

THE BUILDER

# KIWANIS CLUB

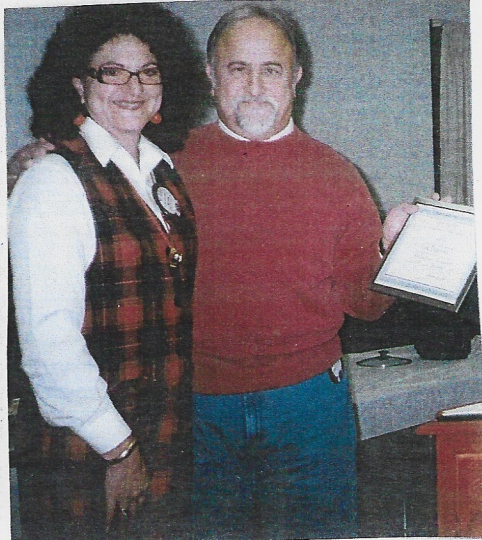
of Healdsburg



FOUNDED NOVEMBER 3, 1923

January, 2010

Volume 86 No 5



**SPECIAL RECOGNITION AWARDS:** President Loretta Strong recognizes two more club members for their outstanding contributions to the club. Carl Elze, left, received the "Run Silent, Run Deep" award for always being willing to help. Carl, a 22 year member of the club, is our very faithful music director. On the right, Dick Bugarske, retired educator, was cited for his being a mentor to the youth of the community and his extensive help with the club's website. He joined Kiwanis in July, 2003.

## Club's Membership Action Plan Presented By Committee as One Year Pilot Program

The Membership Committee, Rick Norman, chair, gave four reasons for the need to put in action a Membership Action Plan. The reasons, presented to the membership at the December 1 meeting, were 1, To better serve the youth of our community; 2. To continue to evolve as an organization; 3. to become more relevant in a changing community; and, 4. New ideas, awareness of new projects or unmet needs.

The basics of the plan include changing the meeting schedule to three lunch meetings and one evening meeting which is planned for the fourth Tuesday at 7 p.m. . The first evening meeting is scheduled for February 23.

Also the plan would revise the membership tiers by adding an "active-associate" membership which includes spouses. Active associate members would attend meetings without eating meals.

Designed to increase membership and re-energize the club, this will be a one year pilot program. At the end of the year the committee will review the results and recommend any changes to the board of directors.

The committee pointed out that the proposed plan would create an opportunity for members of the community to become a Kiwanis member even though their job/life situation may prevent them from attending weekly

luncheon meetings. The committee indicated that it hopes to attract 15-20 new members.

The dues structure would also change. Active member dues would be reduced to \$120 per quarter, effective April 1, 2010.

Active-Associate members and senior members would pay \$60 per quarter which would cover club dues and pay \$13.50 per meal when attending weekly meetings. The committee feels that the monthly evening meetings could attract different speakers and could be (Please see page 4)

### Calendar

**January 5:** Regular meeting at 12 noon at the Villa Annex.

**January 12:** Regular meeting, 12 noon at the Villa Annex.

**January 19:** Blood Drive, Healdsburg Fire Department, 2 to 8 p.m.

**January 19:** Regular meeting at 12 noon at Villa Annex..

**January 21 Board of Directors meeting at 7 p.m. at the Healdsburg Police Department's Conference Room.**

**January 26:** Regular meeting at 12 noon at Villa Annex.

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer Annex. For information about the Healdsburg Kiwanis Club contact Loretta Strong, president at 433-6139 or Phil Luks, secretary at 433-8005



**The Builder:**

**The Official Publication of  
The Healdsburg Kiwanis Club  
Box 1156, Healdsburg, Ca 95448**

**OFFICERS 2008-2009**

Loretta Strong, President  
Robert Taylor, First V.P.  
Richard Bugarske, Second V.P.  
Phil Luks, Secretary  
Albert (Pete) Peterson, Treasurer  
Dennis Gary, Immediate past  
President

**Board of Directors**

James Colgan  
Hunt Conrad  
Ron Doble  
Harry Jackson  
David Jones  
Rick Norman  
Martin Silge  
Tim Tuscany

**Memorial Scholarship**

**Board of Directors**

John Bippart  
John (Jack) Brandt  
Dan Maraviglia  
Charles Reichel  
Dennis Stead  
THE BUILDER  
Arnold Santucci, Editor  
Richard Iverson, Member  
Vincent Ciolino, Member  
Cullen Wilder, Mmember

**Happy Birthday:**

Aaron Taeuffer: January 1  
Bruce Main: January 1:  
Rich Norgrove: January 8  
Dennis Gary: January 9  
Arnold Santucci: January 12  
Andrew Smith: January 12  
Phil Rice: January 24

**Kiwanis Anniversaries:**

Congratulations to the following members who joined the Kiwanis Club during the month of January.

.1-30-68: James Silveira  
1-4-94: John Bippart  
1-4-00: LeRoy Steck  
1-4-05 :Vernon Ingham  
1-4-05: Andrew Smith

**The President's Message**

**Proud To Showcase Our Club**

**By Loretta Strong**

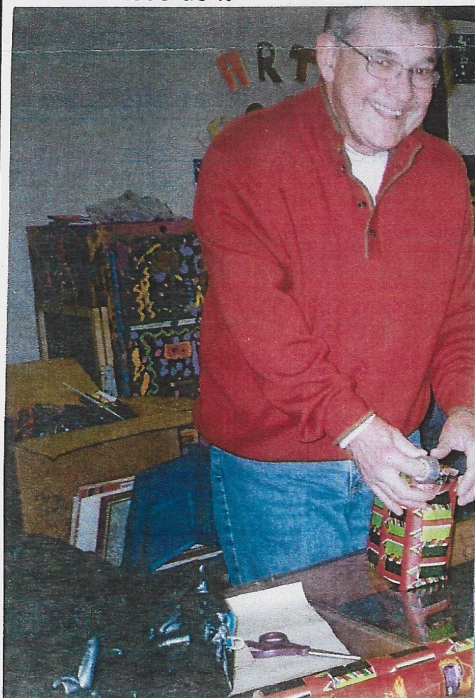
Dear Healdsburg Kiwanians:

By the time you receive this message 2009 will be past and 2010 will be upon us. I hope your holidays were happy and healthy and that the new year brings us all peace and prosperity. This year we need it more than ever so our communities and country can recover and start to build again.

Meanwhile, here in Healdsburg we had another great season selling Christmas trees ! Ken Scharer and Joe Engler and all their committee members did a great job managing the lot in spite of some unusually freezing temperatures and also some very wet days ! Special thanks to Barry Smith, the ever present Cloverdale Club, the Salvation Army volunteers and Key Clubbers like Eric Smith who always show up to help. Simply put, we could not do it without you and this effort raises more money for our project fund than all others.

As I look to 2010, I am really excited to preside over our new Membership Growth Action and Marketing plan as we proceed to set up our new Tuesday evening meeting schedule and reach out to new members of the community to join our great club. We are recruiting speakers and working with the Healdsburg Tribune to debut our advertising blitz on January 14<sup>th</sup>. We will hit the ground running, make you all proud to showcase our club and live up to my new motto --- "This is NOT your father's Oldsmobile !"

Let's do it



**WRAPPING GIFTS FOR NEEDY FAMILIES:** Jim Schmidt, left, and Martin Silge help to wrap gifts for Presents Projects/Adopt a Family at the Boys and Girls Club on Saturday, December 19 the day the distribution took place . Other Kiwanians helping on this project were Richard and Barbara Iverson and Arnold Santucci. The program, under the auspices of the Kiwanis Club, gave needed items as well as gifts from a personal wish list.



## Tree Lot -- Another Successful Venture for the Project Fund

According to treasurer Pete Peterson the club's project fund will be enriched by about \$33,800 thanks to another successful month long Christmas Tree Lot sale which concluded on December 23. This figure is an estimated one because there are still a few outstanding bills as well as some accounts receivable. The project netted approximately \$37,355 last year.

Ken Scharer, chair of the Christmas Lot, said he was pleased with the results considering the economy. He added that there were only 60-70 trees left of the 1400 purchased. At the closeout, 34 trees were sold to a retail lot in Ukiah.

Assisting Ken with the project were committee members Joe Engler, in charge of volunteers, Roger Dormire, Guy French, Jerry Strong, Rick Norman and Dee Whitehall, all of whom put in long hours during the sale. Barry Smith again this year was lot manager and volunteering were members of the Cloverdale Kiwanis including Lt. Gov. Cathy DeMattei, Key Clubbers and volunteers from the Salvation Army at Lytton.

## Two Year Term For President Under Discussion at Board Meet

Secretary Phil Luks, in an e-mail to The Builder said that the only significant potential change in the by-laws, under discussion at the December 17 board meeting' "is the possibility of extending the President's term to two years". He added that recent past presidents have uniformly stated that they are just getting comfortable with the job when their one year term expires. No action was taken on this item. However, it will be discussed among the president and the two vice presidents and then brought to the club membership at a luncheon meeting prior to any recommendation being made.

In other business the board increased the Lt. Governor's support fund from \$500 to \$1,000; granted \$500 to the Sonoma Science Fair and Olympiad; approved a grant of \$1,404 to the Junior Guild, Junior High School, extra library book enrichment program for 2009-2010. The club has funded this program for the past two years with the stipulation that the young people report about the program at a luncheon meeting.

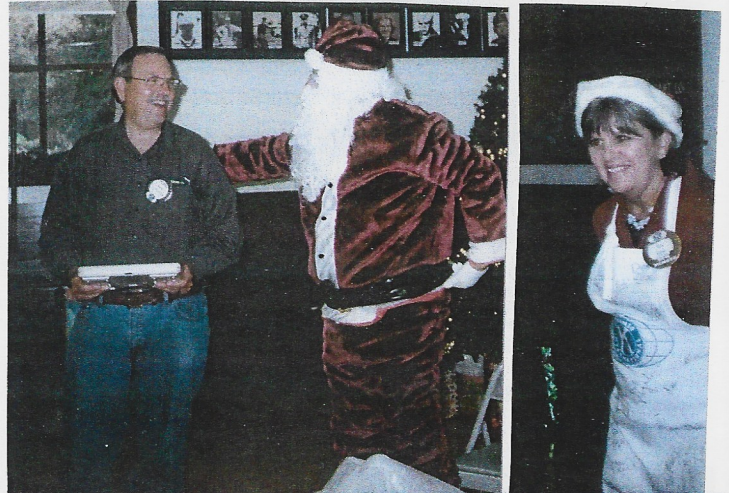
Also under discussion was the new membership proposal (see article page 1).

## A very Busy Christmas Season

In addition to selling Christmas trees, club members participated in other worth while projects in December ... supported the Cloverdale Kiwanis Club's annual crab and pasta feed with 45 members, spouses and guests attending; wrapped gifts for Presents Project; went caroling at two rest homes for the elderly; collected funds for the Salvation Army by participating in the Red Kettle drive; and enjoyed a visit from "Santa" (a.k.a. Dennis Stead) at our December 15 Christmas celebration in which he signaled out members for special gifts.

Top photo: Christmas tree lot chairman Ken Scharer pleased with his special gift as Santa's helper Jan Gianni looks on; Christmas tree lot volunteer chairman Joe

Engler smiles after accepting his gift of antlers; left Dennis Gary tries on his special hat; bottom photo:, President Loretta astonished at her gift of a cheerleading outfit; and left, Vince Dougherty displays his fancy lamp





## The Builder -- KIWANIS CLUB OF HEALDSBURG



**GIFTS FOR SHUT-INS:** Helping to place "goodies" in gift bags for residents of the two Healdsburg rest homes prior to the Christmas luncheon on December 15 were, top photo, Barbara and Richard Iverson and bottom photo, clockwise, Barbara Bauer, Clarence Ruonavaara, Hugo Baer, Jan Gianni and Mary Jean Elze. Following the noon time festivities, a number of Kiwanians and spouses visited the two rest homes where they distributed gifts and entertained the residents with Christmas Carols under the leadership of Carl Elze.

**MEMBERSHIP:** and could be integrated with special club events. The board approved this pilot program at its December 17 meeting

Assisting Rick Norman in preparing this proposal were Loretta Strong, Dennis Gary, Dick Bugarske, Dan Maraviglia and Pete Peterson.

**In Memory :** Word was received by Carl and Mary Jean Elze that Don Reukema, long time Healdsburg Kiwanis Club member and community leader, died on December 17 in Flagstaff, Arizona where he has made his home for the past two years. Don, president of the club in 1999, also served as secretary for a number of years. In 2008 he was recognized by then president George Diebold with the Kiwanis Community Award. During his 20 years in Healdsburg he was active in many organizations. He served on the Sonoma County Grand Jury, the Healdsburg Planning Commission, The Healdsburg Museum and Historical Society, the Salvation Army's ARC Advisory Council at Lytton, and the River View's Homeowners Association. He and his wife Betty were honored by the Healdsburg Museum with the Langhart Award for their many volunteer hours with the Museum.

Anyone wanting to make contact with the family can reach his widow, Betty, in care of Peaks, 3150 North Winding Brook Rd., #217, Flagstaff, Arizona, 86001.

**KIWANIS CLUB**

P. O. Box 1156, CA 95448



Serving our Community Since 1923