



January 2017

Volume 93 No. 4

## Christmas Luncheon another fun event



**Members wearing Santa's gifts with Santa's elves**

About 60 members and guests attended our annual Christmas Luncheon on December 20. For the occasion, Patti and Friends prepared an outstanding prime rib meal with all the trimmings. Rick did an excellent job roasting and serving the prime rib. Judy Everett prepared her specialty Yorkshire Pudding and was happy that Rick did not open the oven before it was done.

The entertainment for the day was provided by Santa Claus himself, aka Dennis Stead accompanied by his two elves portrayed by Loretta Strong and Cindi Schwartz. Santa had a full bag containing gifts for some of the especially deserving members. One of the elves (Loretta) read apt poems that she had authored about each of the members, followed by presentation of especially appropriate hats. The photos on page 5 show the victims wearing their hats.

Following the luncheon, a caroling group of several members visited Healdsburg Senior Living on Grove Street and Healdsburg Hospital.

## Another successful year for Christmas tree lot sales

The closing of the Healdsburg Kiwanis 2016 Christmas tree lot on December 20 marked the conclusion of another successful season for tree sales, and the Tree Lot Committee and all the workers took a deep breath. All but few trees out of the total inventory of about 1400 were sold. Gross sales for the season totaled well over \$100,000. The net proceeds are to be determined pending receipt of final invoices for expenses, but are expected to be close to last years' total. The success of the tree lot is because of the many hours of hard work by lot managers and other members of the tree lot committee led by Jerry Strong and Rich Thomas, as well as all able-bodied club members who staffed the lot every day. Special thanks to members of the Cloverdale Club who staffed the lot on one of the busiest days of the season and the Salvation Army men who worked the lot every weekend. Several Key clubbers and Troop 21 Boy Scouts also pitched in. Special thanks are also due to two of our member's young sons, Jackson Boaz and Paolo Ciolino for their enthusiastic salesmanship.

## Calendar

### Meeting Dates:

**Jan 3:** No Meeting

**Jan 10:** Regular Meeting at 12 noon at Villa Annex. Julie Hagele - Rio Lindo Academy

**Jan 19:** Board of Directors meeting, 7 p.m. Round Table Pizza.

**Jan 17:** Regular Meeting at 12 noon at Villa Annex. Troop 21 Update.

**Jan 24:** Evening Meeting at Villa Annex. 6:30 p.m. social time, 7 p.m. meeting

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer Annex except the fourth Tuesday of the month is an evening meeting, 6:30PM Social, 7:00 PM Meeting.

For information about the Healdsburg Kiwanis Club Contact Randy Collins, President at 433-7759 or Liz Bippart, secretary at 227-4314

## Kiwanis ----- Serving the Children of the world



**A strange tree was spotted at the Christmas Tree Lot**

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Healdsburg Kiwanis Club  
Box 1156, Healdsburg, CA 95448  
www.healdsburgkiwanis.org

### OFFICERS 2016 – 2017

Randy Collins, President  
Vern Loch, Vice President  
Liz Bippart, Secretary  
Richard Bugarske, Admin. Treasurer  
Ron Doble, Project Treasurer  
Susan Sheehy Past President

### Board of Directors

Rick Anixter      Cindy Schwartz  
Rich Thomas     Cindi Brown  
Rick Norman     George Clough  
LeRoy Steck     Patti Roberts

### Memorial Scholarship

#### Board of Directors

Dan Mariviglia, Chair  
John (Jack) Brandt  
Hunt Conrad  
Guy French  
Charles Reichel  
Ken Scharer  
Dennis Stead

### The Builder

Harry Jackson, Editor  
Arnold Santucci, Sr. Advisor  
Richard Iverson, Member

### Happy Birthday

Ronald Puccioni – Jan. 5  
Rich Norgrove – Jan. 8  
Arnold Santucci - Jan. 12  
Andrew Smith – Jan. 12  
Darlene Prigmore – Jan. 28  
Rick Wood, Jan. 26

### Kiwanis Anniversaries

*Congratulations to the following members  
who joined the Kiwanis Club during the  
month of January*

James Silveira -1-30-68  
John Bippart - 1-4-94  
LeRoySteck - 1-4-00  
Andrew Smith - 1-4-05



## The President's Message

### Ring Out the Old, Ring in the New

As 2016 comes to a close, I cannot help but breath a collective sigh of relief that we have successfully completed our biggest fund raiser of the year. For this huge endeavor, kudos are in order for a number of members who put their "heart and soul" into the effort including: Co-Chairs Rich Thomas & Jerry Strong, Ron Puccioni for handling the moneys and deposits at the end of each day, Roger Dormire for unloading & the regular watering of trees, Denny Stead for being our flame-retardant applicator (among other duties) and a few others who also stepped up but flew "under my radar". A big "shout-out" is also in order to Jackson Boaz who did a phenomenal job and probably sold more trees than any single member of the club.

With the New Year upon us and our natural inclination to make personal resolutions on what we hope to accomplish over the year, I feel there are enormous values with doing the same for the club but in the form of goals. To that end, at the last Board Meeting, I brought for their consideration the following four activities for our club to complete in 2017 which were approved by them that evening. They are;

**I. Make our Facebook Page Active:** It is no secret Facebook is *the* tool used by anyone under 40 to communicate with friends, colleagues and associates and will be essential to bringing in future members, so to me, this one was a "no brainer". It will also help tremendously to market the club which I will discuss more in Goal III below.

**II. Update our By-Laws:** Several years ago, our By-Laws were updated but a finished copy was never completed. To provide the guidance necessary to allow the Club to make good decisions and adhere to the International's policies and procedures, it is essential to have a clearly worded document.

**III. Make Several Style Poster Boards to Promote our Achievements:** In this era of increased competition amongst non-profits and other service clubs, I feel it is extremely important we take advantage of every opportunity to market our club. One simple way to accomplish this is to create professionally made weather resistant poster board(s) that highlight what we do for the community. This way when we conduct our fund-raising events, we can post them adjacent to the que to take advantage of the very audience we are reaching out to.

**IV. Conduct a "Kid's Safety Fair":** To be consistent with our mission (*Serving the Children of the World*), I believe one way to do this is with such an activity. The beauty of this is that it takes advantage of a variety of services already offered by other agencies, creating a very visible event that for us, involves primarily coordination with a minimal amount of physical work by the membership (let's face it, we are not getting any younger). Planned activities would include: A Bike Rodeo delivered by the Bike Coalition, Kids Car Seat installations for free by the CHP (I have already talked to the local Commander), fire extinguisher training and other fire safety activities by the Fire Department, Disaster preparedness by the Red Cross, fingerprinting by the Police Department and "Hands only CPR" classes by Save Lives Sonoma. The event would be partnered with one of our schools – and maybe even an adjoining Kiwanis Club (to make the event more regional).

While I am pleased to share that efforts are already being made to implement Goal I, and you will be hearing more about the event at our meetings, I am more than happy to accept your assistance with them, so if you have an interest in assisting or serving a little time on a committee to help, please do not hesitate to contact me.

Here's to a happy and safe 2017

Randy

## Board of Directors Meeting

*Summarized from minutes by Liz Bippart*

The following is a summary of actions taken and items discussed during the Board meeting for December 2016:

### Grant requests

- Kiwanis Family House - \$250 to support families with a place to stay while loved ones are hospitalized.
- A request for \$8,000 was received from St. Paul's Shower Ministry to assist with the current shortfall for their recent bathroom renovations. The request was denied citing conflict with Kiwanis policy of not supporting religious organizations.

### Financials

- The Project Fund balance is currently \$34,834.59; Christmas Tree Lot account is \$88,907.91

### Other discussion and action

- Randy Collins presented goals for his term as President. (see President's Message, Page 2).
- New Year's Eve Party: Rick Anixter updated the expenses. The worst-case scenario will be \$3,300. Rick is waiting to hear from a couple of suppliers regarding their refunds. He is hoping they understand that we are a non-profit. Appreciation was again expressed to Rick for all his time and energy on this project
- Terry Kemp's membership application was approved. Terry has a long history with Kiwanis and is very enthused about being an active member of our club.
- Ken Rocchioli's resignation was accepted.
- A written request for resignation was received from Phil Luks. A motion to approve the request was amended to have a group of members attempt to see Phil to ask him to reconsider.
- The Fitch Mountain Footrace will be held on June 11, 2017. David Jones has offered to co-chair the event with Vern.

## Meeting Programs

**December 6:** Dr. Walt Maack - The Blood Pressure Squad

Drs. Walter Maack and Jake Rutherford, our guest speakers on December 6, are members of the "Blood Pressure Squad". The "Squad" is a group of local physicians and nurses who have been out and about measuring blood pressures and advising people to see their doctor if the pressures are high. About 20% of people with high blood pressure do

not know it and 50% of all people with high blood pressure have inadequate control. People with high blood pressure are at higher risk for strokes, heart attacks and premature death. The death rate for people with high blood pressure is almost as high as for smokers.

The doctors discussed the causes of high blood pressure, its adverse effects on the body and what to do about it. Lifestyle changes – good nutrition, exercise, having emotional support and de-stressing, are the first line of defense, followed by medication if necessary.

They doctors brought along their blood pressure measuring equipment and after the meeting, measured blood pressures of members upon request.



**Marty has his blood pressure checked as John and Liz wait their turn**

**December 13:** Sally Hubbell - St. Paul's Church Shower Ministry

The Reverend Sally Hubbell of St. Paul's Episcopal Church described the Church's Shower Ministry outreach program and the recent remodeling of the facilities.



Daytime showers for homeless people are available in a room behind the church Tuesday thru Friday. Following signing in, the people pick up a towel, soap, toiletries and a snack and can spend up to 20 minutes in the hot shower. The ministry has been in existence for about 35 years and currently provides 80 to 100 showers per week.

The 35-year-old bathroom was in urgent need of remodeling and bringing up to ADA standards. The project has been a two-year process and is now nearly completed. The total cost was about \$41,000. About \$32,000 has been raised by donations from Rotary, the City of Healdsburg and various other groups. An additional \$8300 is needed to complete paying the bills.

### Buccaneer or the Month

The Buccaneer of the Month is an avid river Kayaker, retired twice, the first time to Hawaii and admits to a fear or heights and being claustrophobic. Who is it?



### Thank You Healdsburg Kiwanis

(Reprinted from the Troop 21 Newsletter)



Kiwanis of Healdsburg is the Chartered Organization for Troop 21. They are, effectively, our sponsors. They support us and we provide an important youth program for the community essentially at their request.

Each year the Troop Committee prepares a financial plan the spells out the expenses and revenue for the Troop for the following year and translates that into our program.

In January of each year we make a funding request to Kiwanis. As part of the charter they agree to pay Scout Registration fees (which run about \$1,000 per year) as well as provide us a place to meet (which means they pay our rent which is currently \$1500 per year.)

We typically ask them for a higher level of support for our program and they are always there for us.

Last year they met our request for a grant of \$6,000. This kind support is one of the reasons we are there, as a Troop, to help Kiwanis with any of their projects.

### \$\$ Happy/Sad \$\$

Randy Collins happy for the good crab at the Cloverdale feed, sad that Roger was so loud and boisterous.

Denny Stead happy to thank all members who attended the crab feed.

Jerry Strong happy for the valuable assistance of the Salvation Army men at the tree lot.

Kurt Hahn happy to have attended a Key Club meeting. He last attended a Key Club meeting 59 years ago, as a member of the Monterey High School club.

LeRoy Steck happy to be able to leave his cane in the car.

### Interclubs

Cloverdale. About 40 Healdsburg Kiwanis members, spouses and guests attended the annual Cloverdale Kiwanis crab feed on Saturday December 3. Because of the uncertainty of availability of local Dungeness crab, the crab was obtained from Alaska – 1500 pounds.

This event is the Cloverdale Club's major fundraiser and usually a near sellout of the 380 seats available – this year was no exception. The estimated net proceeds from ticket sales and the silent and live auctions was about \$20,000. In addition, the Key Club servers received about \$1060 in tips.

### Special Birthdays



Richard (Rowdy) Yates requested a special birthday song from all the other Richards. - Anixter, Norman, Iverson, Burgarske, Lt. Gov. Fuller and Wood (Missing, Thomas, spending the holidays in Australia)

Santa's Elves pose with members with their new hats



**\$\$ More happy \$\$**

Rita Loskill happy to be chosen Buccaneer of the month.

Veronica Velez happy to report that sale of the Salvation Army ARC center was in escrow, but the buyers backed out.

Susan Sheehy – a happy \$20 for accompanying granddaughter Lily to “Make a Wish” Village in Orlando to see Rapunzel.



**The Christmas tree lot on December 18**

**HEALDSBURG KIWANIS CLUB**  
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Healdsburg, CA 95448