new member this year, we will have exceeded our goal of 100 members. More members means new ideas, different perspectives, added talents and more hands helping at service projects. Ask Ken Scharer and the rest of the Christmas Tree Committee if we could use more hands. Anyway, food for thought, If we want to grow membership, we can.

Speaking of the Christmas Tree project, the lot will open on the day after Thanksgiving. As always, the efforts of all able bodied members will be necessary to staff the lot. Even not so able bodied can help in some way.

Well, that's all I've got for now, It would be great to see more of your smiling faces at our weekly meetings. Happy Thanksgiving.

**Membership Asked To Consider Ways To
Correct Shortfall in Club's Administration Fund**

President George Diebold posed the question of the anticipated shortfall in the administration fund before the membership at the club's October 16th meeting. Should we do an additional fund raiser or raise the dues. ?

We need to address this issue, he said. To clarify he pointed out that the annual barbecue and auction held in August is already factored into the financial picture.

In going over the income and expenses of the fund administrative treasurer Denis Gary advised that the club received \$31,000 from dues, \$10,000 from the annual barbecue and \$3700 from senior members who pay for their meals. when they attend. However, the weekly meals costs us \$35,000 (we have to guarantee the caterer a specific number of meals each week), dues to Kiwanis International come to \$7,000, barbecue expenses were \$2,000 and rent for the Villa Annex \$5400 plus other expenses that come out of the Administrative Fund. Dennis estimated that the shortfall is approximately \$12,500.

So, should we raise the quarterly dues or try to raise the necessary money by having another fund raiser. Tell president George your ideas on how to take care of this problem.



Top photo, Kerrie Diebold congratulates her husband, George, on being installed as president of the Healdsburg Kiwanis Club. Bottom photo, Lt. Gov. Bob Young, right, reminds George Diebold, left, and Rick Norman of their duties as president and first vice president.

Special Awards Part of the Club's Annual Official Installation Ceremony

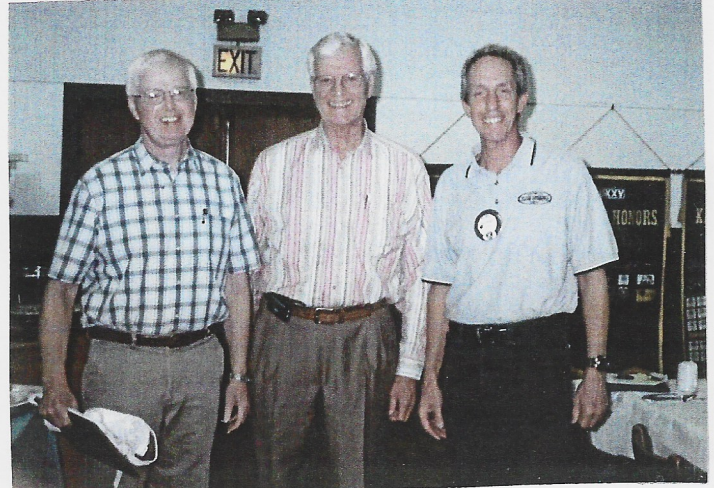
Division 32 Lt. Governor Bob Young installed the officers for the 2007-2008 year at the annual dinner held October 2 at the Villa Annex. The Lt. Governor, instead of the usual formal service, opted to perform the ceremony in an informal way, creating a relaxed atmosphere for the evening. Installed were George Diebold, president, Rick Norman, first vice president, Dennis Gary, second vice president and Administrative treasurer, Albert Petersen, Project and Membership treasurer, Dee Whitehall, secretary.

Installed as directors for a two year term were Ken Scharer, Chris Metrulas, Jack Brandt and Phil Luks, Staying on the board for another year will be Vince Ciolino, Dick Bertapelle, Guy French and Andrew Smith.

Special awards were presented to Richard Norgrove for his generous support of all the food projects and fund raisers (see photo page 1) and to Arnold Santucci, editor of *The Newsletter*, who received the Kiwanian of the Year award from immediate past president Roger Dormire

A highlight of the evening was the official presentation by Project Treasurer Pete Peterson's end of the year report on the projects supported by the club and totaling over \$95,000.

In his acceptance speech the newly installed president asked that you "help me to be the president you want." Past president Roger was presented a gift from the club for his service and Loretta and Jerry Strong were acknowledged for the beautiful fall decorations .



NEW MEMBER INDUCTED: First new member of the 2007-2008 year Jim Colgan, left, a retired accountant, was inducted into the club on October 9 with membership chairman John Bippart, center conducting the ceremony. Jim and his wife, Mary, live in the River's View community. A native of Montana, he lived and worked in the Oakland area before settling in Healdsburg. He is a past president of the Riverview Homeowners Association. President George Diebold, right, was Jim's sponsor.

Kiwanian Doug Newton Honored As A 'Real Hero' by the Red Cross

Doug Newton, a very active member of our club for the past year, has been recognized by the American Red Cross and eulogized by the American Legion for his starting, with his fellow Vietnam veteran Gary Greenough, The Motor Escort Team, in which the two on their decorated motor cycles with flags flying escort the bodies of soldiers killed in the war to their final resting place.

It all started, according to an article submitted by Sotoyome Post 111 Commander Bud Simmons and Constance Newton, founder of Mothers of Military Service Members, and published in the *California Legionnaire* newspaper, dated September / October 2007, (thanks to Dee Whitehall and Pete Petersen for alerting *The Kiwanis Newsletter*) on October 1, 2005 when Santa Rosa lost Josh Kynoch to the war and Doug decided that the fallen soldier should have a military escort and arranged for fire departments and law enforcement personnel to be out in full force. Since then they have escorted a number of fallen soldiers throughout Northern California.

In April Doug and Gary were honored by the American Red Cross of Sonoma and Mendocino as "Real Heroes" of the Community.



WHAT AM I BID: Auctioneer Vince Dougherty urges Kiwanians to bid up on this chocolate cake baked by Key Club member Eric Smith at the annual Key Club Sale held at the Kiwanis Club's October 9 meeting. The 17 baked goods – mostly cookies and cakes – brought in a total of \$650 for the Key Club's coffers. Top price paid was \$75 by Ken Scharer for a Pumpkin Sheet Cake. The lowest bid was \$20 with many bidding \$35 to \$50 for the "goodies" baked by the Key Clubbers.

HAPPY AND SAD: Jerry Strong sad that Loretta's mother, Dolores Massoni Peterson, passed away. Pleased to donate \$84 to the Scholarship fund in her name... Dick Bertapelle happy that he and Pat will be welcoming their first grandchild.



FIRST BOOK PROJECT: A loud and lengthy thank you echoed throughout the third grade classroom of Marilyn Dey at St. John's School October 30 after the Kiwanis Club members handed out 27 Merriam Webster Children's Dictionaries to the students. This is the eighth year that the club has donated dictionaries to all third graders in the Healdsburg school district. In addition to St. John's School books have already been distributed to the Alexander Valley School and the Westside School. The final distribution will be to the Fitch Mountain School this coming week. The books with 3000 illustrations contain a name plate and a bi-lingual book mark that explains who the Kiwanis Club is and its goals. 220 books are being distributed this year compared to 192 last year. Ken Scharer, left, hands out a book to a St. John's third grader as others wait in line. Dennis Stead is chairman of this project.

Healdsburg
KIWANIS CLUB
P. O. Box 1156, CA 95448



Serving our Community Since 1923

