



May, 2010

Volume 86 No 9

### Segway Two Wheel Human Transporter Will Join the Bike Brigade as a Part of the Club's Entry in the FF Country Fair Parade

Jerry Strong, chair of the Kiwanis Club's entry in the Future Farmers Country Fair parade, said that this year, in addition to the decorated bicycles and Hugo Bauer's antique truck, the Kiwanis Club's entry in the parade will feature the innovative Segway Human Transporter, the two wheel device that is used as a tourist attraction as well as in industry.

Jerry said that he has obtained six of the Segways for use in the parade. And added that before anyone can ride/drive one of these vehicles he/she will need to take lessons on May 13, 5 p.m. at Giorgi's parking lot. Jerry urges all cyclists to join the Bike Brigade.

If you don't have access to a bicycle, Jerry will help you borrow one. The bikes are decorated just before the start of the parade which gets underway at 6 p.m. Hugo and Barbara Bauer's antique truck again will accompany the bike/Segway brigade.

The annual Future Farmers Country Fair this year will take place from Thursday, May 27 with the parade starting off the festivities through Saturday, May 29, at Recreation Park.

Dennis Stead, chair of the Food Booth at the fair, said that the cleanup of the booth/trailer will take place on Saturday, May 8 at 9 a.m. The trailer is stored behind the old Fairchild Building on Healdsburg Avenue.

The crew will set up the trailer food booth on Wednesday, May 26 ready for business on Thursday, May 27 after the parade. The booth again will feature hot dogs, Polish sausage, corn dogs, and our famous garlic fries. Thursday night is always our biggest challenge and the booth needs many hands to handle the crowds. The booth will stay open on Friday, May 28 and Saturday, May 29 from 11 a.m. to 9 p.m. All members are urged to sign up for one or more shifts during the three days of the fair. Dennis will pass around sign up sheets at club meetings prior to the event so members can pick the times they will find it convenient to work.



Jerry Strong

### Fund Raising Committee Wants Your Input

The second meeting of the Fund Raising Committee will be on Wednesday, May 5 at 7 p.m. at the home of chairman Dennis Stead. Dennis stressed that any and all members are welcomed to attend and present their ideas on new and innovative fund raisers for the club. For more information and directions contact Dennis at 433-6503.

### Calendar

**May 2: Geyserville May Day Rib Cook Off** sponsored by Geyserville Kiwanis Club, 11 a.m., Geysers Peak Winery Picnic Grounds. If you wish to help contact Bob Santucci, 888-9115

**May 2: Official visit of Cal-Nev-Ha Governor Roy Talley, 4:00 p.m.** sponsored by Cloverdale Kiwanis Club, at St. Peter's Church Social Hall, Cloverdale. For information contact Loretta Strong.

**May 4: Regular meeting** at 12 noon at Villa Annex.

**May 5: Fund raising committee meeting, 7 p.m.** at the home of Dennis Stead, 282 Chateau Real, all are welcomed. For information contact Dennis Stead at 433-6503

**May 11: Regular luncheon meeting** at 12 noon at Villa Annex.

**May 18: Regular luncheon meeting, 12 noon** at the Villa Annex.

**May 20: Board of Directors Meeting, 7 p.m., Conference Room** at the Healdsburg Police Station.

**May 25: Evening meeting, 6:30 p.m. social hour, 7 p.m. meeting,** place to be announced

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer Annex. For information about the Healdsburg Kiwanis Club contact Loretta Strong, president at 433-6139 or Phil Luks, secretary at 433-8005

**The Builder:**

**The Official Publication of  
The Healdsburg Kiwanis Club  
Box 1156, Healdsburg, Ca 95448**

**OFFICERS 2009-2010**

Loretta Strong, President  
Robert Taylor, First V.P.  
Richard Bugarske, Second V.P.  
Phil Luks, Secretary  
Albert (Pete ) Peterson, Treasurer  
Dennis Gary, Immediate past  
President

**Board of Directors**

James Colgan  
Hunt Conrad  
Ron Doble  
Harry Jackson  
David Jones  
Rick Norman  
Martin Silge  
Tim Tuscany

**Memorial Scholarship  
Board of Directors**

John Bippart  
John (Jack) Brandt  
Dan Maraviglia  
Charles Reichel  
Dennis Stead  
THE BUILDER  
Arnold Santucci, Editor  
Richard Iverson, Member  
Vincent Ciolino, Member  
Cullen Wilder, Member

**Happy Birthday:**

Brian Wells – 5-2  
Steve Metrulas – 5-12  
James Silveira – 5-12  
Bob Santucci – 5-19

**Kiwanis Club Anniversaries:**

Congratulations to the following  
members who joined the Kiwanis Club  
during the month of May.

5-15-79: Lindsay Wurlitzer  
5-15-87: Carl Elze  
5-11-99: Temple Smith  
5-14-02: Lockie Gilles  
5-18-04: Bruce Main  
5-24-04: George Diebold  
5-14-04: Don Marshall  
5-25-04: Richard Norman  
5-16-06: Loretta Strong

**The President's Message:**

**Evening Meetings: A Different Social Context**

By Loretta Strong

**Wow !** To all regular members:

If you have never attended one of the new evening meetings you must do so as soon as possible. Last night (April 27) was one of the best Kiwanis meetings to date. As I've said before there is definitely a different energy and social context, but last night took the cake. The entire meeting was hilarious , we laughed for an hour and a half. We conducted all the normal business and more which I will detail below, but most importantly everyone had a really great time.

There were several highlights. I made my presentation of the April *Go-Getter Award* to none other than Pete "Pedro" Peterson. Someone should have done this years ago. He was speechless ! I gave him the microphone and he hardly had anything to say !! We also thoroughly reviewed his incredible career of service to students and the community.



**He's A Go-Getter**

Treasurer Pete Peterson was presented with the April Presidential Award – the Go-Getter Award – by president Loretta Strong at the club's evening meeting, April 27. Loretta said that she had picked Pete for this award because of his service to the community and to the club. She also praised him for his help to her as club president., always willing to lend a helping hand and give advise on funding requests. He has been instrumental in bringing the needs of the schools – elementary, middle and high- to the attention of the governing board. He has served on the Scholarship Selection Committee, worked with members on distributing dictionaries to third grade students, He has served in a capacity as treasurer for the past 11 years – 3 years as treasurer, 2 years as project treasurer and prior to that as project and administration treasurer. For four years he served as a member of the Healdsburg City Council

## Club Membership Continues To Grow 13 Have Joined So Far

Only one more to go to reach the membership goal envisioned by president Loretta Strong. When she took over office in October she said that one of her main goals during her administration was to increase the membership by at least 20 percent.

With thirteen new members inducted so far by membership chairman Rick Norman since October, Loretta needs only one more to have made good on her program. And, we understand, there is another new member "waiting in the wings".

At the April 20<sup>th</sup> meeting Martin Silge presented his two inductees – Brian Wells and Richard Yates and Ken Scharer presented his son, David as a member.

Brian is self employed and lives with his wife ,Kitty, on Redwood Drive. Richard Yates is retired and also lives on Redwood Drive with his wife, Louisa. Both are neighbors of Martin and Ellen Silge. Martin said that he was proud to share his K with two such fine men.

David Scharer, son of Ken and Linda Scharer, lives in Windsor with his wife Rebecca and is employed by Max Machinery of Healdsburg. So far he is our youngest member inducted this year.

Kelly Pafford, sponsored by Jan Gianni who became a member in October, was brought into the club Tuesday evening, April 27 with the traditional ceremony. Kelly lives in Santa Rosa and has had 16 years in the wine business. Presently she is the Wine Club manager for the Robert Young Winery.

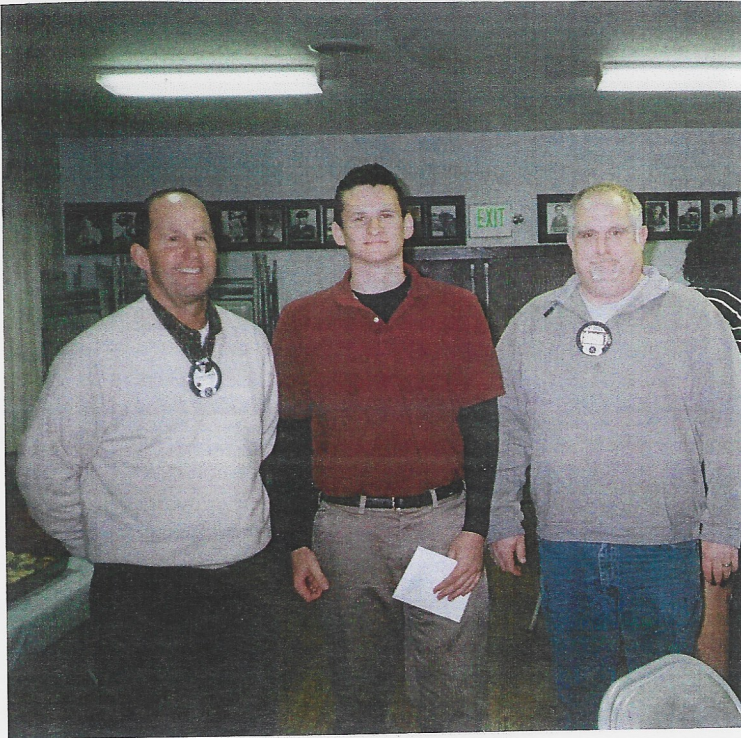
Creating an associate membership has allowed a number of new members to join since that designation only requires attending the evening meeting on the last Tuesday of the month. It has also allowed some regular members to stay on who, because of business or personal reasons could not attend noon meetings. Denise Paup and Don Marshall were both granted associate memberships and thus were able to continue as members of the club.



### Sharing the K

Inducted into the club on April 20 with membership chairman Rick Norman , shown on extreme right, officiating at the services, in top photo, were Brian Wells, second from left, Richard Yates, and David Scharer, shown with their sponsors, left, Martin Silge and second from right, Ken Scharer Bottom photo, Kelly Pafford, left, is "pinned" by her sponsor Jan Gianni at the April 27 Tuesday evening meeting. Photo on left, another father-son duo for the club, Ken and David Scharer.





### Student of the Month

Joshua Sumpter, Healdsburg High School graduating senior, was named student of the month for April and presented to the club membership at the April 6 meeting by Hunt Conrad and Vincent Dougherty. Josh who has a 4.3 GPA for the year plans to attend the University of California at Davis where he will major in computer science. In addition to his award certificate he received gift certificates from Levin & Company Book Store and DeVine Pizza. Four other Students of the Month so far introduced to the club have been Ben Whitenack, Quaid Mancini, Ravin Clayborn and Colin Hart. The recipients of the award are picked by a committee from the high school counseling department.

### Five High School Seniors Will Receive Kiwanis Scholarships

Laurie Nimmo, of the Healdsburg High School Counseling Department, told *The Builder* that between 150 to 200 scholarships will be handed out to Healdsburg High School graduating seniors at the annual Awards Ceremony scheduled for Monday, May 17. The event will get underway at 7 p.m. at the high school's Smith Robinson Gymnasium

Five of these scholarships, totaling \$15,000, will be awarded by the Kiwanis Club. Making the presentations to the club's recipients on May 17 will be president Loretta Strong.

The Kiwanis board of directors at a recent meeting clarified the board's intentions when they agreed to allocate \$12,000 for the scholarships. The \$12,000 will come from the club's project fund and the

other funds from the Healdsburg Kiwanis Memorial Scholarship Fund's earnings.

### Special Board Meeting Settles Question of President's Term

Whether the term of office for the president should be changed from one year term to two years was settled by members of the board at a special meeting held April 8<sup>th</sup> at Round Table Pizza. Also formed was the idea of an executive committee to assist the president and the elimination of the second vice president.

The consensus was that the term should be left as it is and that if the incumbent president wished to serve another year he/she could so indicate.

At the special meeting presided over by president Loretta Strong and attended by board members Jim Colgan, Dick Bugarske, Rick Norman, treasurer Pete Peterson, Harry Jackson, Martin Silge, secretary Phil Luks, as well as Lee Gunnerson, chair of the nominating committee, past president Dan Maraviglia, past president Jerry Strong and new member Bob Santucci, Loretta asked for the board members' reaction to the proposal that the club president's term be two years rather than one. The discussion not only covered the length of the president's term but the interrelated issues of the duties of the president, the appropriate lead-up to the presidency and other related executive governance issues.

It was pointed out, during the give and take, that there was great concern that "the benefits of experience during a two-year term for an 'energetic' president were likely to be outweighed by potential downside associated with a two year term for a 'non-energetic' president".

During the discussion, a broader set of issues concerning the role of the president emerged. It was noted that the club has established no clear guidelines or job description for the club's president, and that lack of clarity may be a factor toward the perceived performance of some past presidents. A clear set of guide lines would assist the nominating committee in obtaining and selecting candidates.

It was suggested that real assistance to the president would be in forming an executive committee consisting of the president, the president-elect and the past president who could meet monthly before the board meeting to formalize the board agenda and deal with other issues. This committee would formalize a continuing role for the past president thereby accomplishing some of the experience-transfer goals that were the object of a two year president's term.

The conclusions of the board were that the term of the president should remain at one year; guidelines should be established for the president's role to be adopted by the board and to include (but not be limited

to) the role of the president in attending Division Committee Meetings and other district, regional, state and national functions; the office of second vice president should be eliminated with the end of Dick Bugarske's term on September 30, 2010; an executive committee should be established, consisting of the president, the past president and the president-elect to meet monthly; further, the responsibility for organizing programs and chairing the pancake breakfast should be assigned to standing committees.

Incorporated into the revised bylaws, to be presented to the board by the secretary, will include the provisions that the president's term will be for one year and that the office of the second vice president will be eliminated. **(Secretary Phil Luks Contributed to this article).**

## Board Approves The Donation of \$25,000 to Grandstand Renovation

President Loretta Strong advised the members at the April 20 and 27 meetings that the governing board had approved a donation of \$25,000 to help with the renovation of the grandstand at Recreation Park.

She said that the funds will be distributed in two installments -- \$12,500 in June and another payment in January.

Ray Holley, a member of the Grandstand Renovation Committee laid out the plans for the renovation at the club's first Tuesday evening meeting on February 23. The committee is made up of many old time Healdsburg residents who played sports and attended fairs at Recreation Park over the years.

The committee is seeking donations from organizations, businesses and individuals. The cost to renovate the historic grandstand has been estimated at between \$300,000 to \$400,000. The Edgar and Judy Deas family has donated \$50,000 to the project.

## Letters of Appreciation for Club's Generous Donations Received

In acknowledging the Kiwanis Club's willingness to offer monetary assistance, the organizations more often than not send letters of appreciation and thanks.

Recently received were letters from Sonoma County Superintendent of Schools Carl Wong who thanked the club for our participation in the annual County schools science fair in which a number of local youth took part.

A heartfelt thank you came from Yvonne Milligan, executive manager of the North County Community Services, for our donation to the non-profit organization which provides temporary emergency, overnight shelter and transitional housing to those in need as well as a holiday food basket program.

The club donated \$508 for the purchase of soaps and shampoos and other toiletries to be used by the beneficiaries using the NCCS Spare Room Shower Facilities located in St. Paul's Episcopal Church's Hall.

The programs and facilities managed by NCCS are a ministry of St. Paul's Episcopal Church.

The Westside School thanked us for a donation of \$100 which is to be used to help defray the cost of a trip to Yosemite by the Sixth grade class

## Final Pancake Day Results

Treasurer Pete Peterson reported at the April 6<sup>th</sup> meeting that the 54<sup>th</sup> annual Pancake Day – one of the club's major fund raiser but also a popular community event – brought in a net profit of \$10,200 for the club's project fund. He revised the figure following contributions donated by club members at the request and urging of Pancake Day chairman Robert Taylor. This figure includes the \$5100 in advertising sold by the advertising sales committee headed by Richard Iverson.



## Happy 94<sup>th</sup> To Bob Meyer

Michael Laird, left, greets Bob Meyer who celebrated his 94<sup>th</sup> birthday at the club's April 6 meeting. Bob followed what has become a tradition of donating the same number of dollars as your birthday to the Healdsburg Memorial Scholarship Fund. Bob has been a member of the Kiwanis club for 24 years joining on June 17, 1986.

## By-Laws and Banking, "Celebrate Healdsburg" Under Discussion by Board of Directors at April 15 Meet

A number of items including the proposed changes in the club's by-laws was on the agenda for the board of directors meeting held April 15 at the Healdsburg Police Station Conference Room.

Phil Luks presented a form of proposed club by-laws. It was noted that the most significant issue was the president's term of office which it was agreed at the April 8 special meeting that the term should be one year. (The other proviso was the elimination of the office of second vice-president). Since there was no pressing reason to amend the by-laws before the start of the October 1 fiscal year, it was decided that the new by-laws with the appropriate changes would be presented for a vote of the full club members before October 1.

In other business Cynthia Brown, a new member of the club, made a presentation on behalf of the North Coast Bank, to transfer the club's accounts from the Bank of America and Bank of the West. The benefits, it was pointed out, would include no maintenance fees and a money market account that pays higher rates than the current BofA CD. Treasurer Pete Peterson reminded the board that there were no substantive non-monetary benefits associated with the club's banking relationship with existing banks and further suggested that moving the accounts was in the best interest of the club. The board approved the transfer and agreed that the accounts would have two signatures - Pete Peterson and Phil Luks .

The board also agreed that a finance committee, consisting of Pete Peterson, Cynthia Brown and a third person to be named would review the club's accounts. The board agreed that the review should be completed as of October 31 of each year, based on the club's accounts for the fiscal year ending September 30.

The board approved an expenditure of up to \$500 for participation in the Geyserville May Day Rib Cook-Off to be chaired by Bob Santucci.

President Loretta Strong advised the board that the Villa Annex will not be available for the May 25<sup>th</sup> evening meeting. It was decided to still hold the meeting at a location to be announced.

The board considered a request from Devon Dericco to support her environmental conservation project in Thailand. The cost of the project is \$6,000 of which \$4,800 still needs to be raised. The board asked that she make a full presentation to the membership at a luncheon meeting.

The board, after full discussion, approved the donation of \$25,000 to the renovation project of the

grandstand at Recreation Park. Since the expenditure is so large, the board decided to pay in two installments, \$12,500 now and \$12,500 in January after the club's Christmas Tree sale. Treasurer Pete Peterson told the board that other grantors had bifurcated their grants, with half currently and half in 2011 since the construction program would extend more than a year. It was noted that there will be a celebration on June 15 and Kiwanian Clarence Ruonavaara would be honored at that time. Club members will be asked to help at a breakfast at the celebration.

The board approved the expenditure of \$150 each for the two Distinguished Service Awards that will be presented to two club members at the Governor's Dinner set for Sunday, May 2 in Cloverdale.

A discussion, lead by the president about the Key Club, noting that the club needed to make a concerted effort to assist Andy Smith, the Kiwanis representative for the Key Club, in invigorating the club. She told the board that Sue Cummins of the Cloverdale Club, who is responsible for the Division 32 Key Clubs, will help in that effort.

Dick Bugarske brought up the fact that the city had mentioned the possibility of the club sponsoring the "Celebrate Healdsburg" event in the Plaza in the summer. It was noted that the event brought in between 6 and 7 thousand dollars to the city last year and that the city wanted someone to invigorate the event. It could possibly generate to \$20,000 with a well-run event. The key is to find someone to head up the committee to run the program. Dick will continue to pursue the effort focusing on creating a group of club members who could manage the event successfully. (Secretary Phil Luks contributed to this article).



**HAPPY BIRTHDAY GARY:** At his request, president Loretta sang the happy birthday song to Gary Plass on his 57<sup>th</sup>. He happily donated that amount to the Scholarship Fund.



**Dick Bugarske one of two club members receiving the Distinguished Service Award at the Governor's Dinner, Sunday, May 2 in Cloverdale. The announcement of the awards was made by president Loretta Strong, right, at the April 27 evening meeting.**

## **Two Members Will Be Honored at Governor's Dinner in Cloverdale**

The club's governing board, at a recent meeting, approved the presentation of the Distinguished Service Award to two members. The awards will be made on Sunday, May 2 at the official visit of Cal-Nev-Ha District Governor Roy Talley of Thousand Oaks, California. The dinner, honoring Governor Talley, is being hosted by the Cloverdale Kiwanis Club and will be held at St. Peter's Catholic Church Social Hall in Cloverdale starting at 4:00 p.m.

Club president Loretta Strong advised that the Healdsburg Kiwanis members being awarded the DSA are Roger Dormire and Richard Bugarske.

The award is presented not only for their service to Kiwanis but also to the community.

Roger Dormire joined the club in April, 2002 and became club president in 2007. He has been a very active participant in all the many fundraisers and during his tenure as president the club took on the sponsorship of the Future Farmers Country Fair parade. He has sponsored teams for the Relay for Life Cancer drive and presently is on the board of The North County Community Services which supplies housing, shelter and funding for the needy and homeless.

Richard Bugarske, presently serving as program chairman, has set up and is in charge of the club's web site. A retired educator, he works closely with the school community and has been a member of the city's Parks and Recreation Commission for many years. He rejoined the club in 2003 after a leave of absence because of his duties as principal and teacher.

## **Kiwanis Rib Cook Off at the Geyserville May Day Festival**

Support our Rib Cook Off team when they compete against other teams at the Sunday, May 2 Geyserville May Day Festival. The event will take place at the Geysers Peak Winery Picnic Grounds starting at 12 noon and will continue until 4 p.m.

The Cook Off portion is being sponsored by the Geyserville Kiwanis as a part of the four hour event.

Bob Santucci, chair of the Healdsburg Cook-off team, said that anyone who would like to join us and help our team is welcome

"We will definitely need help on Sunday a.m. for either set up or serving". You can contact Bob at 888-9115.

The festival is sponsored by the Geyserville Chamber of Commerce and will include music, kid's games, local wines, great food.

## **Fitch Mountain Foot Race, Set for June 13, Will Be Bigger and Better**

David Jones, chairman of the annual Fitch Mountain Foot Race fund raiser, said that the race will be bigger and more innovative this year.

The race is scheduled for Sunday, June 13 and will feature, as in the past, a 3K and 10K run with a starting time of 8 a.m. from the Plaza Square.

David said that he has made arrangements with a new partner and that we will be able to e-mail to 5000 potential runners. However, he added that the race will be limited to 500 participants only. He added that he did not want to overwhelm the police department. Last year about 350 took part in the race.

This is another fundraiser where the cooperation of all the members is required especially to cover the intersections to protect the runners. Traffic monitors are needed all along the course.

David said that he is seeking sponsors as well as local businesses to set up booths in the Plaza Square Area.

The net funds from the race will be placed in the Healdsburg Memorial Scholarship Fund. Earnings from the fund are used for scholarships presented to Healdsburg High School graduating seniors.

# The Builder -- KIWANIS CLUB OF HEALDSBURG



**ACCEPTS DONATION:** Patti Lewis, interim children's librarian at the Healdsburg Library, accepts a check for \$3,000 from Kiwanian Guy French, left, to be used to help with the programs at the children's library. Guy made the presentation because he brought the idea of sponsoring the children's program to the Kiwanis board. On the right is Bo Simons, Wine Library librarian, who along with Patti Lewis, explained the various programs available at the local library. They expressed their appreciation for the support given by the Kiwanis Club.



**THANK YOU:** Amber Stringfellow, left, principal of the Fitch Mountain School, Peter Fong, principal of the Healdsburg Elementary School and Pamela Swann, executive director of the Healdsburg Education Foundation, with president Loretta Strong, appeared before the members to thank Kiwanis for its many donations to the schools – donation for the enrichment program at the elementary schools; donation for the purchase of 51 microscopes at the high school and for the donation to supply laptop computers for the Junior High Library.

**CONGRATULATIONS;** To the Michael Lairds on celebrating their 39<sup>th</sup> anniversary and to Michael for passing his real estate exam .. to Linda and Ken Scharer on their 40<sup>th</sup> anniversary ... to Bob Malone who served as president of the club 50 years ago...to Kurt Hahn, also a past president, for celebrating his 32<sup>ND</sup> year as a member of Kiwanis.

Healdsburg  
**KIWANIS CLUB**  
P. O. Box 1156, CA 95448



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