

THE BUILDER

KIWANIS CLUB

of Healdsburg



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September 2012

Volume 88 No 121

Calendar



ANNUAL BBQ: Chris Metrulas, left, will be the head chef at the annual BBQ and Auction set for Saturday, September 8 at Brandt's Beach Picnic Grounds. Dick Bugarske, second from left, has taken over as general chairman of the BBQ and Auction from Dennis Stead, third from left, who served as chairman and auctioneer for many years. Lucy Lewand right will be the auctioneer his year.

A Very Busy September: BBQ & Auction, Golf Tourney, Installation and Beer Fest !

September will be a very busy month for Kiwanis members. First up on Saturday, September 8 will be the fund raiser for the administration fund, the annual BBQ and Auction again located at the Brandt Family's Beach Picnic Grounds,

Dick Bugarske, general chairman of the event - he took over from long time chairman Dennis Stead - said that the event is just about sold out. 104 members and guests have signed up for the event including 20 from the Cloverdale Club and 8 from the Windsor Club.

Chris Metrulas again will be in charge of the steak barbecue and will be assisted by Dick Bugarske. David and Keith Scharer will manage the serving.

The main focus of the evening besides the fun and fellowship is the silent and live auctions. The silent auction will hold an array of goodies including a painting by Harry Jackson, many wines from many including Debi Dolby, a child's bicycle from David Jones plus some surprises. Check out the many items set for the live auction which will include special dinners, vacation home, fishing trip, etc. (please see page 3).

The social hour will start at 6 p.m. and will give you a chance to bid on the many items available on the silent auction tables. The silent auction with Lucy Lewand as auctioneer will start following the dinner which will be served at 7 p.m. Tickets to the dinner are \$25.

Also on Saturday, September 8 Bob Santucci and his crew will be serving up Kiwanis garlic fries and brats at the *Beer in the Plaza* sponsored by the Soroptimist Club from 1 to 6 p.m. The Golf Tournament is set for September 12 at Windsor and installation of club officers on September 25.

SEPT. 4: Regular meeting, 12 noon at Villa Annex. Dr. Chris O'Sullivan, Osher Lifelong Learning Institute

SEPT. 8: Annual Barbecue and Auction, Brandt's Picnic Grounds, 6 p.m., \$25.

SEPT. 8: Beer In the Plaza, 1-6 p.m., Sponsored by Soroptimist Club. Garlic Fries and Brats by Kiwanis Club. \$20

SEPT. 12: 4th annual Healdsburg Kiwanis Service Club Challenge Golf Tournament, 1p.m. shotgun start. For information or entry forms contact Hunt Conrad at 431-9715 or Dan Gianni at 431-1650.

SEPT. 11 Regular meeting, 12 noon at Villa Annex.

SEPT. 18: Regular meeting, 12 noon at Villa Annex.

SEPT 20: Board of Directors meeting, 7 p.m. Conference Room at the Healdsburg Fire Station.

SEPT. 22: Installation of Douglas Braik as Lt. Governor, Division 32, Fountain Grove Inn. See Hunt Conrad for details.

SEPT. 25: Installation of officers and board of directors, 6 p.m. social hour, 7 p.m. dinner at Villa Annex.

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer Annex. For information about the Healdsburg Kiwanis Club contact Hunt Conrad, president at 431-9715 or Phil Luks, secretary at 433-8005.

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Box 1156, Healdsburg, CA 95448

OFFICERS 2011-2012

Hunt Conrad, President
Loretta Strong, President Elect
Phil Luks, Secretary
Albert(Pete)Peterson, Treasurer
Richard Bugarske, Immediate Past
President

Board of Directors

George Clough
Jan Gianni
Ron Puccioni
Bob Santucci
James Schmidt
Richard Thomas
Dee Whitehall
Richard Yates

Memorial Scholarship Board of Directors

John Bippart
John (Jack) Brandt
Dan Maraviglia
Charles Reichel
Dennis Stead

THE BUILDER

Arnold Santucci, Editor
Richard Iverson, Member
June Smith, Member

Happy Birthday

Jeff DeZurik – Sept. 5
Eric Smith – Sept. 6
Debi Robley – Sept. 7
David Jones – Sept. 16
Ken Rochioli – Sept. 19
Chris Metrulas – Sept. 20
Cynthia Brown – Sept. 23
Lindsay Wurlitzer – Sept. 23
Robert Taylor – Sept. 27

Kiwanis Anniversaries

Congratulations to the following members
who joined the Kiwanis Club during the
month of September.

Jerry Strong: 9-8-92
Gary Plass: 9-25-01
Randolph Collins: 9-25-01
James Schmidt: 9-7-04

The President's Message:

The Last Presidential Message

By Hunt Conrad

Quack ... Quack... This is the sound of your lame duck president issuing his last presidential message. I can truthfully say this last year has gone by fairly quickly and easily and has been a great pleasure to serve. It seems like only yesterday when I was greeted by you, the members, all wearing crazy fishing getups. We have had a lot of fun in the interim and there is still more to be had.

I know everyone is looking forward to the Brandt's Beach BBQ on September 8th. This event is always a hit and sells out regularly every year. Chairman Bugarske has let me know that there are only ten tickets left so if you have been out of town or know someone else that would like to go, please contact Dick. I believe he is also accepting raffle items so if you have something that you think you would like to donate just give him a call.

Right on the heels of the BBQ is the Golf Tournament being held at the Windsor Golf Course on Wednesday, September 12th. This year we are going to have Patti Robarts and crew cooking up your BBQ lunch at the 14th hole. Libations will be served as well I am sure. There will be all of the usual contests such as long drive, putting and bull's eye hole. And then dinner will be outside weather permitting. Charlie's Grill always puts on such a great spread. Sign up early for a \$15 discount. If you would like to be a hole sponsor or know of someone that would like to contribute to the club in this way please get a hold of Roger Dormire. If you would like to work the event please come up to me after a meeting and let me know that you can help do some of the fun organizing that this event requires. Past champion Jerry Strong is looking for a foursome to carry so if you are a team in need of a ringer, give Jerry a call.

I hope to see you at both of these signature Healdsburg Kiwanis events.

In Memoriam:

Graveside Services Held for Robert (Bob) Meyer

Military graveside service were held at Oak Mound Cemetery on August 10 for fellow Kiwanian Robert (Bob) Meyer who succumbed on August 6 at the age of 96. Born and raised in Geyserville Bob attended local schools and the University of California at Berkeley where he received his BS degree in economics. A World War 11 veteran he served as an officer in the Air Traffic Command in Acora, British West Africa and later as aide to Major General Earl S. Hoag, commanding general of the India-China Wing of the ATC. He met his wife, Women's Army Corps Captain Elizabeth Lutze while stationed in India. They were married in 1946. He worked in the prune and grape industries retiring in 1982 from Geyser Peak Winery where he served as head of grower relations for ten years. Active in the Sonoma County community, he served as foreman of the Sonoma County Grand Jury, president of the Sonoma County Taxpayers Association, chairman of the Sonoma County Economic Development Board, on the board and executive committee of the California Wine Institute. He is survived by his daughters Barbara Krause of Reno, Kate Meyer of New York, grandson Adam Krause (Natalie) of Oakland and 22-month old great granddaughter Maddox Krause.



HEALDSBURG COMMUNITY NURSERY SCHOOL PROJECT - Three Kiwanis Club members and two Key Clubbers took part in a community service project filling the school's newly reconstructed sand boxes (paid for by Dick Bugarske from his president's fund) with new sand donated by Syar Enterprises. Taking part in the one morning project are, left, Randy Collins, Rich Thomas, Dick Bugarske and Key Clubbers Nellie Lozinto and Jeff Hickman.

Professionals Advise Memorial Scholarship Board Members They Should Adopt an Investment Policy

(In an E-Mail received August 29 Dan Maraviglia, acting secretary of the Healdsburg Kiwanis Memorial Scholarship Fund, stated: In an effort to keep the club members better informed on the workings of the Memorial Scholarship Fund, I'm attaching a copy of the minutes from our meeting of August 28, 2012. The Board of the Fund is currently working through its annual review of investments, which this year we are undertaking in connection with making a determination on how best to invest the Dewitt Family grant which was recently received. At our meeting yesterday, we had presentations from three club members who also happen to be financial services professionals: Loretta Strong, Roger Dormire and David Jones. The Scholarship Fund would like to thank them in the newsletter for the time and effort that they took to present various options, and for offering their services to the club pro-bono---Editor).

The following information is from the Report:

The only issue on the agenda for the special meeting were presentations by three financial professionals concerning their advice to the Board concerning best practices for investing on behalf of the Memorial Scholarship Board.

The first presentation was by Roger Dormire with LPL Financial. He currently manages a significant portion of the

Board's investments, approximately \$146,000. Roger spoke from a perspective that favors an investment policy which is almost entirely 100% stocks. The current Mutual Fund which the Board is partially invested in is entirely stock focused. Roger was able to grandfather us into Capital Private Client Services-US Equity Fund Endowment. To get in now one would need three million dollars to invest. This is a very conservative Blue Chip Stock Fund made up of large US Companies. It is managed by 6 managers with a minimum of 17 years experience.

The average return on this since we started investing with them in 2006 has been 4.25 %. 2012 year to date return has been 9.19 %, three years average return is 7.26% and lifetime average is 10.32 %. Roger's recommendation is that we continue with this fund and add to it with cash infusion on a dollar cost average basis.

The second presentation was by Loretta Strong of Raymond James Financial. Loretta spoke from a perspective which emphasized bond investments and income. In her opinion, a portfolio should be broad diversified, but have at least a 60-40 ratio of bonds to stocks. She showed us several hypothetical situations with mutual funds that have a bond and income emphasis within the American Funds family. She made the analogy that the Scholarship Fund should be invested from the perspective of a 72 year old, with a fervent protection of corpus but the ability to have income to distribute, in our case for scholarships. Although she could not offer any guarantees, she was confident that the Fund could earn between 6-7 % per year return, on average, without risk (depending on the choice of Mutual Funds). Loretta encouraged the Board to adopt an investment policy, and to share that policy with the Club.

The third presentation was from David Jones of Edward Jones Investments, whose presentation also hit on the idea of the Board adopting an investment policy statement. David spoke from a perspective also advancing broad diversification, but with a stock emphasis, advocating with a portfolio with a 60-40 stock to bond ratio. David indicated that in his opinion there is a bubble in the bond market that is likely to burst in the next several years, and he has concerns about a bond focused approach. David presented several hypotheticals for the Board to consider, including one custom model approach which would carry a 1 % fee, not to David but to his company. David also acknowledged that the US Equity Fund that the club currently has invested through Roger, presents an excellent opportunity which is not available to most non-profits, top-flight management for no entry or exit fees, and minimal management fees taken by the company.

The collective wisdom of the three professionals is that the Board should adopt an investment policy, and make plans to execute it. Also, collectively all three offered their services Pro-Bono, which the Board was incredibly appreciative of, and thankful for.

There was also disagreements between the various advisors. Loretta and David disagreed concerning the relative safety of bond investments over the long term. There was some disagreement about the fees charged by mutual fund companies to manage money, and whether these could be waived. There was a strong objection voiced by Loretta to paying a 1% management fee to Edward Jones, if the Board decided to go in that direction. The next meeting is set for September 4 at 4:30 p.m.---by Dan Maraviglia, Secretary & Acting Chair

Live Auction at Brandt's Beach BBQ Offers Many Choices from Special Wine To Vacation Homes To Dinners

General chairman Dick Bugarske said get ready to bid and often at the annual Brandt's Beach Barbecue and Auction set for Saturday, September 8. There will be a variety of items for both the silent and live auctions.

He said that so far there are 14 live auction items including the following: Healdsburg Fire Truck Visit (Healdsburg Fire Department); tickets to a SF Giants game courtesy of Brandt Insurance; tapas dinner for 50 donated by Judy Everett; Wells Fargo dinner and event donated by Lucy Lewand; Shrimp Boil dinner by Sean Thomas; Case of Robert Young Wine donated by Susan Sheehy; Stay at Lake Shastina courtesy of Loretta and Jerry Strong; International Dinner for 12 by Patti Robarts; Bodega Bay Vacation Home courtesy of John Bippart; 6 Bottles of Montemaggiore vertical donated by Vince Ciolino; Taste of Alexander Valley for 4 donated by Jan Gianni; Tree Trimming by My Father's Touch; Lake Sonoma Fishing Trip by Hunt Conrad and Seghesio Dinner and Wine by Ned Neumiller.

Dick said that there are more to come.

Fitch Mountain Foot Race Final Results Announced by Chairman

David Jones, chairman of the annual Fitch Mountain Foot Race held in June presented the final results to the membership at the August 7 meeting.

David said that it was "a great race" and everything went smoothly.

He also said that the race netted \$4,574.31 for the Healdsburg Kiwanis Memorial Scholarship Fund.

His report showed that the participants in the race paid fees amounting to \$6,177.25. Added to that were \$3,000 in donations from the ten sponsors giving the event a gross income of \$9,177.25. Expenses including medals for first place winners, T-Shirts for all participants, mailing charges plus miscellaneous expenses came to \$4,602.94.

David gave a special thank you and tribute to the sponsors -- Charles Reichel, CPA; Robert Young Winery and Vineyards; Loretta Peterson Strong (Raymond James); Dutcher Creek Winery; Surface Art Countertops; Montemaggiore Winery (Vince Ciolino); Silveira Buick GMC Inc (Jim Silveira); Passalacqua, Mazzoni, Gladden, Lopez and Maraviglia,LLP; Edward Jones Investments; Brandt Insurance (Jack Brandt).



KEY CLUB REPORT: Dick Bugarske, left, presented members of the Key Club at the August 7 meeting. Left to right, Andrew Kozel, Jeff Hickman, Kelly Feith and Luci Garcia.

Key Club Plans for Coming Year

Members of the Healdsburg High School Key Club told of the Key Club's plans for the coming year at the August 7 meeting. The update included discussions on how to get more freshmen to become members and participation in community events to satisfy the school's requirement of 40 hours of community service within four years. Plans are also considered for Key Club members to enjoy some trips including a ski trip

The Key Club is now meeting at 12:35 p.m. each Thursday in Mr. Osborne's classroom. Officers for this year are Jonah Brem, president, Zoe Santucci, vice president, Nellie Lozinto, secretary, Jeff Hickman, public relations, Conor Mahoney, treasurer. So far this year 20 new members have joined.

Co-chairs of the Kiwanis Key Club committee are Dick Bugarske and Hunt Conrad. Members of the committee are Denise Paup, Patti Robarts, Susan Sheehy, Andy Smith and Lindsay Wurlitzer.

Nina Adams is the school's advisor to the Key Club.

Reportedly It Was the Shortest Board of Directors Meeting on Record

If you had been planning to attend the August 15 board of directors meeting and were a little late, you would have been out of luck.

According to President Hunt Conrad the meeting lasted about 12 minutes and no action was taken. Items on the agenda will be considered at the September 20th meeting at the Healdsburg Fire Station at 7 p.m. This will be the last meeting presided over by outgoing president Hunt. 2012-2013 officers will be installed on September 25 at the Villa Annex at 6 p.m.



Lotto Winner: Picking the lucky number Jan Gianni came away with \$263 at the August 21 meeting. Jan shared half the accumulated funds of \$526 with the club's administrative fund. Other lucky winners during the past year included Dennis Stead, Vern Losh and Judith Everett.

Still Time To Take Part in the 4th Annual Challenge Golf Tournament

Hunt Conrad and Dan Gianni, co-chairs of the 4th annual Healdsburg Kiwanis Service Club Challenge Golf Tournament is scheduled for Wednesday, September 12 at the Windsor Golf Club.

The co-chairs said that this challenge tournament is open to all service clubs and the people who help support them. Individuals are encouraged to participate. The committee will set up individuals with a foursome.

Fee to participate is \$125 and includes golf, carts, range balls, tee gift and this year dinner as well as a barbecue lunch

For entry forms and information contact Hunt Conrad at 431-9715 or Dan Gianni at 431-1650. If you wish to be a sponsor contact Roger Dormire.

The committee promises "lots of prizes".

Limerick Report by Sunshine Chair

Sunshine chair Jan Gianni in her report to the members about her husband Dan's recovery from hip surgery had this to say in limerick form !

My husband Dan now has a new hip !
And his hospital walker provides a sturdy grip,
Dan should re-hab oh, so quickly,
Hey, how does LeRoy make this seem so easy ?

Loretta Strong Will Take Over As Club President at Installation Ceremonies Set for September 25

Loretta Strong, the second woman to serve as president of the Healdsburg Club (Nancy Curnow was the first) will be installed for a second term at the annual installation dinner scheduled for Tuesday, September 25. Loretta was president during the 2009-2010 club year. In the long history of the club only one other club member, Bruno Rodella, served two terms as president.

Other officers serving with Loretta for the 2012-2013 year will be Dick Bugarske, first vice president (his second time around), Albert (Pete) Peterson, treasurer, Phil Luks, secretary and Hunt Conrad, immediate past president.

Members joining the board for a new two year term are Susan Sheehy, Mark Zimmerman, Dan Gianni and Jerry Strong. Continuing to serve on the board for another year are Jan Gianni, Ron Puccioni, Dee Whitehall and Richard Yates. Board members who have completed a two year term are George Clough, Bob Santucci, James Schmidt and Richard Yates.

The installation ceremonies and dinner will be held at the Villa Annex starting with a social hour at 6 p.m. followed by dinner at 7 p.m.

Doug Braik of the Santa Rosa Club will be installed as Lt. Governor of Division 32 at ceremonies to be held on September 22 at the Fountain Grove Inn, Santa Rosa.

Loretta has indicated that one of her primary goals of her year will be to continue to collect funds for the Kiwanis International/UNICEF sponsored project --ELIMINATE maternal and neonatal tetanus around the world.



Loretta Strong shown here with husband Jerry Strong, also a past president, at the 2009-2010 installation ceremonies.

The Builder -- KIWANIS CLUB OF HEALDSBURG



NEW MEMBER: Laughlin (Lockie) Gillies was welcomed to the club by sponsors Dan and Jan Gianni when he was inducted in traditional ceremonies held Tuesday evening, August 28. Lockie had been a Kiwanis Club member for a number of years before dropping out for personal reasons. Active in the community Lockie is presently a member of the Healdsburg Museum and Historical Society.. Photo courtesy of Susan Sheehy.

Rich Thomas Receives Leadership In Agriculture Award from SR Chamber

Santa Rosa Junior College professor emeritus and a four year member of the Healdsburg Kiwanis Club received a *Leadership in Agriculture* award at the Santa Rosa Chamber of Commerce's 40th annual Agribusiness BBQ on Wednesday evening August 29. The event was held at Richard's Grove and Saralee's Vineyard, Windsor.

Rich who also serves as a member of the board of *Friends of Lake Sonoma*, retired from Santa Rosa Junior College eleven years ago after teaching for 28 years.

During his high school career he raised livestock as a member of the Santa Rosa FFA and went on to study animal science at the University of California, Davis. He was a vocational agriculture instructor for a number of years but when he realized that the future for Sonoma County was in grapes and wine making he switched his agricultural emphasis to viticulture. As the county's leading authority on wine grape production while at Junior College he introduced growing techniques that improved quality. He became recognized as an authority not only in California but throughout the world..He was the first coordinator for the Sonoma County Harvest Fair and often judges wine competitions.

He and his wife Barbara reside in Healdsburg. Their son Sean is a member of the Cloverdale Kiwanis Club.

Congratulations: to George and Mary Lou Clough who recently celebrated their 52 wedding anniversary...to Kurt Hahn for being selected as a delegate to the Republican National Convention held in Tampa Bay, Florida and to his being re-elected to the board of the North Sonoma County Healthcare District ... to Richard Thomas for being awarded the "Leadership in Agriculture" Award by the Santa Rosa Chamber of Commerce at the annual Agri-Business Barbecue on August 29.

Happy and Sad: Hunt Conrad happy about his son Charlie being enrolled at Chico State College ... Jim Silveira very happy that the Little Leaguers from (Petaluma id so well at the world series in Pennsylvania ...Rich Thomas a happy \$5 about receiving his Leadership in Agriculture award from the Santa Rosa Chamber of Commerce... Kurt Hahn happy that he was able to attend the 56th reunion of his high school class...Roger Dormire happy that he had such a good crew helping to cook and serve the pancake breakfast at the recent Relay for Life walk for cancer fund raiser...Gary Plass happy that his in-laws are celebrating their 65th wedding anniversary.

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