



"WE BUILD"

On the
Russian River
Redwood Highway

THE BUILDER

Published Weekly by the Kiwanis Club of Healdsburg

TUESDAY

FEBRUARY 7, 1933

THIS IS TO ADVISE: That "just another one of those times" is scheduled for to day. Erstwhile President, all the while dynamic, once in a while explosive, Albert W. Garrett, will act as chairman on this occasion. Al will introduce the speaker in a flow of flowery words, as follows, to wit: "Fellers, here's a great engineer, Leonard Talbot. He's not building the Golden Gate bridge; he didn't row across the Potomac by night; but he tunneled under the Mississippi. Mr. Talbot will now "take us for a ride" under the Father of Waters". Or words to that effect. Fact is, we're to hear the story of the laying of the gas line all the way from Texas to Chicago.

LAST WEEK: Essence of the speaker's talk, - pay your gas tax, and insist on getting it back - all of it - joyriding on well constructed highways. In other words, let your good money follow the straight and smooth and concrete way, - not the treacherous course which led to debts and deficits, both devilish and dire.

QUESTIONS OF INFORMATION: Walt, how did you like that chairman's job? Who framed that walk out, anyway? And just who was it who stole your attendance prize? What seems to be the matter between the "roughnecks" and your sweet and smug and smiling self? At which table do you choose to sit to day? etc, etc.

THE BUILDER: A crackerjack concern. Published by a not(e)worthy staff. Hot from the press each frosty Tuesday morning. Carries no Ads (except this one). Entered at the post office as ? ^{class} male-matter. Greatest unpaid circulation of its kind from Windsor on the south to Chiquita on the north.

(Editor's Note) These lines, to discover any possible reader)



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OUR HOP INDUSTRY: In days of old, when hops were gold - or

some such sentiment as this may be dwelt
upon to day by Mr. George Proctor of Santa Rosa. For HOPS will be
his theme, - a commodity once profitably produced in Sonoma County,
but for the past decade or more attacked, assaulted, and convicted
on the count of high felony by the misguided and uninformed. Take
away any one of the chief industries of this Healdsburg locality,
and right then and there help to spell that insidious word, that
devilish word, DEPRESSION. Encourage and restore such growths as
flourish in the soil and climate of Healdsburg, and PROSPERITY
will be ours again. We will listen with interest to the discus-
sion of this subject in hand. For George knows his hops.

AND THE CHAIRMAN: None other than our sedate ? and serious ?

minded Eddie Byrn. Forgetting the gong, per-
haps, a shrill blast of that burlesque Byrn bugle, alias jazz horn,
will call to order a sometimes noisy bunch of boys. What sort of
attendance prize will be on tap let your imagination foretell.
And dime donations should be another feature this day, for Eddie
himself has paid the price many a time and oft.

ENGINEERING: A typical type of this modern science was portrayed

in picture and word by Leonard Talbot on Tuesday
last. A glance at the labor-saving machinery should put a whole
squad of Technocrats to rout. Or, would they substitute "hot air"
for natural gas? At any rate, from far away Texas state, Chicago has
its full fuel flow - for gentlefolk and racketeers alike. Hot times
are insured for the big city of loose law and order.



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JOHN LOUNIBOS TO DAY: You'll remember Gentleman John, who delivered for us a stirring address on Columbus Day. John of the city of chickens and eggs; lawyer by profession; after dinner speaker de luxe by way of diversion, - this is he who will speak to us on WASHINGTON to day. This, in keeping with our custom to fittingly observe holidays of unusual significance; to remember great American citizens and their deeds. Fred Kinley will be in the chair, - the rest of the bunch on their toes, as usual.

UP TO STANDARD: That last meeting of ours was just another repeater - in point of pep and prank and prize. Singing of the "congregational" type took on the aspect of the unbridled, unrestricted, unlicensed kind; but it was good - for the kind. Ned Kent's solos, of course, were of a more civilized and superior order. And Ned Byrne's beautiful bequests were both practical and profuse. Business was good; and the merchandise "moved".

GETTING DOWN TO BUSINESS: George Proctor was most interesting in his disertation on HOPS. It was a practical and timely topic, just at this time when the near future seems to hold out an encouraging hope for a new birth in "hopdom". And the speaker's optimism in general had a buoyant effect upon us all. Yes, there's another silver lining in the dark clouds shining. Crucified will be depression, good times will come again - if nature may be allowed to take her course, and if they don't shoot our president.

DIVISION MEETING: At Napa, Friday, March 10th. Business matters, primarily for the officers, at 4 P.M. Dinner at SEVEN (price 85 cents) will be accompanied by splendid entertaining numbers. Ladies' Night. You can make up an absence here. Main speech by Dist. Governor Clark Clement. Keep this date wide open.



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TUESDAY

FEBRUARY 28, 1933

HALL SET: Such was the response from to day's chairman, Hick Cooley, when asked if he was ready with a program. That's real business. Would that all other chairmen might be similarly on the job. Under Hick's leadership a home booster offering is to be presented to day. Of just what it may consist remains in the dark. Come and hear for yourself. You'll be surprised - perhaps.

IMMAGINATION: Picture if you may George Washington listening in on the happenings of one week ago. The Great George, you know, was a gentleman of English traditions. With what amazement would he hear the voice of an Irishman "over the air" while said Celt himself was feasting and sitting at the table in his very midst. What has come out of the country which he fathered? In those 13 colonies of his did he ever dream of a radio? Of the amalgamation and fusing of nationalities? Of a modern Kiwanis club celebrating the 201st anniversary of his own birth? What should he know of a present day Chamber of Commerce, or manager thereof, with voice of mystery coming to his ears in such peculiar fashion? Surely, he'd be surprised. The Washington Day address by John Lounibos was well thought out, and well delivered. And that air program did credit to the talent of such artists as Stevens, Byrn, Loudon and Rumbold. Come again, boys.

EXCHANGE: Note the following sentiments, as taken from the weekly bulletin of the Benicia Kiwanis club. And what a striking application to our own Healdsburg organization. Quote: "The Benicia Kiwanis Club has developed leadership in community affairs. The weekly meetings, spirit of comradship and excellent speakers have brought togrther and fused the ideals of the community as no other organization can do. The barriers of the community have been broken down, the petty jealousies have faded into the background and a better community in which to live has been the result." We say, AMEN.