

THE BUILDER

KIWANIS CLUB

of Healdsburg



FOUNDED NOVEMBER 3, 1923

April, 2010

Volume 86 No 8

Calendar

April 6: Regular luncheon meeting at 12 noon at the Villa Annex.

April 9: Windsor Kiwanis/Knights of Columbus Chicken Dinner, entertainment, 5:30 p.m., Mary Agatha Furth Center, Windsor, 5:30 p.m., \$25

April 13: Regular luncheon meeting, 12 noon at the Villa Annex.

April 15: Board of Directors Meeting, 7 p.m., Conference Room at the Healdsburg Police Station

April 20: Regular luncheon meeting, 12 noon at Villa Annex.

April 27: Evening meeting , 6:30 p.m. social hour, 7 p.m. meeting, at the Villa Annex.

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer Annex. For information about the Healdsburg Kiwanis Club contact Loretta Strong, president at 433-6139 or Phil Luks, secretary at 433-8005

quarter for regular members and \$60 per quarter for associate members i.e. those who wanted only to attend the evening meeting. However, associate members are welcomed at all meetings and do not have to buy a lunch.

The membership drive was launched with an extensive advertising and public relations campaign in the Tribune plus a concerted (please see Page 4)



FOUR NEW MEMBERS: Left to right, Judith Everett, Susan Sheehy, Lucy Lewand and Cindi Brown were inducted into the club on March 23 by membership chairman Rick Norman and president Loretta Strong, right. Rick is the sponsor for Judith and Loretta sponsored the other three new members.

Membership Drive In Full Gear with Eight New Members Inducted with More Expected to Join to Reach the Goal of 20% Increase

With a over a 10 percent increase in membership as of the end of March, the innovative membership drive initiated by this year's Membership Committee, headed by Rick Norman, is going full steam ahead to reach the goal of an increase of 20 %. Included in the new membership are two area businessmen and six women. The new members Sharing their K as sponsors are Temple Smith, Gary Plass, Dan Gianni, Loretta Strong and Rick Norman.

The new members so far inducted are June Smith, sponsored by her husband Temple Smith, Bob Santucci, sponsored by Gary Plass, Patti Roberts, sponsored by Loretta Strong, Michael Laird, sponsored by Dan Gianni, Susan Young Sheehy, Cindi Brown and Lucy LeWand, sponsored by Loretta Strong and Judith Everett, sponsored by Rick Norman.

The membership committee, challenged to bring new members into the fold came up with an innovative program. With the premise that many business people would like to belong to a service club but find it difficult to attend noon time meeting, the committee devised a new plan – making one of the meetings – the fourth Tuesday – an evening meeting without a formal dinner but allowing the members to purchase refreshments. The Fourth Tuesday has a more social event ambiance, however retaining the usual Kiwanis protocol. The dues were structured to reflect this change - \$120 per

The Builder:

**The Official Publication of
The Healdsburg Kiwanis Club
Box 1156, Healdsburg, Ca 95448**

OFFICERS 2009-2010

Loretta Strong, President
Robert Taylor, First V.P.
Richard Bugarske, Second V.P.
Phil Luks, Secretary
Albert (Pete) Peterson, Treasurer
Dennis Gary, Immediate past
President

Board of Directors

James Colgan
Hunt Conrad
Ron Doble
Harry Jackson
David Jones
Rick Norman
Martin Silge
Tim Tuscany

**Memorial Scholarship
Board of Directors**

John Bippart
John (Jack) Brandt
Dan Maraviglia
Charles Reichel
Dennis Stead
THE BUILDER
Arnold Santucci, Editor
Richard Iverson, Member
Vincent Ciolino, Member
Cullen Wilder, Member

Happy Birthday:

Robert Meyer – 4-6
Martin Silge – 4-14
Gary Plass – 4-16
Guy French – 4-24

Kiwanis Club Anniversaries:

Congratulations to the following members who joined the Kiwanis Club during the month of April.
4-11-78: Kurt Hahn
4-21-81: C. Ruonavaara
4-19-88: Al Peterson
4-21-91: John Dayton
4-7-96: Richard Norgrove
4-8-97: Dan Maraviglia
4-13-99: Dennis Stead
4-7-01: Todd Brandt
4-16-02: Roger Dormire
4-15-03: Chris Metrulas
4-12-05: Guy French
4-14-09: Denise Paup

The President's Message:

Evening Meetings Have A Different Energy

By Loretta Strong

Dear Healdsburg Kiwanians:

Spring is here and it's almost Easter which means we just notched up another Pancake Breakfast. We had a good turnout and the room looked especially beautiful and festive. Every year Jerry goes to market and buys the purple Nemesia which he and Hugo donate. The Friday before the Bauers come over and do a wrapping party and every year at sunrise Barbara arrives with the balloons and suddenly it's magic. Thank you so much to the Bauers, Jerry and the very special 5:30 crew who every year like clockwork arrive in the pitch black and get that kitchen hopping! And, of course, this year's champion, Bob Taylor.

We have now had two evening meetings and both were enormously successful. If you haven't attended one, I encourage you to do so because they have a different energy and feel more like a social event. Sandi Lucchesi did a great job as our guest speaker and we installed four new members on March 23 – Cindi Brown, Judy Everett, Lucy Lewand and Susan Sheehy. These ladies bring the total new members installed to nine! We also have waiting in the wings David Scharer and possibly Richard Gates, guest of Marty Silge, and an associate of Jan Gianni. We are almost to 14 which equals my goal of a 20% membership increase. And guess what? It's actually been fun.

Coming up in the next week are scholarship interviews at HHS to the tune of at least \$12,000 and a special one item board meeting to address the proposed two year presidency which was a big shock to your three officers!! But we promised to be open minded and listen to the ideas that are out there. Any recommendation for change must be approved by the club so stay tuned.



ATTENDING SOCIAL EVENTS AT OTHER CLUBS IS PART OF THE NEW FORMAT : Since December the Inter Club committee has instituted a new concept: Use social and fund raising events of other clubs in Division 32 as inter club meetings. Shown here are four members – Dennis Stead, left, Bob Santucci, Dee Whitehall and, standing, Neal Bertrand - who attended the Ukiah Club's crab feed in early March. In December 45 Kiwanians and guests trekked to Cloverdale for that club's annual Crab feed. Other clubs visited include Geyserville (Pancake Breakfast in February and Polenta in March), to Petaluma for the annual Oyster Feed in March. Coming up on April 9th is the Windsor Kiwanis/Knights of Columbus chicken dinner and entertainment at the Furth Center in Windsor. Social hour starts at 5:30 p.m. and dinner followed by entertainment at 6:30 p.m. Tickets are \$25. Contact Loretta Strong for tickets or more information. (Above photo courtesy of Bob Santucci)

Pancake Breakfast Profits Down But Still A Successful Project

Despite the economy the clubs 54th annual Pancake Day was deemed a success by Pancake Day committee members. The projected gross revenues for the project came to \$12,903 down approximately \$3,000 from 2008/2009 revenues. The Pancake Day was chaired this year by Bob Taylor, second vice president.

Treasurer Pete Peterson said that the 2010 net profit is down \$3,366 which is principally due to lower advertising sales of \$370, lower at the door ticket sales of \$470, Villa rent increase of \$390, \$300 food cost increase and \$2,000 less in member sponsorship for a total of \$3,390 approximately lower revenue plus increased costs.

Richard Iverson, chairman of the Pancake Day advertising committee, said that there had been great support from the business community despite the economy and praised the sales committee for its efforts. Richard said that the sales effort netted about \$5100, almost as good as last year. 99 area business firms purchased advertising space and of these 99 ten bought double spaces.



Pancake Breakfast chairman Bob Taylor checking off his list just before the breakfast got underway. Top right, Vince Ciolino and Randy Collins stirring up the batter. Center photo, Hugo Bauer setting up the juice and syrup counter. Bottom photo, Steve Metrulas, left, and Ron Doble, manning the circular pancake stove. Bottom photo, Barbara Bauer, left, in charge of the decorations, visits with newly inducted Kiwanis Club member Susan Sheehy.



Dan Gianni shares his K with Michael Laird at induction ceremonies held on March 16.

Membership In Full Gear

Concerted effort by club members to invite prospective members to club meetings.

Inducted on February 2 were June Smith whose husband Temple shared his K with her and Bob Santucci, sponsored by Gary Plass. June, a Healdsburg native, attended local schools and has been married to to Temple for 66 years. She has been an active volunteer with the Healdsburg Museum and Historical Society and was one of the first to receive the Museum's prestigious Langhart Award. The Smiths join two other couples as husband and wife members – Loretta and Jerry Strong and Jan and Dan Gianni.

Bob Santucci attended local schools and is presently in the real estate business and is associated with a Century 21 affiliate. He has been active with a number of organizations including the Chamber of Commerce, the 4-H and the Future Farmers Country Fair where he has helped with the twilight parade and as an auctioneer.

Both Michael Laird and Patti Roberts are past presidents of the Cloverdale Kiwanis Club and Patti who caters the weekly luncheons for Healdsburg is a founding member of the Cloverdale Club.

Cindi Brown is a vice president of the North Coast Bank and was very active with the Chamber of Commerce. Lucy Lewand is the owner of the Camellia Inn and presently chair of the Chamber of Commerce's board. Susan Young Sheehy is the daughter of Robert Young, a long time member and a past president of the Healdsburg Club She is one of owners of the Robert Young Estate Winery, Judith Everett, retired as a fleet manager for a Ford agency in San Francisco and her husband maintain a home in San Francisco as well as in Healdsburg settling here a few months ago. She was

attracted by the advertising and publicity she saw in the Tribune and decided that she wanted to become involved in the community and the Kiwanis Club was the way to go !



Top photo, left, students of the month Ben Whitenack and third from left, Quaid Mancini are presented to the club members by Hunt Conrad, second from left and Vince Dougherty.. Bottom photo, students Raven Clayborn, center, and Colin Hart, right are introduced by Kiwanian Hunt Conrad.

Four Students of the Month Honored By Club In March

Four more Healdsburg High School seniors were honored by the club at two March meetings. Picked by a committee from the high school staff, the four young men were introduced to the membership at the March 2 and March 22 meetings. In addition to an award certificate, each honoree was presented with a gift certificate from the Levin Book Store and, for the first time this year, a gift certificate from DeVine Pizza.

Committee member Hunt Conrad told the members at the March 2 meeting that "today we have two students of the month in an effort to catch up and

get everybody in prior to school letting out for the summer.”

The honorees are Quaid Mancini who is on the track team and played football for all four years at Healdsburg High School. He has been accepted at Cal Poly and is also interested in attending UC Santa Barara as well as the University of Oregon. He plans to major in computer science.

The second honoree is Ben Whitenack who is a very accomplished swimmer setting conference records and winning many Neptune awards in his four years at Healdsburg High School. He sports a 4.17 GPA and has been accepted at the University of Pennsylvania on a full ride scholarship. He plans to major in International Relations Of note is the fact that the Kiwanis Club, facilitated by club member Guy French, gave Ben a 300S camera which he took to Guiana and took many great pictures with it. He has promised to come back to a Kiwanis meeting and give a program on West Africa.

Introduced to the club members on March 22 were Colin Hart and Raven Clayborn.

Colin Hart has been in the Healdsburg school system since fourth grade. He is a member of the high school Key Club and enjoys playing the guitar. He is a third degree black belt. Currently he is a member of Boy Scout Troop 143. His interests are calculus, physics and engineering. He has already fulfilled his academic requirements at the high school and is attending Santa Rosa Junior College while weighing his scholarship options He will graduate with the class of 2010 in June.

Raven Clayborn is an honor student with a 4.5 grade point average. He also is a member of the Key Club. He has been accepted to the Massachusetts Institute of Technology on a full academic scholarship. Recently he attended the summer science program at MIT remarking that it was “tremendous to be surrounded by so many smart people”.(Hunt Conrad contributed to this article).

Salvation Army at Lytton Expresses Great Appreciation for Donations

In a letter to the president and club members the administration at the Salvation Army at Lytton expressed deep appreciation to the club for its generous donations to the Lytton ARC facility.

Carrying on a tradition of long standing – dating back to the 1920's and 1930's when Lytton was a home for boys and girls- the Kiwanis Club has always maintained strong ties to the Salvation Army and especially to Lytton. Over the years many Salvation Army administrators became members of the Kiwanis Club and in recent history, Major Nancy Curnow served as the club's first woman president

Recent donations from Kiwanis to Lytton are \$1900 for a large TV set and \$1500 to pay for the

beneficiaries' fees to obtain their GED from the Junior College. The men at Lytton have reciprocated by working many hours at our Christmas Tree lot and the annual pancake breakfast.

Kiwanians presently serving on the Lytton advisory council are Joe Engler, chairman, George Clough, Clarence Ruonavaara and Arnold Santucci.



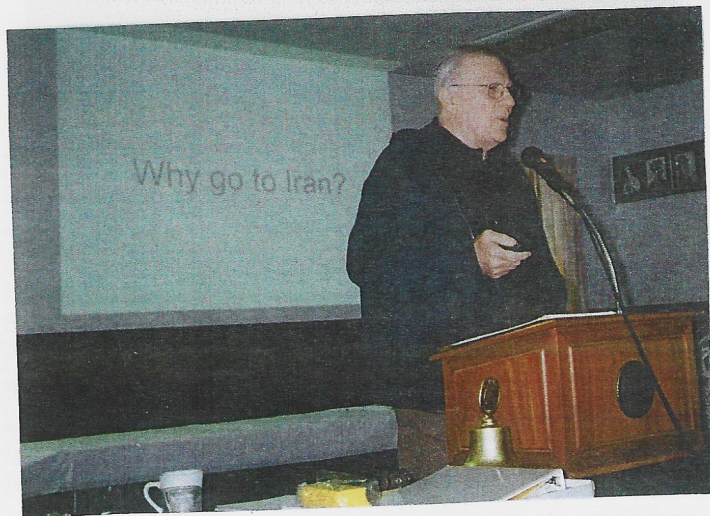
Richard Iverson receives his president award from president Loretta Strong at the March 23 meeting. He was given his award for his many years of service as chairman of the advertising committee for the annual Pancake Breakfast

Richard Iverson Presented with 'Run Silent Run Deep' Presidential Award

24 years ago in July Richard Iverson joined the Kiwanis Club and since that time has served in many capacities. For over eight years he has been chairman of the annual Pancake Breakfast advertising committee and with his committee members has brought in thousands of dollars to the project fund.

In recognition of his contributions to the club and his community, president Loretta Strong at the March 23 meeting presented Richard with the Run Silent Run Deep president award.

Richard has worked with the Publications Committee maintaining the annual membership roster. He was instrumental in bringing the Project Presents to the club in which over 75 families are presented with gifts of clothes and toys at Christmas. He has served on the Healdsburg Planning Commission and the board of the Healdsburg Museum and Historical Society. He was presented with the prestigious Langhart Award by the Healdsburg Museum for his many contributions and work with the Museum.



Top Photo, Dick Bugarske thanks TV's Ross Magowan for his presentation at the March 16 meeting. Bottom photo Kiwanian Neal Bertrand showed photos and gave an interesting presentation about his recent trip to Iran

Forty-One High School Seniors Apply for Kiwanis Scholarships

The Kiwanis Club's Scholarship program received more applications this year than ever in recent history. Forty-One Healdsburg High School seniors who are planning to attend a school of higher learning turned in their application seeking financial help

The scholarship selection committee, chaired by Dick Bugarske, consists of Loretta Strong, Jerry Strong, Lee Gunnerson, Pete Peterson and Arnold Santucci,

The committee members evaluated the applications on the basis of grade point average, extra curriculum activities, employment, travel and future plans. The grade points went from 3.25 to 4.44 with many in the 4.0 and over range.

Only ten of the 41 submitting applications were invited for an interview session conducted at the school's Counseling Center.. Of the ten interviewed four or five will be awarded monetary scholarships. The exact amount of funds available from the project fund and the Healdsburg Kiwanis Memorial Scholarship fund will be determined at a special meeting of the board on April 8.

The Awards night is scheduled for Monday, May 17, 7 p.m. at the Smith Robinson Gymnasium.

Programs Featured TV Star, Trip to Iran, Salvation Army Report

During the past month program chairman Dick Bugarske has brought to the club a vast array of interesting and enjoyable programs including TV personality Ross Magowan, our own member Neal Bertrand who allowed us to view his great photos of his recent trip to Iran. In addition, other programs featured speakers from the Salvation Army who gave us a run down on the program at the Lytton facility as well as the Salvation Army Corps program in Santa Rosa.

Magowan recounted his days on the television program People Are Talking with his co-star Ann Frazier as well as his long time tenure as a host of a morning show on KTVU Oakland. He presently lives in Healdsburg as does Ann Frazier.

Neal, a well traveled Kiwanian, shared his travels to Iran with magnificent photos and commentary, assisted by Bugarske.

At the Fourth Tuesday evening meeting Sandi :Lucchesi, owner of A Sense of Wine, a company that provides interactive and educational wine seminars to businesses and private parties, treated the members to an aroma identification called "Is That Apple I Smell".

The program chairman is always looking for new and interesting programs. If you are aware of such a program contact Dick Bugarske

Two Year Presidency Will Be Discussed at Special Meeting

Under discussion at a special board of directors meeting set for Thursday, April 8 at the Round Table Pizza starting at 4:30 p.m. will be the feasibility of inaugurating a program in which the president is elected and would serve for a two year term

Phil Luks, secretary, at the January board meeting, reported on the status of the new by-laws. At that time it was agreed that Phil would draft a memo to the board outlining the mechanics of a system in which the president serves for two years and the vice-presidents for one year.

All members are welcomed to attend the April 8 meeting. If the proposal is approved by the board it will be placed before the general membership for a vote.

Board Approves Donations To CASA, Girl Scouts, Westside School and SAY Program

In its March 18 meeting the board of directors approved a number of expenditures including donations to local youth groups.

\$5,000 was donated to CASA (Construction and Sustainability Academy), the new vocational academy at the Healdsburg High School. The technology class will teach the basics of plan reading, electrical, plumbing, welding plus other basic skills as well as how to safely use and maintain tools. There will be a companion class in environmental science. Donations to the Academy are being channeled through the Healdsburg Education Foundation (433-1223 or www.hefschools.com).

Other donations approved were \$100 to the West Side School to help cover expenses for the sixth grade's trip to Yosemite; \$100 to Social Advocates for Youth for a girl's high school basketball awards dinner support; \$100 to the Cloverdale Kiwanis for an advertisement in connection with the Cloverdale Club's fundraising efforts; \$300 to the Girl Scouts with the money to be earmarked to go to the Red Cross.

The board also approved an expenditure of \$600 to be used by the president to attend the Kiwanis International convention in Las Vegas in June. Of the \$600 \$250 will be used for registration and \$350 for the hotel room. Loretta advised that she would pay for her air fare and for meals.

At the February meeting the board approved the establishment of the Clarence Ruonavaara and Bruno Rodella scholarship of \$1500 for a Junior High School boy and girl to take part in the annual trip to Washington DC for eighth grade students at the end of the semester. It was clarified that it was the intent of the board to make the scholarships perpetual with the amounts left to the decision of subsequent boards. In connection with this, Rick Norman suggested that the club establish a "tickler file" to remind future boards of matters that will come up as a result of prior decisions such as obtaining financial information early in the calendar year from the Memorial Scholarship Fund. Dick Bugarske will set up the file.

An expenditure of \$150 was approved to be used to present a Distinguished Service Award to a club member at the upcoming Governor's Dinner scheduled for May.

Approved was a bill from the Healdsburg Tribune for \$882.20 for advertisements published in regards to the recent membership campaign.

Also approved was the expenditure of \$225 to the City of Healdsburg for the club's food trailer at the

Future Farmers Country Fair at Recreation Park May 27-29.

A discussion was held in connection with the conduct and pricing aspects of the liquor service at the monthly evening meeting. It was agreed the "last call" would occur shortly before the scheduled start of the meeting and that the prices would be \$2.00 for wine and beer, \$1.00 for soft drinks, \$4.00 for well drinks and \$6.00 for call drinks. In addition, it was agreed that a budget of \$100 be initially established for Patti Robarts to provide appetizers/snacks in connection with the meeting

Rick Norman reported on the significant issues discussed at the recent Division Council meeting held in Petaluma. He noted that the most significant presentation concerned the effort, headed by Cloverdale members, to reinvigorate Division 32's Key Clubs. Rick and Phil Luks noted that our Key Club has not had recent widespread member support and involvement.

Under discussion, also, was the need to clarify the board's decision regarding the amount of funding for the scholarship program. The board authorized \$12,000 but did this include \$3,000 from the Scholarship Fund or was the \$3,000 in addition to the \$12,000 from the project. A special meeting on April 8th should help to clarify this. The scholarship selection committee has already chosen the recipients of the 2010 awards. (Phil Luks contributed to this article).



Patti Robarts, left, receives her K from her sponsor, president Loretta Strong. Patti is a founding member of the Cloverdale Club as well as a past president of that club.

Annual Barbecue and Auction Will Be Moved To A Saturday Night Event

Dennis Stead, heading up the committee to plan new fund raising programs and events, told the membership that at the initial meeting the consensus seemed to be that the club change the day from Tuesday to Saturday for the annual Brandt Beach Barbecue and Auction. Funds from this event go to the administrative fund to help offset administrative costs.

Dennis said that it was felt that if the event was held on a Saturday evening we could attract more Kiwanis members from neighboring clubs. Also, it was also suggested that the event not be catered but prepared by the Kiwanis members as in the past, this saving catering expenses. The club presently has a number of members who can handle the barbecue and preparation of the dinner. It was also suggested that we should bring back the western theme

Dennis also advised that other fund raising and social events were discussed including taking on the sponsorship of the very successful Celebrate Healdsburg program. He said there is a very strong interest in this.

Also under discussion was the feasibility of more club sponsored trips and starting up a bowling program, as in the past.

The next meeting, and all are invited, will be held on May 5th at the home of Dennis Stead. Whether you are on the committee or not, all members are urged to attend. He wants ideas!

CONGRATULATIONS: to Dan and Margaret Maraviglia on the birth of a son, Francis, born on February 7, weighing 8 pounds, 5 ounces, 19 inches long. In celebration Dan gave \$100 to the Healdsburg Kiwanis Memorial Scholarship Fund....to Jim Silveira on winning \$11,000 at World Wide Poker in Las Vegas. He gave \$1,000 to the Healdsburg Memorial Scholarship Fund in appreciation... to Bob Malone on celebrating his 56th year as a Kiwanis Club member. He joined the club on March 13, 1954 and served as president in 1960.

HAPPY AND SAD: Harry Jackson gave a happy \$5 because he is one of the artists featured in the Plaza Arts Art Melange which can be viewed from March 17-April 19 at the Plaza Arts Center...Bob Taylor, chairman of the Pancake Breakfast, happy \$10 that the annual event is over and was a success...Richard Iverson, chairman of the advertising committee for the Pancake Breakfast, gave a happy \$20 for the success of the advertising campaign and for being awarded the Run Silent Run Deep Presidential Award ...June Smith one sad and one happy dollar, sad that her husband Temple is in the hospital but happy that he is in the Healdsburg hospital and not in Santa Rosa....Gary Plass, happy \$25, \$20 for the four new members inducted and \$5 for Dick Bugarske who was just reappointed to the Parks and Recreation Commission ...Kurt Hahn happy that he joined Kiwanis 32 years ago on April 11Loretta Strong very happy with Sandi Lucchesi's wine appreciation program on the Fourth Tuesday night meeting.

Healdsburg
KIWANIS CLUB
P. O. Box 1156, CA 95448



Serving our Community Since 1923