

THE BUILDER

# KIWANIS CLUB

of Healdsburg



FOUNDED NOVEMBER 3, 1923

August 2017

Volume 93 No. 11

## Old timer's and seldom seen members night



## Calendar

### Meeting Dates:

**Aug 1:** Regular Meeting at 12 noon at Villa Annex. Cindy Butner - Healdsburg Living Magazine

**Aug 8:** Regular Meeting at 12 noon at Villa Annex. Committee Planning Meeting

**Aug 15:** Regular Meeting at 12 noon at Villa Annex. Re:Play Resorts-Mill District

**Aug 17:** Board of Directors meeting, 7 p.m. Round Table Pizza.

**Aug 22:** Evening Meeting at Villa Annex. 6:30 p.m. social time, 7 p.m. meeting. Terry Kemp's Lt. Gov. installation dinner.

**Aug 29:** Regular Meeting at 12 noon at Villa Annex.

### Other August Dates

**Aug. 26:** Brandt's Beach BBQ

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer Annex except the fourth Tuesday of the month is an evening meeting, 6:30PM Social, 7:00 PM Meeting.

For information about the Healdsburg Kiwanis Club Contact Randy Collins, President at 433-7759 or Liz Bippart, secretary at 227-4314

**Kiwanis ----- Serving the Children of the world**

The official Publication of the  
Healdsburg Kiwanis Club  
Box 1156, Healdsburg, CA 95448  
www.healdsburgkiwanis.org

## OFFICERS 2016 – 2017

Randy Collins, President  
Vern Loch, Vice President  
Liz Bippart, Secretary  
Richard Bugarske, Admin. Treasurer  
Ron Doble, Project Treasurer  
Susan Sheehy Past President

## Board of Directors

Rick Anixter      Cindy Schwartz  
Rich Thomas     Cindi Brown  
Rick Norman     George Clough  
LeRoy Steck     Patti Roberts

## Memorial Scholarship

### Board of Directors

Dan Mariviglia, Chair  
John (Jack) Brandt  
Hunt Conrad  
Guy French  
Charles Reichel  
Ron Doble  
Dennis Stead

## The Builder

Harry Jackson, Editor  
Kelly Blanchard, Facebook  
Arnold Santucci, Sr. Advisor  
Richard Iverson, Member

## Happy Birthday

Phil Luks – August 3  
Don Marshall – August 3  
Ron Doble – August 3  
Judith Everett – August 4  
James Lucchesi – August 4  
Ken Scharer – August 6  
Rita Loskill – August 15  
Susan Sheehy – August 17  
Chase Conley – August 22  
Rick Anixter - August 19

## Kiwanis Anniversaries

Congratulations to the following members  
who joined the Kiwanis Club during the  
month of August

Diana Blakeley – 8-6-13  
Chase Conley – 8-6-13  
Jason Boaz – 8-9-16  
Vince Ciolino - 8-27-02

## The President's Message

### Transitioning from a 20<sup>th</sup>, to a 21<sup>st</sup> Century Club

**Warning: This message contains graphic language some of you may find offensive.** Well, ok, while there really isn't any, but now that I have your attention, I would like to address a serious concern regarding the future of our club. We have all witnessed the difficulty we've experienced conducting activities such as the FFA Fair, Fitch Mt Footrace and Tree lot. While there are numerous factors that have influenced this trend, I think you would agree that two big ones are the fact we have lost members who contributed to these endeavors with the redistribution of the remaining workload becoming a burden to the rest of us. The second has been the lack of interest of members to fill these leadership voids as was recently illustrated when no one stepped up to serve as President-elect.

As your current President, I will attest that these voids create a dilemma (some might say crisis) that will profoundly impact the way we do business as a club from this point forward. It also begs the question, *what type of club do you wish to be a part of in the future?* If these trends remain unchanged, the club of 2019 will have little resemblance to the club of 2015. Let me repeat that; *if these trends remain unchanged, the club of 2019 will have little resemblance to the club of 2015.* I emphasize this not to be threatening, but rather to be as transparent as possible as to the scope of this problem and hopefully create a sense of urgency amongst you that I also tried to do in my October and May columns. Representative of this is the vote we will be taking on Aug 8<sup>th</sup> as to whether we wish to continue operating the Christmas tree lot which you will read more about in this newsletter.

Now that I (hopefully) have your attention, it is only fair that I also offer some solutions.

First and foremost, if you have not served in a leadership role in the club, consider accepting one. While I personally understand the "intimidation factor" that would make you reluctant to do so, the resources and support provided make this easier that it appears. Roles you could contribute to include the Pancake Breakfast, Fitch Mt Footrace and the Christmas Tree lot.

Second, work on bringing a new member into the club (I spoke to this very issue in May when I challenged each and every one of you to bring a friend, acquaintance or co-worker).

Last but not least is to think about what we need to do to make what I see as a great 20<sup>th</sup> century club, relevant in 21<sup>st</sup> century. That includes reaching out to millennials and Latinos (who compose the majority of the up and coming in our changing "Berg") and creating an environment that is appealing to them which may well include the following:

- Fewer (and more casual) meetings
- Meeting at times more conducive to their schedules
- More social events
- Increased use of Social Media to promote events and communicate amongst ourselves

While I fully acknowledge the sensitivity of what I am suggesting and that some of these changes may upset the very foundation that attracted you to the club in the first place, the time for these questions is now. To that end, at our last Board meeting, I requested and received their support to begin such a discussion with our past and future Presidents to help chart this course and one of which you will soon hear more. In the meantime, please seriously consider stepping up and do not hesitate to speak to me if you have questions. Last October in my first column I used the quote from the Greek Philosopher Heraclitus that "The only constant is change itself". Well that change has arrived and it is pounding on our door.

Randy

## Board of Directors Meeting

*Summarized from minutes by Liz Bippart*

The following is a summary of actions taken and items discussed during the Board meeting for July 2017:

### Grants

- The Alexander Valley Film Society requested \$1,000 to help fund their Summer Film Camp for underserved students. Although the Board expressed its support, the request was denied at this time due to our club's unknown financial situation.

### Money Matters

- Admin Fund – Fund balance - \$1,527 as of 6/30/17.
- Project Fund – Balances: Tree Lot Reserve \$38,317; Tree Lot Contingency \$25,000; Bike Safety Fair \$2,230; Scholarships, \$8,122.

### President's Report

- Randy plans to meet in August with President Elect (Vern Losh) and the past four club presidents for a brainstorming session to address the future direction of our club.

### Other Business

- Terri Kemp's Installation Dinner will be August 22<sup>nd</sup>. Pennylee Christensen will send invitations to all Kiwanis Clubs in our area. This is an exciting event because our club has not had a Lt. Governor in a long time. The price of dinner is \$30 for members and their guests and \$10 for Key Club members.
- Brandt's Beach Bar-b-que will be August 26<sup>th</sup>. All profits from the live and silent auctions are vital funds that float the Admin Fund that is depleted. There will be a cowboy theme, live music and hopefully a local celebrity chef in attendance. Patti is asking local restaurants to provide appetizers since Judy Everett will be out of town. Live auction items...really good ones...are being solicited in hopes of inspiring energetic bidding. Rich Thomas will purchase red and white wine from Clos de Bois winery.
- The Bike Safety Fair to be held on September 23<sup>rd</sup> is all falling into place. The City of Healdsburg, FD, PD, Safe Life Sonoma, Book Mobile, and several other organizations are anxious to take part in this event to benefit Healdsburg young people. 100 bike helmets with Kiwanis stickers have been purchased. Randy is working on locating a portable hydration station to save the use of bottled water. Randy has received a \$2,000 grant from Kiwanis' pediatric

trauma prevention fund. AT&T is sending a \$4,000 check and will be in attendance with virtual reality goggles. This is an important day to save on your calendar.

- Patti has been paid \$14 per person for providing 50 lunches at each day meeting. She has requested that the number be reduced to 45 lunches as a way to save money for our club. When new members join we can choose to increase that number again. The Board approved Patti's request.
- Ron Puccioni has resigned from the club.

## Critical vote on continued Christmas tree lot operation

Members will be asked to vote on August 8 on a very important issue:

**DO WE WANT TO CONTINUE WITH CHRISTMAS TREE LOT??????**

Our club's operation of the Christmas tree lot has become very challenging for many reasons as outlined below.

Cons:

- We have no tree lot manager. Rich Thomas, Denny Stead, Jerry Strong are not available.
- We are short 3 day managers. Rich and Brian are not available.
- We have 63 lot hours not covered by volunteers.
- We no longer have Salvation Army volunteers. It will cost about \$4,800 to hire day laborers to replace them.
- If we find help to run the lot, we will experience costs that will reduce net profit from \$45,000 to \$25,000
- The loss of \$20,000 revenue can be made up by other fundraisers, but if it cannot, it will be necessary to reduce the amount of donations we give out.
- We no longer have Ron Puccioni as our money handler and banker.
- We no longer will be providing a service to our community.
- Use of current lot location will cost approximately \$25,000 this year for site improvements which will take many years to amortize

Pro:

- We continue to net \$25,000 for goods & services to our community.

Voting will be in accordance with our club bylaws.

### Vote needed by August 7<sup>th</sup>!!!

Bring this ballot with you to the August 8<sup>th</sup> meeting. (Copy enclosed).

\_\_\_\_\_ **No**, I do not want to continue Christmas tree lot

\_\_\_\_\_ **Yes**, I want to continue Christmas tree lot

If you cannot attend and wish to vote absentee, please submit your vote by August 7<sup>th</sup> to: [RBugarske@gmail.com](mailto:RBugarske@gmail.com)

### Meeting Programs

#### July 25: Special evening social

About 45 members and guests enjoyed a special meeting billed as either “Old Timer’s Night” or “Seldom Seen Members” night. Regardless of the name, everyone enjoyed renewing old and new friendships. Patti prepared some delicious pasta dishes and green salad accompanied by a plentiful wine bar. (photos on front page).

#### July 11: Dave Blum - Dr. Clue, Solving the Puzzles of Teamwork

Dave Blum is the founder and president of Dr. Clue. Dr. Clue is a solution-oriented team building company. Their mission, from their web site, [drclue.com](http://drclue.com), is “to break down the cubicle walls... reconnect teams and teammates with their wild, swash-buckling, adventurous selves... to bring people together so they can do better work, and have more fun doing it.”

Dr. Clue loves puzzles and clues. Dr. Clue (Dave Blum), demonstrated team building and puzzle solving by a very enjoyable “Treasure Hunt” exercise. We were divided into groups and given a package containing 4 puzzles with some quite difficult clues to solve. An example: Clue No. 1 required translation of a riddle in Pig Latin. The solution was an object that had a letter attached. The four letters solving the four puzzles were a code for the elements of trust:

- Clarity expectations
- Competence
- Sincerity
- Reliability

Two of the teams solved 3 of the 4 puzzles. and Loretta’s team won the tie breaker. Alas, Harry’s team scored zero!



Loretta’s winning team with Dr. Clue (note four past presidents)

#### July 18: City Manager David Mickaelian - City Update.



David Michaelian gave a City of Healdsburg progress report

### \$\$ Happy/Sad \$\$

Susan Sheehy happy for an enjoyable trip to costa Rica and to bring a rock to Terry Kemp. Happy to be moving back to the ranch.

Randy Collins honored to be asked to speak at memorial for Kurt Hahn, representing Kiwanis.

Loretta Strong a happy \$16 (didn’t have \$36) to celebrate 36<sup>th</sup> anniversary with Jerry.

Jerry Strong happy that Loretta proposed. Loretta: no, it was an ultimatum.

### Post Cards

Susan Sheehy – Costa Rica

**Special Birthdays**



**Cindy Schwartz asked all the men in the Club to sing happy birthday to her**



**Tom Rackerby asked all the ladies to serenade his birthday**



**At the seldom seen night, George Diebold asked all nonmembers to sing Happy Birthday**

**Troop 21 serves up breakfast pancakes**



**Troop 21 members serve at the Boy Scout's July 4 Pancake Breakfast**



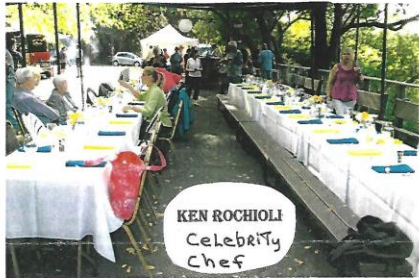
**The dads flipping out**

**Buccaneer of the month**



**Cindy Schwartz  
June Buccaneer of the Month (belated)**

**Healdsburg Kiwanis Steak Barbeque 2017**  
**August 26 - Saturday Night, 6:00 p.m.**  
**At Brandt's Beach - \$25 per person**



SIGN ME UP AT:  
[clarkstead@aol.com](mailto:clarkstead@aol.com)  
[rbugarske@gmail.com](mailto:rbugarske@gmail.com)  
 Limited to 120 People

SILENT AUCTION  
**Live Auction**

**"A Sampling"**

**Classic South Carolina Shrimp Boil for 10**

**Bodega Bay Vacation Home**  
 three nights and four full days



**4 CLUBHOUSE TICKETS**



SAN FRAN 8+8



500 Tree WORK SORT



**LAKE SONOMA CHAMPAGNE CRUISE FOR FOUR.**

hosts,  
 Captains Jerry and Loretta Strong



Overnight Stay  
 Le Mars Hotel



4 Night Stay AT Lake Tahoe

A Pontoon Party on Lake Sonoma.

EL FAROLITO  
 Tequila Tasting  
 and Apps for 10

Join us for the Lt. Governor Installation  
 Dinner for Terry Kemp  
**August 22, 2017**

**6:30 - 8:30 PM**

**Villa Chanticleer Annex**

900 Chanticleer Way, Healdsburg

Hosted by Healdsburg Kiwanis

Pay by Visa, Check or Cash at door

Members & guests \$30 Key-Club \$10

**MENU**

Appetizers "Under the Sea" Cheese Tower  
 Shrimp Boil with Andouille sausage, Corn on the Cob,  
 Potatoes and Artichokes  
 Skewed Mini Beef Medallions wrapped in Bacon  
 Green Salad

**Dessert**

Wine and Virgin Hurricane Punch  
 Diet Restrictions? Please indicate with RSVP

RSVP to Pennylee Christensen at [71briteyes@comcast.net](mailto:71briteyes@comcast.net)



**MAKE YOUR NEIGHBORS ENVIIOUS!!!! BY ENJOYING A DINNER FOR 14**  
 BY KR CATERING, KEN ROCHIOLI-PROPRIETOR.  
 MENU CONSISTS OF BABY BACK RIBS, GARLIC CHICKEN THIGHS, AWARD WINNING  
 CHILL, GRILLED VEGETABLES, WEDGE SALAD, POINT REYES DRESSING, CORN  
 MUFFINS AND FOR DESSERT-FRENCH APPLE GALETTE..PLATES AND UTENSILS  
 INCLUDED. VALUE \$ 1200

**HEALDSBURG KIWANIS CLUB**  
 P.O. Box 1156  
 Healdsburg, CA 95448



## BALLOT

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