



## Members Welcome Dale Candelaria



**Sponsor Jim Schmidt, New Member Dale Candelaria, Membership Chair Loretta Strong**

Club members welcomed new member Dale Candelaria at his induction into the club at our February 6 meeting. Dale met his sponsor, Jim Schmidt on the golf course. Except for playing golf, Jim felt that Dale, had too much time on his hands and suggested that he join Kiwanis. Dale is retired after a 30-year teaching career. His wife continues to serve as the principal at Potter Valley Elementary School. Dale will be a valuable addition to our club. He stated in his introductory remarks that "I will do whatever I can to make the club better".

## HHS Key Clubbers visit with Sweets for Auction

Three HHS Key Club members were guests at our February 12 meeting. They brought 9 plates of various baked items prepared by Key Clubbers for auction. Auctioneer, Denny Stead, encouraged the brisk bidding and raised a total of \$430.



**Key Clubbers Jake Wilcox, Liam Lopez Auctioneer Denny Stead**



**Emma Tremont shows her date nut bread**

Liam and Emma are Key Club Copresidents

## Calendar

### Meeting Dates:

**Mar.6:** Regular Meeting at 12 noon at Villa Annex. Dan Wilson, NOAA Fishery Biologist.

**Mar. 13:** Regular Meeting at 12 noon at Villa Annex. Dr. Steven Harrington, Sonoma County Supt. of Schools.

**Mar. 20:** Board of Directors meeting, 5:30 p.m. Round Table Pizza.

**Mar. 20:** Regular Meeting at 12 noon at Villa Annex. Ariel Kelley, Kinder2College.

**Mar. 27:** Evening Meeting at Villa Annex. 6:30 p.m. social time, 7 p.m. meeting.

### Other March Dates

**Mar. 25:** Healdsburg Kiwanis Pancake Breakfast

### Save the Date

**Apr. 21:** Governor's Visit at Robert Young Vineyards.

**May 24:** FFA Parade.

**May 24 – 26:** FFA Fair.

**Jun 10:** Fitch Mountain Foot Race

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer Annex except the fourth Tuesday of the month is an evening meeting, 6:30PM Social, 7:00 PM Meeting.

For information about the Healdsburg Kiwanis Club Contact Vern Losh, President at 540-2929 or Liz Bippart, secretary at 227-4314

**Kiwanis ----- Serving the Children of the world**

The official Publication of the  
Healdsburg Kiwanis Club  
Box 1156, Healdsburg, CA 95448  
www.healdsburgkiwanis.org

### OFFICERS 2016 – 2017

President - Vern Loch  
President Elect - Loretta Strong,  
Dick Bugarske, Jan Gianni, Susan  
Sheehy (Serving each quarter)  
Secretary - Liz Bippart  
Admin. Treasurer- Richard Bugarske  
Project Treasurer - Ron Doble  
Past President - Randy Collins

### Board of Directors

Cindy Schwartz Rita Loskill  
Cindi Brown Loretta Strong  
George Clough Roger Dormire  
Patti Roberts Richard Yates

### Memorial Scholarship

#### Board of Directors

Dan Mariviglia, Chair  
John (Jack) Brandt  
Hunt Conrad  
Guy French  
Charles Reichel  
Ron Doble  
Dennis Stead

### The Builder

Harry Jackson, Editor  
Kelly Blanchard, Facebook  
Arnold Santucci, Sr. Advisor  
Richard Iverson, Member

### Happy Birthday

Dorothy Anixter – March 15

### Kiwanis Anniversaries

*Congratulations to the following members  
who joined the Kiwanis Club during the  
month of March:*

Jack Brandt - 3-6-79  
Harry Jackson - 3-16-04  
Patti Roberts - 3-16-10  
Cynthia Brown - 3-23-10  
Judith Everett - 3-23-10  
Lucy Lewand - 3-23-10  
Susan Sheehy - 3-23-10  
Deborah Doble - 3-27-12  
Kathy Burgess – 3-31-15  
Rachelle Jackson – 3-31-15

## The President's Message

The Wave,

The Wave in a baseball stadium is met with great pleasure in the American League parks. Never do the wave in National League park. It's just one of those unwritten rules.

We are riding the great wave of Kiwanis.

Just look at our Club, our membership, our fundraising, our administration fund, and our activities. They all rise, fall, go in, go out just like our great oceans.

Our membership has grown down recently but it's now back on the rise again due to all of you working hard to get new members. Let's keep up the good work.

Our fundraising has taken a downturn with the loss of a big fundraiser, but we are all looking at ways to make that balance out. Our great historian, Dick Bugarske, took a look back in history. Not long ago our available donation fund was about the same as it is this year. We will still make many donations to many groups but maybe a little less than recent years.

Our administration fund is a little down and on the edge of not meeting all our expenses. As a Board we are looking at ways to shore that up. We are looking at all our expenses and doing what we can to spend only what we absolutely need to spend. Adding new members is a great way to add revenue to our fund.

Our activities still provide a full schedule of events and lots of work for all of us. There are many lists that continue to circulate to sign up to help. Some members have indicated that we need more "Fun" things to do instead of work all the time. I have created a subcommittee of Loretta, Dick, and myself to look at this as well as the overall status and future of our club. We will be meeting soon. If you have any thoughts, please email one of us.

Our Pancake Breakfast is coming up soon on March 25<sup>th</sup>. All of you should have your tickets by now. Remember that everyone is required by our bylaws to sell their tickets. The sign-up sheets and other information has been provided at our meetings. If you're not signed up to work, please contact Jan.

I look forward to seeing you soon and meeting the friends and possible new members that you bring to one of our meetings.

Thank you for all that you do for our community.

Vern



## Board of Directors Meeting

*Summarized from minutes by Liz Bippart*

The following is a summary of actions taken and items discussed during the Board meeting for February 2018:

### Grants/Donations

- First Dude's Project - \$150 (the governor's spouse)
- Key Club - \$3,000; \$1,500 for 3 Key Club officers and member, Nancy Arsenault to attend the upcoming DC in Reno; \$1,500 for weekly meeting food and District Region dues.
- Healdsburg Little League - \$300 for a Banner Sponsorship.
- Cloverdale Ponytail League - \$300 for a team sponsorship.

### Money Matters

- Admin Fund: The fund is "hanging in there" on a month by month basis. We are bringing in \$4-5,000 less each year in part due to changes in the club and membership status. Ideas for increasing income include: punch up lotto frequency; Hall of Fame Night in October; A dues increase.
- Project Fund: Checking account balance: \$51,217; Christmas Tree Lot Checking: \$9,034; Money Market Fund: \$38,409.

### Presentation to the Board

Denny Stead reported on the current standing of the Christmas Tree Lot. He described scenarios in which we would continue to operate the lot. Labor is our biggest challenge. Ideas to address the labor shortfall include a 5-day work week and shorter hours of operation. Regardless, we still need to cover 900 hours of labor with 4-5 hours shifts. We would order 1,200 trees instead of 1,500. The net profit would be approximately \$21,000 instead of \$35-38,000. We would need a COO to oversee operation of the lot and so far, nobody has stepped forward. We might turn over the lot to another group. Denny is contacting those who have expressed interest. Vern will contact the 20/30 Club.

### Committee Reports

- Pancake Breakfast: 72 ads have been confirmed; 80-90% of member's checks have been received; bringing back a former option for members to sponsor different food items was discussed.
- Fitch Mountain Footrace – Co chairs Nancy Arsenault and Liz Bippart are getting started. Jerry Strong will obtain awards. Susan Sheehy will order tee shirts.

### Other Business

- Governor's visit on April 21<sup>st</sup> at Robert Young Vineyard will be a luau theme and the various clubs in attendance will provide parts of the meal. Patti will be grilling chicken.
- Establishing a nonprofit affiliate 501(c)(3) to our club to enable the club to obtain grants and gifts for which we are currently ineligible was addressed. The Board voted to proceed with establishing the affiliate to be named "Healdsburg Kiwanis Foundation" and to allocate funds for filing fees.

## Meeting Programs

### February 6: Dick Mosher-Marine One Helicopter Pilot

Marine One is the call sign of any United States Marine Corps aircraft carrying the President of the United States. It usually denotes a helicopter operated by Marine Helicopter Squadron One, either the large Sikorsky VH-3D Sea King or the newer, smaller VH-60N "White Hawk". Both Helicopters are called "White Tops" because of the paint job they carry.



Our February 6 speaker, Dick Mosher, USMC retired captain piloted Marine One during the Johnson and Nixon years. Dick gave a very interesting description of the logistics and challenges of flying the presidents, and his impressions of his passengers.

The helicopters were designed for anti-sub warfare and not really suitable for smooth landings and take offs. It was a special challenge to land on the White House lawn and get the three wheels on the ground without causing discomfort to the passengers and damage to the lawn.

Dick had only limited interaction with the presidents, but he did share his impressions of both men. President Johnson, although a master politician was not a nice man - very nasty and unpleasant, to be avoided. He appeared to be uncomfortable and not really like being president. In a amazing contrast, President Nixon appeared to be happy and comfortable in his job and was always pleasant to the crew. Nixon did not like to spend weekends in the White House, so there were many trips taking Nixon and his family to Camp David.

**February 13: Jane Shelly-Education Outreach Coordinator, Santa Rosa Symphony**

Jane Shelly of the Santa Rosa Symphony visited us last year in February and in a very informative presentation described the "Music for our Schools" and other music youth education programs provided by the Symphony. These programs include:

- Music for our Schools
- Free Concerts for Youth
- The Elementary School Listening Program
- Simply Strings
- Youth Discovery Cards

(See March 2017 Newsletter)

During this year's visit, Jane briefly reviewed these programs and discussed some new programs.

Arts Integration Curriculum Modules is one of the new programs. Curriculum modules will be furnished for each of the Free Concerts for Youth, Discovery Concerts and SRS Assemblies in advance of the concerts. These will include activities that will introduce students to the musical concepts they will hear and will also satisfy some English and basic science standards.

Primarily Classical is a new classical music education program presented in elementary schools. In it's first year it has been presented in all of the Healdsburg area elementary schools.

<http://srsymphony.org/>

**February 20: Member Recognition – Arnold Santucci**

The February 20 program was devoted to member recognition of our longest serving member, Arnold Santucci. Dick Bugarske presented an excellent Power Point show he had prepared highlighting Arnold's life and accomplishments. The following are excerpts (with thanks to Dick):



Arnold attended local elementary schools and graduated from St. Ignatius Preparatory High School in 1938. He went on to UC Berkeley, studying English and General Business and graduating with the class of 1942.

In 1942, Arnold joined the service and was assigned to the Army Air Corps specifically the Chemical Warfare Division. His military orders moved him through Ft. Ord, Atlantic City, Gladsden Alabama, Seattle and he served mostly in the

Alaska Aleutian Islands Theatre of Operations. When asked about his tour of duty in the Aleutians he said COLD. Rumor has it that Arnold could see Russia from his base.

When the war ended, Arnold returned to his hometown of San Francisco and worked for newspapers and publishing companies until, in 1950, he was able to realize his dream - to own and operate a weekly newspaper. So, it was 1950 and Arnold had a busy 3 months, he moved to Healdsburg, took over the operation of the Healdsburg Tribune and got married to young Vi Miller, a girl from a Wisconsin diary family.

Arnold has been a member of the Healdsburg Kiwanis Club for over 50 years including over ten years editing our monthly newsletter. He was working with computers in the 80's so our newsletter thrived in Arnold's capable hands. Over time, Arnold's monthly Kiwanis newsletter was a wonder all to itself. He set a standard for our Club that Harry Jackson now continues with great skill. Our newsletter was always filled with important information, wonderful photos, great articles, and a monthly President's message.

So, mix together the "gee whiz" quality of youth, the self-assuredness of wisdom, the quiet elegance of age and that wonderment of one who still looks out the many windows of life with great curiosity and humor and you begin to capture the special person and long-time Kiwanian, Arnold Santucci.

**Gene Theory of Newspaper-Persons**

On Chromosome 17 there is a sequence of genes that only a few people have, there is the writing gene, the editing gene, the deadline gene, and the publishing gene. When these are aligned, you are bound by genetic fate to own a newspaper. Some might call this a gift or a curse, but I know we are all enriched by those who have it and surely Arnold his that sequence.

**February 27: Evening Meeting - Sue Brooke - Growing Your Business & Our Club**

Our evening speaker, Sue Brooke was accompanied by her sister, Kathy. Sue was unaware of her Kathy's existence until recently when they found each other through Ancestor DNA. The sisters immediately bonded, and Sue moved from Southern California to Sebastopol to be closer.

Sue is a Professional Speaker, Best Selling Author, Small Business Marketing Strategist, and Relationship Marketing Expert. She shared with us some of her ideas on building relationships as it

applies to growing a business, keeping in touch with donors or increasing membership.

Building and maintaining relationships is essential for a growing business (or club membership). If people know, like and trust you, they will buy from you. Noting that “The fortune is in the ...follow up”, Sue presented some interesting sales statistics with the bottom line: 80% of sales are made on the fifth to twelfth contact.

Interesting email statistics show:

- Only about 30% are opened.
- Only 2% are actually read.
- Only 3% we receive in our mailboxes at home are personal.
- But Greeting Cards have a 100% open rate!

Sue described a good tool for staying in contact with prospects. The SendOutCards app mission is “to help millions of people act on their promptings and provide a vehicle for financial freedom”. The app will “create and send awesome cards and gifts with your custom branding on the back with your own handwriting font and signatures”.

[www.suebrooke.com](http://www.suebrooke.com)



**President Vern thanks Sue for an interesting presentation**

## Interclubs

### February 4 - Geyserville Pancake Breakfast



**Denny Stead and Susan Sheehy** Many other Healdsburg Kiwanians also attended

### February 7 - Windsor



**Rick Woods, Patti Robarts, Bob Santucci, Liz Bippart, Diane Norgrove, Susan Sheehy, Windsor Key Club mascot Maya Villa Club president Allan Kubb**

## February 22 - Santa Rosa



Denny Stead, Susan Sheehy,  
Judy Everett, Rich Thomas

## Upcoming Interclubs

- Ukiah crab Feed – March 10
- Petaluma Oyster Feed and DCM – March 31
- Oakmont – April 5

## MVP of the Month



February MVP Dick Bugarske

January – Harry Jackson  
December – Denny Stead  
November – Liz Bippart

## Bob Santucci competes for Mr. Healdsburg

Our own Bob Santucci competed for the title in the final Mr. Healdsburg competition held at the Raven Theater on February 17. The past winners of the title vied for the final (plastic) crown by competing in the usual categories. Bob, the biggest

loser in the 2007 competition, substituted for the late Bill Wendt who won the title that year.

This year's contest was won by Bob Baker. Bob Santucci's performance as the King of Kings Sinatra clone "Ain't That a Kick in the Head" - performed by Mr. Toocheymon" reportedly brought down the house!! But alas, Bob was again a big loser. It should be noted however, that Bob did an excellent job promoting our pancake breakfast during his performance.



Bob Santucci

## Steelhead Festival 2018

Once again, Richard Thomas was successful in ordering good weather for the annual Steelhead Festival at Lake Sonoma. The weather was sunny and mild and about 11,000 people enjoyed the festivities. Many hungry people visited our food booth serving corn dogs, garlic fries, and fruit cups prepared by Liz Bippart. Sales were brisk. The crew, headed by Denny Stead, worked no-stop until food supplies were exhausted in midafternoon. During peak hours, there were always 20 to 30 people waiting in line. The only longer line was at the nearby Bear Republic beer booth which emptied 12 kegs of beer.

Gross sales totaled \$2,787, expenses were \$834 for total proceeds of \$1,943 for our project fund.

The festival is sponsored by the Friends of Lake Sonoma and proceeds are used to charter buses to bring children to the visitor's center and fish hatchery.

Sorry, no photos – smart phone disaster!

## \$\$ Happy/Sad \$\$

Jan Gianni (and many others) happy for the great party at the Owl Café, with thanks to Patti and Rick.

Terry Kemp sad to have missed the party. Been very busy preparing for the sale of Healdsburg Senior Living.

Jim Schmidt happy that his friend Dale joined Kiwanis.

Rich Thomas happy that his wish for good weather for the Steelhead Festival was granted.

Dan Gianni happy Roger Dormire survived skiing down the hill on his back and for many young folks to the rescue who retrieved his lost skis.

Judy Everett sad that Denny and Rick left the Santa Rosa Interclub early and stuck her with the bar bill.

Terry Kemp happy for the potential new members.

Lockie Gillies sad to be a self-described idiot. Showed up to work at the pancake breakfast at 5:30AM on February 25 rather than March 25.

Patti Robarts happy to recall her first pancake breakfast and meeting Lockie who provided champagne in the kitchen.

## Condolences

Condolences to Darlene Prigmore for the loss of her mother, Lee. Lee enjoyed accompanying Darlene to many of our meetings and activities. She passed away in February about two months before her 100<sup>th</sup> birthday.



**Darlene and Lee  
at the July 25, 2017 evening meeting**



# The Builder - – KIWANIS CLUB OF HEALDSBURG

## 62nd ANNUAL HEALDSBURG KIWANIS PANCAKE DAY

March 25, 2018 (Palm Sunday)

7:30 AM to 12:00 PM

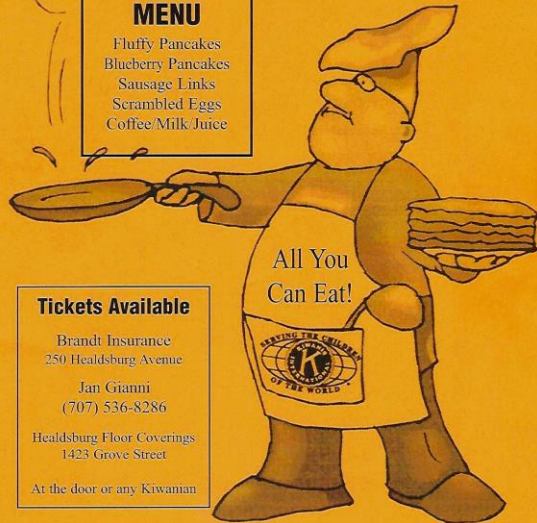
Villa Chanticleer

1248 North Fitch Mountain Road, Healdsburg

Donation: Adults \$10 / Children \$5

### MENU

Fluffy Pancakes  
Blueberry Pancakes  
Sausage Links  
Scrambled Eggs  
Coffee/Milk Juice



### Tickets Available

Brandt Insurance  
250 Healdsburg Avenue

Jan Gianni  
(707) 536-8286

Healdsburg Floor Coverings  
1423 Grove Street

At the door or any Kiwanian

*All proceeds go for projects which improve our community. Serving Healdsburg since 1923*

**HEALDSBURG KIWANIS CLUB**  
**P.O. Box 1156**  
**Healdsburg, CA 95448**