



September 2017

Volume 93 No. 12

A new member welcomed



Healdsburg Kiwanis newest member Patch Guglielmino with President Randy Collins and her sponsor, Loretta Strong

Club members welcomed Patch Guglielmino at her induction as our newest member on August 29. Patch is the author of "A Flag at Half-Mast", a story of her work as a disaster relief worker in New York at Ground Zero after 9/11. Following 9/11 she worked for three months at Ground Zero as a family service technician.

Patch holds a B.S. degree in Organizational Behavior from the University of San Francisco. She has worked as a volunteer in the disaster relief field including over 24 major disasters in the United States and Guam. She continues her humanitarian work locally in the hospital emergency room and at the police department.

An enjoyable evening and successful money raiser at Brandt's Beach

Once again with many thanks to the Brandt family, the historic Brandt's Beach picnic area was the setting for our annual BBQ held on August 26. The fun filled evening was enjoyed by about 110 members and guests including members of the Cloverdale, Geyserville, Windsor and Santa Rosa Clubs. It was a beautiful very warm, 100+ evening filled with great food, excellent company, exciting auctions, and general merriment. Music was provided by the *Russian River Ramblers*, with former Kiwanian Carl Elze on trombone.



The event was organized by committee chair Dennis Stead and an able crew of helpers. The feast was prepared by the cooking crew led by guest celebrity chef Ken Rochioli with Rick Wood at the fire. Denny has expressed great appreciation of the kitchen crew and all the other hard-working volunteers too numerous to list (and the fear of forgetting someone – "you know who you are".) Denny and Lucy Lewand served as the auctioneers for the live auction and did their best to squeeze the last \$\$\$ from the bidders. (continued on page 8)

Calendar

Meeting Dates:

Sep 5: Regular Meeting at 12 noon at Villa Annex. Club business, Committee assignments.

Sep 12: Regular Meeting at 12 noon at Villa Annex. Rhuenette L. Alums, Ph. D. - AT&T's community programs on safety

Sep 12 (Tuesday): Board of Directors meeting, 7 p.m. Round Table Pizza. **Note changed date**

Sep 19: Regular Meeting at 12 noon at Villa Annex.

Sep 26: Evening Meeting at Villa Annex. 6:30 p.m. social time, 7 p.m. meeting. Installation Meeting for Vern Losh.

Other September Dates

Sep 23: Safety Fair (see page 8)

The Healdsburg Kiwanis Club meets Tuesday noon at the Villa Chanticleer Annex except the fourth Tuesday of the month is an evening meeting, 6:30PM Social, 7:00 PM Meeting.

For information about the Healdsburg Kiwanis Club Contact Randy Collins, President at 433-7759 or Liz Bippart, secretary at 227-4314

Kiwanis ----- Serving the Children of the world



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Healdsburg Kiwanis Club
Box 1156, Healdsburg, CA 95448
www.healdsburgkiwanis.org

OFFICERS 2016 – 2017

Randy Collins, President
Vern Loch, Vice President
Liz Bippart, Secretary
Richard Bugarske, Admin. Treasurer
Ron Doble, Project Treasurer
Susan Sheehy Past President

Board of Directors

Rick Anixter Cindy Schwartz
Rich Thomas Cindi Brown
Rick Norman George Clough
LeRoy Steck Patti Roberts

Memorial Scholarship

Board of Directors

Dan Mariviglia, Chair
John (Jack) Brandt
Hunt Conrad
Guy French
Charles Reichel
Ron Doble
Dennis Stead

The Builder

Harry Jackson, Editor
Kelly Blanchard, Facebook
Arnold Santucci, Sr. Advisor
Richard Iverson, Member

Happy Birthday

Debi Doble – Sept 7
Cynthia Brown – Sept. 23
Lindsay Wurlitzer – Sept. 23
Robert Taylor – Sept. 27

Kiwanis Anniversaries

*Congratulations to the following members
who joined the Kiwanis Club during the
month of September*

James Schmidt - 9-7-04
Jerry Strong - 9-8-92
Gary Plass - 9-25-01
Randolph Collins - 9-25-01



The President's Message

Thanks for the Memories

Knowing most of you probably grew up watching Bob Hope movies and TV shows, I suspect you are familiar with his signature song *Thanks for the Memories* (which won the academy award for best song in 1938). Now that I find myself writing my last column, I felt it appropriate to reflect on the past year and thank you "for the memories".

Like the resolutions many of us make at the start of a year, as I felt it important as a club to establish a few goals that would have a minimal impact to our membership. You probably remember from the January newsletter they were; *Make our Facebook Page more active* (to help better market and promote the club), *Update our By-Laws* (so as to provide the guidance necessary to allow the Club to make good decisions and adhere to the International's policies and procedures), *Make Several Style Poster Boards to Promote our Achievements* (to help our club stand out in this era of increased competition amongst non-profits) and *Conduct a "Kid's Safety Fair"* (to better promote the Kiwanis mission of Serving the Children of the World). I am pleased to say I have been fairly successful completing three and the Safety Fair is set for September 23rd.

However, there is another important part of this reflection and that is to take this opportunity to express my appreciation to all of you. If there is one thing I learned over the last 11 months is that it really does "take a village" (to borrow a very 90's term) to keep a club operating and like any organization, there are some very dedicated people who do the heavy lifting. This includes; Dick (Key Club, Admin. Treasurer, Program Chair, Pancake Breakfast Ads, Bd Member and the very enjoyable last thoughts), Liz (Club Secretary/Bd Member), Denny (Fundraising chair), Ron (Project Treasurer/Bd Member), Vern (Pancake Breakfast, Fitch Mt. Footrace & Bd Member), Rich (Tree Lot Chair/Bd Member), Patty (Catering/Bd Member), Sue Sheehy (Event organizing & Bd Member), Harry Jackson (Newsletter), Loretta (Membership Chair), Jerry (songs), Terry (for stepping up as Lt. Gov) and our other Bd Members Rick Norman, George Clough, Cindi Brown & Cindy Schwartz (also great event organizers), Rick Anixter and Leroy Steck. While I may be the captain of this ship, these are the folks that make me look good and to whom I owe a debt of gratitude. I will also apologize in advance because I will probably miss at least one person who also deserves recognition (which if you bring to my attention I will gladly pay a happy or sad \$ depending upon your point of view).

The last point I would like to convey is that as we move forward, it is important to stay focused on the positives and despite our decision not to operate the Tree lot this year, the fundamentals of our club remain strong. We have an active fund raising committee that even without the tree lot earns approx. \$30k a year, we successfully pull-off a lot of activities each year (even with an occasional "hiccup"), we are conservators of an endowment that awards more in scholarships than any other service club in Healdsburg, we consistently have a fabulous time at our social events (as illustrated by the Brandt's B-B-Que and Terry's Installation dinner) and above all, have a great membership that we can all be proud of.

Thanks for the memories over the last year and I hope you will be as supportive to Vern as you were to me.

Randy

Board of Directors Meeting

Summarized from minutes by Liz Bippart

The following is a summary of actions taken and items discussed during the Board meeting for August 2017:

Grants

- Free Book Mobile - \$500 to promote literacy and the love of reading.
- American Legion - \$1,000 for the 2017 4th of July fireworks.

Money Matters

- Admin Fund – current balance is \$3,860. Proceeds from Brandt's Beach Bar-B-Q will provide the additional funds. The annual payment to Kiwanis International of \$9,000 is due in November.
- Project Fund – The current checking account - \$34,000; tree lot fund - \$9,500. Money Market account - \$80,000. Ron will speak with Tom Rackerby regarding the carry-over of funds at the end of our fiscal year, September 30th.

President's Report

- The loss of revenue from the Christmas tree lot will challenge our club going forward. Other activities might provide opportunities to build better rapport between members and the community. A drive to bring in new members is worthy of consideration. Additional topics for future discussion will be how we might create an appealing environment to new types of members; how we might choose to conduct our business going forward.
- Cindi Brown will research ways to attract a new generation of members using social media.

Committee Reports

- The approximate proceeds from Fitch Mountain Footrace are currently \$1,400. Supporters who pledged support for a total of \$1,250 will receive invoices, bringing the expected total to \$2,650.

Other Business

- Denny reported that a former member from years 2002-4 made a \$10,000 anonymous donation to our club for the Admin Fund. The donation was made ten years ago after she moved from the area. The gift was originally deposited in the tree lot reserve fund that was in its early stages and was helped by that funding. Ron Doble will now move that \$10,000 from the tree lot reserve to the Admin Fund where it was originally intended to reside.
- The 'Safety Fair' is coming together and is now in the marketing phase. Ads will be placed in Le

Voz, our local Spanish/English newspaper. Banners will be hung and a hydration station is being researched to save the use and expense of plastic bottles at the event. Two \$500 gift certificates have been donated by Spoke Folk and will be awarded by raffle. Dick will provide his portable PA system and his voice for the day. The City of Healdsburg electric department has come on board and will provide a safety program. Rosa Gutierrez will cater for 250 people.

- We may decide to re-instate the Christmas tree lot in 2018 if challenges of location, managers and work force can be overcome. Randy will write a letter to the editor of the Tribune to explain our decision. A task force has been created to look into the feasibility of a 2018 lot. With \$80,000 in reserve, Rick Norman suggested we set aside \$25,000-30,000 as possible start-up funds should we decide to reinstate the tree lot in 2018. In past years, we have supported the local school system with \$17,500, miscellaneous city programs, \$20,000, and less than \$4,000 for other community needs (although \$11,500 was budgeted).
- Our club currently does not have 501C3 status. Susan Sheehy has offered to look into the requirements for making this change.
- Member, Diana Blakeley has proposed to donate 10% of her real estate commission to our club on all transactions that result from referrals to her by club members. In keeping with our By-Laws, this offer can only be made to us as individuals and cannot be made directly to the club.

Club Bylaws approved by membership

The updated club bylaws were approved by unanimous vote of meeting attendees on August 1. An addition of major interest is the following:

3.6 This club may host activities to inform club and community members about matters of interest including public forums. If it is the desire of the membership to host such an event, it shall only be held if representatives of all viewpoints are present and given the opportunity to present their perspective at the same meeting with equal time allotments provided for each. However, this club will not express any opinion or take any action regarding any candidate, legislation or other matters of a political nature.

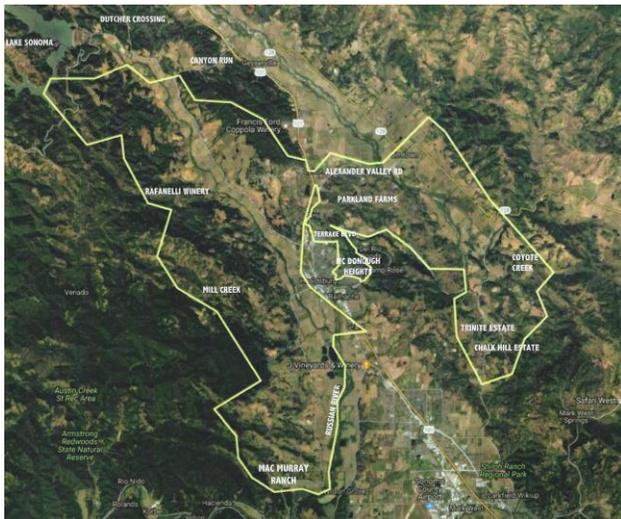
Randy submitted the revised bylaws for Kiwanis International approval at the August District convention in Reno.

Meeting Programs

August 1: Cindy Butner - Healdsburg Living Magazine

Cindy Butner is the Publisher of a new local magazine, *Healdsburg Living*. The magazine will focus on the surrounding rural areas of Healdsburg with a goal of matching small local businesses and non-profits with their customers. The following features will appear in *Healdsburg Living*:

- Stories about people.
- Articles submitted by/about Non-profits.
- An events page focused on non-profits.
- The Healdsburg mayor's message.
- Pet adoptions.
- Recipes, poetry.
- Real-estate listings of for sale and sold.



Healdsburg Living will be distributed by mail to the rural areas of the Healdsburg zip code 94448

August 8: Christmas tree lot discussion and vote

Members voted on August 8 on a very important issue:

DO WE WANT TO CONTINUE OPERATING THE CHRISTMAS TREE LOT???????

There was a great discussion of the pros and cons as outlined in last month's newsletter, final thoughts, followed by a vote. On a 28-12 outcome, Club members voted not to take on the Christmas Tree Lot this year.

Many members spoke and although there was a clear regret that voting "No" seemed our only solution, there was also a strong feeling that the Club should accept the adage the "Don't be sad that it is over, be happy that it happened."

The post vote discussion was optimistic and many expressed the thought that new opportunities awaited the Club. Randy will fashion a letter to the Editor about the decision.

August 15: Re: Play Resorts-Mill District

General Manager David Hill and other representatives of Re:play, presented a description of the new Mill District development at the former Nu Forest site.

Re:play has purchased the site and Nu Forest is relocating to a larger property near Cloverdale. The move is nearly completed. Nu Forest will use the site for warehousing for about 8 more months and all equipment will be dismantled.

The initial development concept consists of 182 multi-family units including 42 below market affordable housing units, and a 53-room hotel. Parking will be provided for 464 vehicles. Heritage redwoods will be preserved and will surround public space.

<http://milledistricthealdsburg.com>



**Re:play conceptual model
Mill District development**

August 22: Terry Kemp's Lt. Gov. installation dinner.

The banquet celebrating the installation of our own Terry Kemp as Lt. Governor was a huge success. About 110 people enjoyed good fellowship, renewing old acquaintances, great appetizers and wine and a delicious meal prepared by Patti. Contingents of members, guests and Key Club members representing most of the Division 32 clubs made up the crowd.

Healdsburg club president Randy Collins did an admirable job presiding as MC. North Bay President and Division 32 secretary Pennylee Christensen introduced the clubs in attendance and Past Distinguished Lt. Governor Doug Braik introduced guests and the several past Lt. Governors present. Current Lt. Governor Richard Fuller introduce our incoming Lt. Governor Terry

Kemp and Trustee & Past Div. 32 Governor Paul Kelley performed the formal installation with Terry seated in her golden throne especially designed for the occasion.

Terry is the first Lt. Governor from the Healdsburg club this century, the last being Alvie Rochester in 1999-00.



Randy congratulates Terry
More photos on page 6



Our new Lt Gov Terry Kemp and Past President Loretta Strong joined Steve from Petaluma and Lydia from Redwood Empire in the latest Inter-Club sensation! Remember, what happens in Reno stays in Reno!!

Buccaneer of the month

The September Buccaneer of the month was born in New Jersey, but moved to California at age 2. Her claim to fame is No cavities! and she is a Master Open Water Swimmer. Who is it?



\$\$ Happy/Sad \$\$

Randy Collins happy to have attended his 40th high school class reunion.

Lia Bippart happy for the recent women members get together. It was reported that some male members would like to attend. Membership voted a resounding NO!

Kelly Blanchard happy to have her mother as a guest at our meeting. A prospective member.

Rich Anixter happy to be a grandfather as of August 5.

Jim Schmidt sad about a lost postcard. Happy to have spent 10 days painting in the south of France.

Guy French happy for a weekend in John Bippart's vacation house in Bodega Bay.

Vern Loch happy to be back into home after painting.

Patch Guglielmino happy to be a Kiwanian. "These are the people than I like".

Postcards

Susan Sheehy – San Diego Zoo, Safari.

Jim Schmidt – South of France. (see \$\$Happy/sad.

Brian Wells – Canadian national parks.

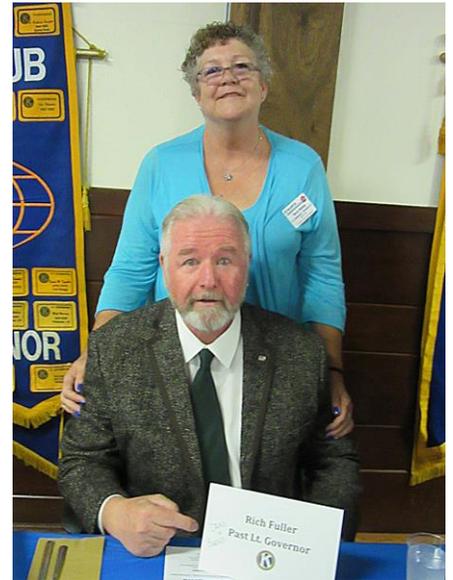
CNH Reno Convention Photos



Terry Kemp Installation Photos



Terry on her throne



Terry & Past Lt. Gov. Richard Fuller



Terry's throne



Chef Rick



Brandt's Beach BBQ Photos



The Builder - -- KIWANIS CLUB OF HEALDSBURG

BBQ (continued from page 1)

Net Brandt's Beach BBQ proceeds from the admission price, and silent and live auctions are estimated to total over \$11,250 as detailed below:

Gate	\$2,550
Drink Tickets	200
Live Auction	8,300
Silent Auction	2,400
Gross	\$13,450
Est. Expenses	-2,200
Est. Net Proceeds	\$11,250

A huge gain over last year's net proceeds of \$7,500, a much needed boost to our Administrative Fund.



Healdsburg Kiwanis Club **FAMILY SAFETY FAIR**

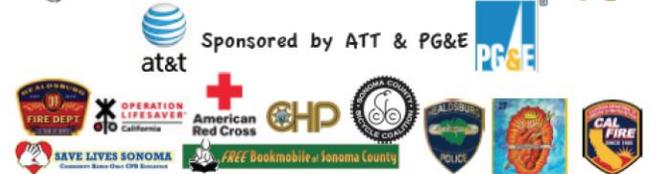
Saturday, Sept 23, 9-2 PM
Healdsburg Community Center
1557 Healdsburg Ave.

FREE COMMUNITY EVENT



- Bicycle Skills and Safety Rodeo
- Bike Helmets (while supplies last)
- Bike Checks and Repairs
- Child Car Seats and Installation
- Meet Smokey the Bear
- Child Identification Program
- Distracted Driver Virtual Reality Simulation
- Bookmobile of Sonoma County
- Free Taco Lunch
- Bike Raffle
- And much, much, more! All FREE!

Learn more at www.Healdsburgkiwanis.org



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