Welcome to our newest member, Barbara Erickson

Barbara moved to our community in October 2017 and is a proud second-generation San Franciscan who grew up in San Francisco and San Mateo. Her adult years have been spent living in San Francisco, Sausalito and Mill Valley with careers in medicine as well as real estate specializing in educating realtors, attorneys, CPAs and investors on the tax advantages of the IRC 1031 Tax Deferred Exchange. She served on the Board of Directors for the San Francisco Association of Realtors for 9 years and the Board of Directors of Women's Council of Realtors, heading many committees in both organizations.

She loves travel, theater, music and movies but especially her little rescue doggie, Maize. Barbara jumped in to help Patti to prepare for Brandt's Beach Party and has already shared her expertise in marketing to help our club.

An enjoyable evening at Brandt's Beach

Once again with many thanks to the Brandt family, the historic Brandt’s Beach picnic area was the setting for our annual BBQ held on August 25. The fun filled evening was enjoyed by about 125 members and guests including members of the Cloverdale, Geyserville, Windsor and Santa Rosa Clubs. It was a beautiful cool evening filled with great food, excellent company, exciting auctions, and general merriment. Music was provided by the Russian River Ramblers.

The Hawaiian themed event was organized by committee chair Dennis Stead and an able crew of helpers. The feast was prepared by the kitchen crew led by Dick Bugarske and Rick Wood at the fire. Judy Everett provided the appetizers and Liz Bippart the deserts. Patti Roberts led the dining area setup and Jan and Dan Gianni attended to obtaining and serving the wine. Ron and Debi Dobley served as cashiers and money counters. Denny has expressed great appreciation for all the other hard-working volunteers too numerous to list (and the fear of forgetting someone – “you know who you are.”) Denny served as the auctioneers for the live auction and did his best to squeeze the last $$$ from the bidders. Lucy Lewand and Diana Blakeley organized the successful silent auction.

Net Brandt's Beach BBQ proceeds from the admission price, drink sales and silent and live auctions total $12,558 ($16,039 Income – $3,481 expenses for food purchase, supplies and rentals). Photos on page 5.
The President’s Message

It Takes a Village

It’s the bottom of the Ninth on my term as your President. It went really fast. I was shocked at how fast time moved by. It seems like just yesterday I was walking into the Villa Annex looking at all the great baseball theme decorations and thinking that I needed to get back in my car and go home. Not really, it has been an honor and privilege to serve as the resident of YOUR Healdsburg Kiwanis Club. I plan to continue my service and be active as your past President. I have already spoken with some of our Board members to see what activities and committees I can assist with.

During my term our Cub continued to work on what makes this club great in the Healdsburg area. We grew our club by several members, we served our youth, we held several very successful events and continued to make improvements to our club.

One thing that the Board looked at is what to do with the loss of some revenue from one of our major events that we no longer conduct. That process will continue, and the discussion has centered around what are we, a service club or a donation club? That discussion will continue with the strategic planning process.

On one topic that I would like to incorporate this next year into our thinking is sales. I strongly believe that we need to all work together and “sell” our club and what we do in our community. We do so much and there are still many people that don’t really know what we do. I am committing to the new Presidents to work on our community presence through the print media and social media to improve our visibility.

I started off this message with the statement that It Takes a Village. If we are to serve the children of the world one child at a time it defiantly takes a village. You or I can’t do it alone. Like the outgoing Kiwanis International President, Jim Rochford said “When we work together exemplifying 1+1=3 we can do so much more than you or I doing it alone.”

Well the game is over, and we pulled it out in the bottom of the ninth.

It was an honor, thank you for all that you do.

Vern

Kiwanis International dues

The following information regarding 2018-2019 District and Kiwanis International dues was received from Mark McDonald, District Secretary and Executive Director: The 2018-2019 billing total due per member is $126 (District dues = $49 and International dues = $77. International dues includes: $52 dues, $8 magazine, $13 liability insurance, and $4 Director’s and Officer’s insurance.

Mary Jean Elze

Condolences to former member Carl Elze for the loss of his wife, Mary Jean. Carl and Mary Jean were married for 67 years. She is survived by Carl and their seven children, 10 grandchildren and six great grandchildren.
Board of Directors Meeting

*Summarized from minutes by Liz Bippart*

The following is a summary of actions taken and items discussed during the August 2018 Board meeting:

**Grants/Donations**
- None in August

**Money Matters**
- Admin Fund: balance $809 and hanging in pending a significant deposit following Brandt’s Beach Barbeque. See page 1.
- Project Fund: checking balance - $47,000. Money Market Fund - $49,800 including $3,000 held for the Safety Fair. Ron proposed keeping $15,000 in the checking account and moving the balance to MMF.

**President’s Report**
- Vern will schedule another Strategic Planning meeting for September with the intention of creating a loose format for our upcoming presidents as well as align ourselves with Kiwanis International. An idea from the most recent meeting was to fund the placement of benches on hiking trails and in various parts of the city.

**Committee Reports**
- Second annual Safety Fair - Mike McGuire will kick off the event. Five hundred lunches will be served this year. Hopefully the Press Democrat will feature us in their Thursday Outdoor section.

**Other Business**
- Our club’s Our non-profit 501c3 number is 82-521-4226 and will be known as Healdsburg Kiwanis Foundation. The URL will be: [healdsburgkiwanisfoundation.org](http://healdsburgkiwanisfoundation.org).
- George Clough’s resignation from the Board was approved.
- The Lt. Governor Installation will be September 29th in the park outside Hembree House (Windsor Museum & Historical Society) from 3-6 PM. Friendly dogs are welcome. All clubs are invited to install their newly elected officers alongside Penny Lee Christianson as the next Lt. Governor.
- New Member Support – Liz Bippart will organize “mentors” for each new member. The mentors will stay in touch with new members to help them experience a positive first year in our club.
- Chuck Reichel’s requested leave of absence. Was approved.
- The idea of utilizing electronic document storage as a central repository for all Kiwanis papers was discussed. Dick Bugarske volunteered to research storage options.

**Meeting Programs**

**Aug 7:** Community Matters – Bernadette Sproul

“Community Matters is recognized as an innovative and thought-leading organization committed to improving the social-emotional climate of our nation's schools and communities.”

Their mission is: “To wake up the courage of students and adults to create schools and communities that are welcoming, safe and inclusive.”

[community-matters.org](http://community-matters.org)

Bernadette’s presentation focused on the Community Matters Safe School Ambassadors Program. The program is an evidence-based field-tested program to engage, equip and empower student bystanders to reduce bullying and other forms of mistreatment. Student bystanders are most effective in reducing bullying because they:

- See, hear and know things adults don’t.
- Can effectively intervene in ways adults can’t
- First to arrive on the scene of mistreatment
- Set the tone and social norms on campus

Volunteer “alpha” students are selected for training because they are socially influential, loyal and outgoing by nature. Training involves recognizing and dealing with types of mistreatment: exclusion, put-downs, bullying/cyber-bullying, unwanted physical touch and acts against the campus. The ambassador’s job is to: Notice, think, act and follow-through.

**Aug 14:** Chance Massaro, Brain-Body Expert, Speaker, Trainer, Author

Chance Massaro is a brain/body expert, speaker, consultant and coach who works with professionals and elders. He leads seminars and groups on how to get better results from your speaking engagements and on improving...
memory and brain health. Chance is the author of four books, including Easy Genius and Cooperative Time Management.

**Aug. 21:** Alexander Valley Film Society – Katherine Hetch, Exec. Director, Frances Kruger, Volunteer Coordinator.

“The Alexander Valley Film Society (AVFS) strengthens our community by captivating and engaging audiences, cultivating new fans of film, providing access and educational opportunities in the media arts, and celebrating our collective humanity through year-round educational and cultural enrichment programs and the annual Alexander Valley Film Festival.”

www.avfilmsociety.org

Katherine and Frances spoke about the upcoming film festival and the Society’s youth educational outreach programs.

Beginning in 2018 the Student Film Competition will be part of the curriculum in the public schools of Cloverdale, Geyserville, and Healdsburg and open to all students in Sonoma County. Other programs include the Alexander Valley Film Lab that includes film studies that challenge Students’ minds and expands their world view through regular screenings, field trips, and meetings with professional filmmakers and hands-on filmmaking.

This event is dedicated to bringing films and experiences to Northern Sonoma County to which the community would otherwise not have access. The 2018 Festival will take place October 18 – 20, 2018 (Thursday – Sunday) and anchors between the Clover Theater in Cloverdale and Raven Film Center in Healdsburg plus other venues throughout Northern Sonoma County.

**MVP of the Month**

**Special Birthdays**

Susan Sheehy requested a special birthday song from everyone

Judy Everett front & back on her 70th

**Post Cards**

Jan Gianni – Cedar Rapids for 50th class reunion.

Denny Stead – Kona convention – “a lot of meetings and a lot of booze.”

**$$ Happy/Sad $$**

Bob Taylor sad about fires, but happy he is retired.

Roger Dormire happy that his daughter was nominated for the Hall of Fame.

Denny Stead happy for attending the convention in Kona.

Dick Bugarske happy for Vern officiating in zebra stripes without any mistakes.

Susan Sheehy sad to miss Brandt’s Beach BBQ. Happy for the inauguration of a new tasting room at Robert Young Winery.
Brandt’s Beach BBQ photos
Healdsburg Kiwanis Club

FAMILY SAFETY FAIR

Saturday, Sept 22, 9-2 PM
Healdsburg Community Center
1557 Healdsburg Ave.
FREE COMMUNITY EVENT

Bicycle Skills and Safety Rodeo
Bike helmets (while supplies last)
Child Car Seats and Installation
Meet Smokey the Bear
Wildland Fire Safety
Child Identification Program
Distracted Driver Virtual Reality Simulation
Bookmobile of Sonoma County
Free Lunch & Raffle Prizes
Shred-a-thon to help deter identity theft
And much, much, more! All FREE!

Learn more at www.Healdsburgkiwanis.org

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